

# MARKET REPORT



Australia Home Healthcare And Residential Nursing Care Services Market Report 2017 Including: Home Healthcare Services And Nursing Care Services Covering: NHS, Kindred Healthcare, Golden Living, Brookdale Senior Living, Ensign Group, Healthsouth, Amedisys, Genesis Healthcare

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# Australia Home Healthcare And Residential Nursing Care Services Market Report 2017 Including: Home Healthcare Services And Nursing Care Services Covering: NHS, Kindred Healthcare, Golden Living, Brookdale Senior Living, Ensign Group, Healthsouth, Amedisys, Genesis Healthcare

Australia had the twelfth highest GDP in the world about \$1.35 trillion accounting for 1.8% in \$73 trillion global GDP. Australia had a population of 24 million that accounts for 0.3% of the global population. About 15% of Australia's population were senior citizens (above 65 years old) and the average life expectancy was 82 years.

Home health care refers to wide range of health care services that are provided to individuals at their residence for any illness or injury. Residential nursing care refers to provision of long- or short-term care for individuals who suffer from serious or persistent health issues or need recuperation services.

## Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.

Create regional and country strategies on the basis of local data and analysis.

Stay abreast of the latest customer and market research findings

- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis
- Gain a global perspective on the development of the market.

## Description

Where is the largest and fastest growing market for home health care and residential nursing care services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The home health care and residential nursing care services global market report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider healthcare services market, and compares it with other markets.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down market into sub markets that are home health care services and residential nursing care services.
- The regional and country breakdowns section gives an analysis of the market in each geography and the size of the market by geography and compares their historic and forecast growth. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The home health care and residential nursing care services market section of the report gives context. It compares the home health care and residential nursing care services market with other segments of the healthcare services market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Expenditure Per Household, Elderly Population across selected countries.

## Scope

Markets covered: Home Care Providers, Nursing Care Facilities, Orphanages & Group Homes, Retirement Communities.

Markets compared: Hospitals and Outpatient Care Centers, Home Health care and Residential Nursing Care Services, Medical and Diagnostic Laboratory Services, Physicians and Other Healthcare Practitioners, Home Health care And Residential Nursing Care Services, Residential Substance Abuse and Mental Health Facilities, Veterinary Services.

Companies mentioned: National Health Service, Kindred Healthcare, Genesis HealthCare, Brookdale Senior Living, Healthsouth, Golden Living, Amedisys, Ensign Group and others.

Countries: Australia

Regions: Oceania

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP, Elderly Population.

Data segmentations: country and regional historic and forecast data, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

## Additional Details

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# Table Of Contents for Australia Home Healthcare And Residential Nursing Care Services Market Report 2017 Including: Home Healthcare Services And Nursing Care Services Covering: NHS, Kindred Healthcare, Golden Living, Brookdale Senior Living, Ensign Group, Healthsouth, Amedisys, Genesis Healthcare [Report Updated: 20-02-2017]

