U.S. Molecular Diagnostic Analyzers and Reagents Market 2021: Supplier Shares by Test, Competitive Strategies, Test Volume and Sales Segment Forecasts, Technology and Instrumentation Review
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This new 1,157-page report from VPGMarketResearch.com contains 65 tables, and presents a comprehensive analysis of the US molecular diagnostics market, including:

- Major issues pertaining to the US molecular diagnostics laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.
- An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.
- Five-year test volume and reagent sales forecasts for the following categories:
  - Infectious Diseases
  - Cancer
  - Genetic Diseases
  - Forensic Testing
  - Paternity Testing/HLA Typing
  - Others

- Review of testing methodologies an instrumentation technologies.
- Feature comparison of automated and semiautomated analyzers.
- Sales and market shares of leading suppliers.
- Over 60 specific opportunities for molecular diagnostic instruments, test systems, IT and auxiliary products.
- Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.
- Business planning issues and concerns.

Contains 1,157 pages and 65 tables

Additional Details

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List Of Tables in U.S. Molecular Diagnostic Analyzers and Reagents Market 2021: Supplier Shares by Test, Competitive Strategies, Test Volume and Sales Segment Forecasts, Technology and Instrumentation Review [Report Updated: 05-06-2017]

Competitive Assessments

- Abbott
- Affymetrix
- Agilent Technologies
- Applied Gene Technologies
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- Becton Dickinson
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- bioMerieux
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- Proteome Sciences
- Qiagen
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- Scienion
- Sequenom
- Shimadzu
- Siemens
- Sierra Molecular
- Takara Bio
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