

# MARKET REPORT



## UK HIV/AIDS Diagnostics Market: Emerging Opportunities and Growth Strategies

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# UK HIV/AIDS Diagnostics Market: Emerging Opportunities and Growth Strategies

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# UK HIV/AIDS Diagnostics Market: Emerging Opportunities and Growth Strategies

Complete report **\$2,300**. DataPack (test volumes, sales forecasts, supplier shares) **\$1,500**.

## **Summary**

This report presents detailed analyses of the AIDS diagnostics market in the UK. The report provides test volume and sales forecasts for **HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot,**

HTLV-I/II and other confirmatory tests performed in the following market segments:

- Hospitals
- Commercial/Private Laboratories
- Blood Banks
- Public Health Laboratories

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

## **Highlights**

- Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.
- Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.
- Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.
- Profiles leading manufacturers and potential market entrants developing innovative technologies and products.
- Analyzes alternative market penetration strategies for suppliers.

## **Methodology**

The report is based on a combination of primary and secondary information sources, including VPGMarketResearch's proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

*Contains 251 pages and 7 tables*

## **Additional Details**

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# Table Of Contents for UK HIV/AIDS Diagnostics Market: Emerging Opportunities and Growth Strategies [Report Updated: 08-07-2016]

- Table of Content - click REQUEST A SAMPLE BUTTON

# List Of Tables in UK HIV/AIDS Diagnostics Market: Emerging Opportunities and Growth Strategies [Report Updated: 08-07-2016]

## Competitive Assessments

- Abbott
- Affymetrix
- Beckman Coulter/Danaher
- Becton Dickinson
- bioMerieux
- Bio-Rad
- Cepheid
- Diamedix
- DiaSorin
- Eiken Chemical
- Elitech Group
- Enzo Biochem
- Fujirebio
- Grifols
- Hologic/Gen-Probe
- ID Biomedical/GSK
- Kreatech/Leica
- Lonza
- Ortho-Clinical Diagnostics
- Qiagen
- Roche
- Scienion
- Sequenom
- SeraCare
- Siemens
- Takara Bio

- Thermo Fisher/Life Technology
- Wallac/PE
- Wako

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