- Table of Contents
- Executive Summary 91.
- Home Health Care And Residential Nursing Care Services Market Characteristics 112.
- Australia's Home Health Care And Residential Nursing Care Services Market 132.1
- Australia Home Health Care And Residential Nursing Care Services Market 132.1.1
- Australia Home Health Care And Residential Nursing Care Services Market Overview 132.1.2
- Australia Home Health Care And Residential Nursing Care Services Historic Market, 2012-2016 152.1.3
- Australia Home Health Care And Residential Nursing Care Services Forecast Market, 2016-2020 162.1.4
- Australia Market Size by Segment 17
- Residential Nursing Care Services 17
- Home Health Care Services 173.
- Home Health Care And Residential Nursing Care Services Market Global Context 183.1
- Historic Market Growth 183.1.1
- Drivers of the Market 193.1.2
- Restraints on the Market 193.2
- Forecast Market Growth 213.2.1
- Drivers of the Market 213.2.2
- Restraints on the Market 234.
- Porter's Five Forces Model 244.1
- Bargaining Power Of Buyers 244.2
- Bargaining Power Of Suppliers 254.3
- Threat of New Entrants 264.4
- Threat Of Substitutes 264.5
- Industry Competition 275.
- PESTLE Analysis 295.1
- Political 305.2
- Economic 315.3
- Legal 315.4
- Technological 325.5
- Social 335.6
- Environmental 346.
- Home Health Care And Residential Nursing Care Services Market Segmentation 356.1
- Global Segmentation 35
- Home Health Care Services 35
- Residential Nursing Care Services 356.2
- Segmentation by Country 366.3
- Home Health Care Services 376.3.1
- Market Characteristics 376.3.2
- Market Trends and Strategies 37
- Big Data Analytics Adoption in Home Care Services 38
- IoT Driving Home Healthcare Market 38
- Electronic Visitor Verification To Curb Fraud 386.4
- Residential Nursing Care Services 386.4.1
- Market Characteristics 386.4.2
- Market Trends and Strategies 39
- Individualized Care Plans 39
- Resident-Oriented Care 39
- Advanced Technology Adoption 39
- Eco Friendly Alternatives For Nursing Care Services 407.
- Home Health Care And Residential Nursing Care Services Market Regional and Country Analysis 417.1
- Global Home Health Care And Residential Nursing Care Services Market, 2016, By Region 417.2
- Global Home Health Care And Residential Nursing Care Services Market, 2012-2020, Historic and Forecast, By Region 437.3
- Home Health Care And Residential Nursing Care Services Market, 2016, By country 457.4
- Home Health Care And Residential Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Country 468.
- Global Home Health Care And Residential Nursing Care Services Market Comparison with Macro Economic Factors 488.1
- Home Health Care And Residential Nursing Care Services Market Size, Percentage Of GDP, Global 488.2
- Per Capita Average Home Health Care And Residential Nursing Care Services Expenditure, Global 499.
- Home Health Care And Residential Nursing Care Services Market Comparison with Macro Economic Factor Across Countries 509.1
- Home Health Care And Residential Nursing Care Services Market Size, Percentage Of GDP, By Country 509.2
- Per Capita Average Home Health Care And Residential Nursing Care Services Expenditure, By Country 519.3
- Average Household Home Health Care And Residential Nursing Care Services Expenditure, By Country 529.4
- Proportion of Elderly Population (65+), By Country 549.5
- Average Home Health Care And Residential Nursing Care Services Revenue Per Elderly Person (65+), By Country 5510.
- Home Health Care And Residential Nursing Care Services Market Competitive Landscape 5610.1
- Company Profiles 5710.2
- National Health Service 5710.2.1
- Overview 5710.2.2
- Products and Services 5710.2.3
- Financial Performance 5810.3
- Kindred Healthcare 5910.3.1
- Overview 5910.3.2
- Products and Services 5910.3.3
- Strategy 5910.3.4
- Financial Performance 6010.4
- Golden Living 6110.4.1
- Overview 6110.4.2
- Products and Services 6110.4.3
- Strategy 6110.5
- Brookdale Senior Living 6110.5.1
- Overview 6110.5.2
- Products and Services 6110.5.3
- Strategy 6210.5.4
- Financial Performance 6210.6
- Ensign Group 6310.6.1
- Overview 6310.6.2
- Products and Services 6310.6.3
- Strategy 6410.6.4
- Financial Performance 6410.7
- Healthsouth 6510.7.1
- Overview 6510.7.2
- Products and Services 6510.7.3
- Strategy 6510.7.4
- Financial Performance 6610.8
- Amedisys 6710.8.1
- Overview 6710.8.2
- Products and Services 6710.8.3
- Strategy 6710.8.4
- Financial Performance 6810.9

