

MARKET REPORT



Italy HIV/AIDS Diagnostic Testing Market

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Italy HIV/AIDS Diagnostic Testing Market

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Italy HIV/AIDS Diagnostic Testing Market

Complete report **\$2,300**. DataPack (test volumes, sales forecasts, supplier shares) **\$1,500**.

Summary

This report presents detailed analyses of the AIDS diagnostics market in Italy. The report provides test volume and sales forecasts for **HIV-1/2/Combo, HIV Ag, NAT, Western Blot** and other confirmatory tests performed in the following market segments:

- Hospitals
- Commercial/Private Laboratories
- Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

Highlights

- Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.
- Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.
- Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.
- Profiles leading manufacturers and potential market entrants developing innovative technologies and products.
- Analyzes alternative market penetration strategies for suppliers.

Methodology

The report is based on a combination of primary and secondary information sources, including VPGMarketResearch's proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 250 pages and 7 tables

Additional Details

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List Of Tables in Italy HIV/AIDS Diagnostic Testing Market [Report Updated: 01-07-2016]

Competitive Assessments

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- Elitech Group
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- SeraCare
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- Takara Bio
- Thermo Fisher/Life Technology

- Wallac/PE

- Wako

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