

# MARKET REPORT



Online Clothing Rental Market by End-Users (Women, Men, and Kids) and Clothing Style (Ethnic, Western) - Global Opportunity Analysis and Industry Forecast, 2017 - 2023

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Online clothing rental includes services through, which individuals can rent items of clothing for a specific period of time. These services benefit individuals participating in occasional events, such as wedding parties, cultural events, theme parties, corporate parties, costume parties, film-making, or photoshoots. Individuals who are fashion-conscious, but lack the financial resources to purchase the clothing of their choice make use of online clothing rental services. Moreover, online clothing rental services are useful for individuals going through temporary changes in their body structure, such as pregnant women. Rental services provide a cost-effective option for all genders, which drive the demand for online rented clothes, across the globe.

## Additional Details

**Publisher :** Allied Market Research

**Reference :** CO 172069

**Number of Pages :** 110

**Report Format :** PDF

**Publisher Information :**



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