Genesis Healthcare 6910.9.1 Overview 6910.9.2 Products and Services 6910.9.3 Strategy 6910.9.4 Financial Performance 7011. Home Health Care And Residential Nursing Care Services Market Customer Information 71Adoption of Technology Aided Home Care 71Older People Are More Likely To Adopt Sensors Than Younger Generations 71Electronic Health Records in Long term or Post-Acute Care Providers (LTPAC) 71Provision of Special Services in Residential Care Communities 71Most Residents Need Extensive Assistance For Day To Day Activities 7112. Key Mergers and Acquisitions in The Home Health Care And Residential Nursing Care Services Market 72Brookdale Senior Living 72Kindred Healthcare Inc. 72CVS Caremark 72Welltower Inc. 72Bain Capital Private Equity 72HealthSouth 72Epic Healthcare 73Genesis Healthcare 73Kindred Healthcare 7313. Home Health Care And Residential Nursing Care Services Market Trends and Strategies 7414. Market Background: Global Healthcare Market 7514.1 Healthcare Market Characteristics 7514.2 Health care Historic Market Growth 7614.3 Health care Forecast Market Growth 7714.4 Government Expenditure On Health care By Country, \$ Billion 7814.5 Share of Government And Private Expenditure In Healthcare Market, By Country 8014.6 Number Of Mergers And Acquisitions In The Health care Industry 8114.7 Health care Services Market Characteristics 8314.8 Health care Services Market Historic Growth 8414.9 Health care Services Market Forecast Growth 8515. Appendix 8615.1.1 NAICS Definitions of Industry Covered in This Report 8615.1.2 Abbreviations 8715.1.3 Currencies 8715.1.4 Research Methodology 8715.1.5 Research Inquiries 8815.1.6 The Business Research Company 8915.1.7 Copyright and Disclaimer 89List of FiguresFigure 1: Australia Home Health Care And Residential Nursing Care Services Market Historic Market Size, 2012 – 2016, \$ Billion 15Figure 2: Australia Home Health Care And Residential Nursing Care Services Market Forecast Market Size, 2016 – 2020, \$ Billion 16Figure 3: Australia Home Health Care And Residential Nursing Care Services Market, Split by Segments, 2016, \$ Billion 17Figure 4: Global Home Health and Residential Nursing Care Services, Historic Market Size, 2012-2016, \$ Billion 18Figure 5: Global Home Health and Residential Nursing Care Services, Forecast Market Size, 2016-2020 \$ Billion 21Figure 6: Global Home Health and Residential Nursing Care Services, 2017, Porter’s Five Forces Model 24Figure 7: Global Home Health Care And Residential Nursing Care Services , 2016, PESTLE Analysis 29Figure 8: Global Home Health and Residential Nursing Care Services, 2015, Split By Segments, \$ Billion 35Figure 9: Home Health and Residential Nursing Care Services Market, Split by Country, 2016, \$ Billion 36Figure 10: Global Home Health and Nursing Care Services Market, Split By Region, 2016, \$ Billion 41Figure 11: Global Home Health and Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Region 43Figure 12: Global Home Health and Nursing Care Services Market, Split by Country, 2016, \$ Billion 45Figure 13: Global Healthcare Market, 2012- 2020, Historic and Forecast, By Country 46Figure 14: Global Home Healthcare And Residential Nursing Care Services Market Value, Market Size as A Percentage of Global GDP, 2012 – 2020, \$ Billion 48Figure 15: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, 2012 – 2020, USD (\$) 49Figure 16: Global Home Healthcare And Residential Nursing Care Services Market Size as A Percentage Of GDP, 2012, 2016 and 2020 50Figure 17: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, By Country, 2012, 2016 And 2020, \$ (USD) 51Figure 18: Global Home Healthcare And Residential Nursing Care Services, Per Household Average Home Healthcare And Residential Nursing Care Services Expenditure by Country, 2012, 2016 And 2020, USD (\$) 52Figure 19: Global Home Healthcare And Residential Nursing Care Services Market, Proportion of Elderly Population (65+) By Country, 2012, 2016 And 2020 54Figure 20: Global Average Home Health Care And Residential Nursing Care Services Revenue Per Elderly Person, By Country, 2016 55Figure 21: Global Home Health Care And Residential Nursing Care Services, Key Competitor Estimated Shares, 2016, Percentage (%) 56Figure 22: National Health Service Financial Performance, 2011 – 2015,\$ Billion 58Figure 23: Kindred Healthcare Financial Performance, 2011 – 2015,\$ Billion 60Figure 24: Brookdale Senior Living Financial Performance, 2011 – 2015,\$ Billion 62Figure 25: Ensign Group Financial Performance, 2011 – 2015,\$ Billion 64Figure 26: Healthsouth Financial Performance, 2011 – 2015,\$ Billion 66Figure 27: Amedisys Financial Performance, 2011 – 2015,\$ Billion 68Figure 28: Genesis Healthcare Financial Performance, 2011 – 2015,\$ Billion 70Figure 29: Global Healthcare Market, Historic Market Size, 2012-2016, \$ Billion 76Figure 30: Global Healthcare Market, Forecast Market Size, 2016-2020, \$ Billion 77Figure 31: Global Healthcare Market Expenditure By Country, 2012, 2016 And 2020, \$ billion 78Figure 32: Global Healthcare Market, Share Of Government And Private In Healthcare Market, By Country, 2016, Percentage (%) 80Figure 33: Global Healthcare Market Total Number of Deals, 2010 – 2015 81Figure 34: Global Healthcare Services Market, Historic Market Size, 2012-2016, \$ Billion 84Figure 35: Global Healthcare Services Market, Forecast Market Size, 2016-2020, \$ Billion 85 List of TablesTable 1: Australia Home Health Care And Residential Nursing Care Services Market Historic Market Size,2012-2016, \$ Billion 15Table 2: Australia Home Health Care And Residential Nursing Care Services Market Forecast Market Size, 2016 – 2020,

