

MARKET REPORT



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Brazil had the ninth highest GDP in the world worth about \$1.8 trillion accounting for 2.4% in 73 trillion global GDP. Brazil is the fifth most populated country in the world with a population 208 million that accounts for 2.8% of the global population in 2015. About 8% of Brazil's population were senior citizens (above 65 years old) and the average life expectancy was 74 years. Brazil is one of the few countries to have a universal and free public health care system.

Home health care refers to wide range of health care services that are provided to individuals at their residence for any illness or injury. Residential nursing care refers to provision of long- or short-term care for individuals who suffer from serious or persistent health issues or need recuperation services.

Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.

Create regional and country strategies on the basis of local data and analysis.

Stay abreast of the latest customer and market research findings

- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis
- Gain a global perspective on the development of the market.

Description

Where is the largest and fastest growing market for home health care and residential nursing care services? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The home health care and residential nursing care services global market report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and

forecast market growth by geography. It places the market within the context of the wider healthcare services market, and compares it with other markets.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.
- Market segmentations break down market into sub markets that are home health care services and residential nursing care services.
- The regional and country breakdowns section gives an analysis of the market in each geography and the size of the market by geography and compares their historic and forecast growth. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The home health care and residential nursing care services market section of the report gives context. It compares the home health care and residential nursing care services market with other segments of the healthcare services market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Expenditure Per Household, Elderly Population across selected countries.

Scope

Markets covered: Home Care Providers, Nursing Care Facilities, Orphanages & Group Homes, Retirement Communities.

Markets compared: Hospitals and Outpatient Care Centers, Home Health care and Residential Nursing Care Services, Medical and Diagnostic Laboratory Services, Physicians and Other Healthcare Practitioners, Home Health care And Residential Nursing Care Services, Residential Substance Abuse and Mental Health Facilities, Veterinary Services.

Companies mentioned: National Health Service, Kindred Healthcare, Genesis HealthCare, Brookdale Senior Living, Healthsouth, Golden Living, Amedisys, Ensign Group and others.

Countries: Brazil

Regions: Americas

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP, Elderly Population.

Data segmentations: country and regional historic and forecast data, market share of competitors, market

segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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Table Of Contents for Brazil Home Healthcare And Residential Nursing Care Services Market Report 2017 Including: Home Healthcare Services And Nursing Care Services Covering: NHS, Kindred Healthcare, Golden Living, Brookdale Senior Living, Ensign Group, Healthsouth, Amedisys, Genesis Healthcare [Report Updated: 20-02-2017]