\$ Billion 16Table 3: Australia Home Health Care And Residential Nursing Care Services Market, Split by Segments, 2016, \$ Billion 17Table 4: Global Home Health and Residential Nursing Care Services, Historic Market Size, 2012-2016, \$ Billion 18Table 5: Global Home Health and Residential Nursing Care Services, Forecast Market Size, 2016-2020 , \$ Billion 21Table 6: Global Home Health and Residential Nursing Care Services, 2015, Split By Segments, \$ Billion 36Table 7: Home Health and Residential Nursing Care Services Market, Split by Country, 2016, \$ Billion 36Table 8: Global Home Health and Nursing Care Services Market , Split By Region, 2016, \$ Billion 42Table 9: Global Home Health and Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Region 43Table 10: Global Home Health and Nursing Care Services Market, Split by Country, 2016, \$ Billion 45Table 11: Global Healthcare Centres Market, 2012- 2020, Historic and Forecast, By Country 47Table 12: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, 2012 - 2020, USD (\$) 49Table 13: Global Home Health care And Residential Nursing Care Services Market, Per Household Average Home Healthcare And Residential Nursing Care Services Expenditure by Country, 2012, 2016 And 2020 53Table 14: Global Home Healthcare And Residential Nursing Care Services Market, Proportion of Elderly Population by Country, 2012, 2016 And 2020 54Table 15: Global Home Health Care And Residential Nursing Care Services, Key Competitor Estimated Shares, 2016, Percentage (%) 57Table 16: National Health Service Financial Performance, 2011 - 2015, \$ Billion 58Table 17: Kindred Healthcare Financial Performance, 2011 - 2015, \$ Billion 60Table 18: Brookdale Senior Living Financial Performance, 2011 - 2015, \$ Billion 63Table 19: Ensign Group Financial Performance, 2011 - 2015, \$ Billion 64Table 20: Healthsouth Financial Performance, 2011 - 2015, \$ Billion 66Table 21: Amedisys Financial Performance, 2011 - 2015, \$ Billion 68Table 22: Genesis Healthcare Financial Performance, 2011 - 2015, \$ Billion 70Table 23: Global Healthcare Market, Historic Market Size, 2012-2016, \$ Billion 76Table 24: Global Healthcare Market, Forecast Market Size, 2016-2020, \$ Billion 77Table 25: Global Healthcare Market Expenditure By Country, 2012, 2016 And 2020, \$ billion 78Table 26: Global Healthcare Market, Share Of Government And Private In Healthcare Market, By Country, 2016 80Table 27: Global Healthcare Market Total Number of Deals, 2010 - 2015 81Table 28: Global Healthcare Services Market, Historic Market Size, 2012-2016, \$ Billion 84Table 29: Global Healthcare Services Market, Forecast Market Size, 2016-2020, \$ Billion 85



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