- Table of Contents
- Executive Summary 91.
- Home Health Care And Residential Nursing Care Services Market Characteristics 112.
- Brazil's Home Health Care And Residential Nursing Care Services Market 132.1
- Brazil Home Health Care And Residential Nursing Care Services Market 132.1.1
- Brazil Home Health Care And Residential Nursing Care Services Market Overview 132.1.2
- Brazil Home Health Care And Residential Nursing Care Services Historic Market, 2012-2016 152.1.3
- Brazil Home Health Care And Residential Nursing Care Services Forecast Market, 2016-2020 162.1.4
- Brazil Market Size by Segment 173.
- Home Health Care And Residential Nursing Care Services Market Global Context 183.1
- Historic Market Growth 183.1.1
- Drivers of the Market 193.1.2
- Restraints on the Market 193.2
- Forecast Market Growth 213.2.1
- Drivers of the Market 213.2.2
- Restraints on the Market 234.
- Porter's Five Forces Model 244.1
- Bargaining Power Of Buyers 244.2
- Bargaining Power Of Suppliers 254.3
- Threat of New Entrants 264.4
- Threat Of Substitutes 264.5
- Industry Competition 275.
- PESTLE Analysis 295.1
- Political 305.2
- Economic 315.3
- Legal 315.4
- Technological 325.5
- Social 335.6
- Environmental 346.
- Home Health Care And Residential Nursing Care Services Market Segmentation 356.1
- Global Segmentation 356.2
- Segmentation by Country 376.3
- Home Health Care Services 386.3.1
- Market Characteristics 386.3.2
- Market Trends and Strategies 38
- Big Data Analytics Adoption in Home Care Services 38
- IoT Driving Home Healthcare Market 39
- Electronic Visitor Verification To Curb Fraud 396.4
- Residential Nursing Care Services 396.4.1
- Market Characteristics 396.4.2
- Market Trends and Strategies 40
- Individualized Care Plans 40
- Resident-Oriented Care 40
- Advanced Technology Adoption 40
- Eco Friendly Alternatives For Nursing Care Services 417.
- Home Health Care And Residential Nursing Care Services Market Regional and Country Analysis 427.1
- Global Home Health Care And Residential Nursing Care Services Market, 2016, By Region 427.2
- Global Home Health Care And Residential Nursing Care Services Market, 2012-2020, Historic and Forecast, By Region 447.3
- Home Health Care And Residential Nursing Care Services Market, 2016, By country 467.4
- Home Health Care And Residential Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Country 478.
- Global Home Health Care And Residential Nursing Care Services Market Comparison with Macro Economic Factors 498.1
- Home Health Care And Residential Nursing Care Services Market Size, Percentage Of GDP, Global 498.2
- Per Capita Average Home Health Care And Residential Nursing Care Services Expenditure, Global 509.
- Home Health Care And Residential Nursing Care Services Market Comparison with Macro Economic Factor Across Countries 519.1
- Home Health Care And Residential Nursing Care Services Market Size, Percentage Of GDP, By Country 519.2
- Per Capita Average Home Health Care And Residential Nursing Care Services Expenditure, By Country 529.3
- Average Household Home Health Care And Residential Nursing Care Services Expenditure, By Country 539.4
- Proportion of Elderly Population (65+), By Country 559.5
- Average Home Health Care And Residential Nursing Care Services Revenue Per Elderly Person (65+), By Country 5610.
- Home Health Care And Residential Nursing Care Services Market Competitive Landscape 5710.1
- Company Profiles 5810.2
- National Health Service 5810.2.1
- Overview 5810.2.2
- Products and Services 5810.2.3
- Financial Performance 5910.3
- Kindred Healthcare 6010.3.1
- Overview 6010.3.2
- Products and Services 6010.3.3
- Strategy 6010.3.4
- Financial Performance 6110.4
- Golden Living 6210.4.1
- Overview 6210.4.2
- Products and Services 6210.4.3
- Strategy 6210.5
- Brookdale Senior Living 6210.5.1
- Overview 6210.5.2
- Products and Services 6210.5.3
- Strategy 6310.5.4
- Financial Performance 6310.6
- Ensign Group 6410.6.1
- Overview 6410.6.2
- Products and Services 6410.6.3
- Strategy 6510.6.4
- Financial Performance 6510.7
- Healthsouth 6610.7.1
- Overview 6610.7.2
- Products and Services 6610.7.3
- Strategy 6610.7.4
- Financial Performance 6710.8
- Amedisys 6810.8.1
- Overview 6810.8.2
- Products and Services 6810.8.3
- Strategy 6810.8.4
- Financial Performance 6910.9
- Genesis Healthcare 7010.9.1
- Overview 7010.9.2
- Products and Services 7010.9.3
- Strategy 7010.9.4
- Financial Performance 7111.

Home Health Care And Residential Nursing Care Services Market Customer Information 72Adoption of Technology Aided Home Care 72Older People Are More Likely To Adopt Sensors Than Younger Generations 72Electronic Health Records in Long term or Post-Acute Care Providers (LTPAC) 72Provision of Special Services in Residential Care Communities 72Most Residents Need Extensive Assistance For Day To Day Activities 7212. Key Mergers and Acquisitions in The Home Health Care And Residential Nursing Care Services Market 73Brookdale Senior Living 73Kindred Healthcare Inc. 73CVS Caremark 73Welltower Inc. 73Bain Capital Private Equity 73HealthSouth 73Epic Healthcare 74Genesis Healthcare 74Kindred Healthcare 7413. Home Health Care And Residential Nursing Care Services Market Trends and Strategies 7514. Market Background: Global Healthcare Market 7614.1 Healthcare Market Characteristics 7614.2 Health care Historic Market Growth 7714.3 Health care Forecast Market Growth 7814.4 Government Expenditure On Health care By Country, \$ Billion 7914.5 Share of Government And Private Expenditure In Healthcare Market, By Country 8114.6 Number Of Mergers And Acquisitions In The Health care Industry 8214.7 Health care Services Market Characteristics 8414.8 Health care Services Market Historic Growth 8514.9 Health care Services Market Forecast Growth 8619. Appendix 8719.1.1 NAICS Definitions of Industry Covered in This Report 8719.1.2 Abbreviations 8819.1.3 Currencies 8819.1.4 Research Methodology 8819.1.5 Research Inquiries 8919.1.6 The Business Research Company 9019.1.7 Copyright and Disclaimer 90List of FiguresFigure 1: Brazil Home Health Care And Residential Nursing Care Services Market Historic Market Size, 2012 - 2016, \$ Billion 15Figure 2: Brazil Home Health Care And Residential Nursing Care Services Market Forecast Market Size, 2016 - 2020, \$ Billion 16Figure 3: Brazil Home Health Care And Residential Nursing Care Services Market, Split by Segments, 2016, \$ Billion 17Figure 4: Global Home Health and Residential Nursing Care Services, Historic Market Size, 2012-2016, \$ Billion 18Figure 5: Global Home Health and Residential Nursing Care Services, Forecast Market Size, 2016-2020 \$ Billion 21Figure 6: Global Home Health and Residential Nursing Care Services, 2017, Porter's Five Forces Model 24Figure 7: Global Home Health Care And Residential Nursing Care Services , 2016, PESTLE Analysis 29Figure 8: Global Home Health and Residential Nursing Care Services, 2015, Split By Segments, \$ Billion 35Figure 9: Home Health and Residential Nursing Care Services Market, Split by Country, 2016, \$ Billion 37Figure 10: Global Home Health and Nursing Care Services Market, Split By Region, 2016, \$ Billion 42Figure 11: Global Home Health and Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Region 44Figure 12: Global Home Health and Nursing Care Services Market, Split by Country, 2016, \$ Billion 46Figure 13: Global Healthcare Market, 2012- 2020, Historic and Forecast, By Country 47Figure 14: Global Home Healthcare And Residential Nursing Care Services Market Value, Market Size as A Percentage of Global GDP, 2012 - 2020, \$ Billion 49Figure 15: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, 2012 - 2020, USD (\$) 50Figure 16: Global Home Healthcare And Residential Nursing Care Services Market Size as A Percentage Of GDP, 2012, 2016 and 2020 51Figure 17: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, By Country, 2012, 2016 And 2020, \$ (USD) 52Figure 18: Global Home Healthcare And Residential Nursing Care Services, Per Household Average Home Healthcare And Residential Nursing Care Services Expenditure by Country, 2012, 2016 And 2020, USD (\$) 53Figure 19: Global Home Healthcare And Residential Nursing Care Services Market, Proportion of Elderly Population (65+) By Country, 2012, 2016 And 2020 55Figure 20: Global Average Home Health Care And Residential Nursing Care Services Revenue Per Elderly Person, By Country, 2016 56Figure 21: Global Home Health Care And Residential Nursing Care Services, Key Competitor Estimated Shares, 2016, Percentage (%) 57Figure 22: National Health Service Financial Performance, 2011 - 2015,\$ Billion 59Figure 23: Kindred Healthcare Financial Performance, 2011 - 2015,\$ Billion 61Figure 24: Brookdale Senior Living Financial Performance, 2011 - 2015,\$ Billion 63Figure 25: Ensign Group Financial Performance, 2011 - 2015,\$ Billion 65Figure 26: Healthsouth Financial Performance, 2011 - 2015,\$ Billion 67Figure 27: Amedisys Financial Performance, 2011 - 2015,\$ Billion 69Figure 28: Genesis Healthcare Financial Performance, 2011 - 2015,\$ Billion 71Figure 29: Global Healthcare Market, Historic Market Size, 2012-2016, \$ Billion 77Figure 30: Global Healthcare Market, Forecast Market Size, 2016-2020, \$ Billion 78Figure 31: Global Healthcare Market Expenditure By Country, 2012, 2016 And 2020, \$ billion 79Figure 32: Global Healthcare Market, Share Of Government And Private In Healthcare Market, By Country, 2016, Percentage (%) 81Figure 33: Global Healthcare Market Total Number of Deals, 2010 - 2015 82Figure 34: Global Healthcare Services Market, Historic Market Size, 2012-2016, \$ Billion 85Figure 35: Global Healthcare Services Market, Forecast Market Size, 2016-2020, \$ Billion 86 List of TablesTable 1: Brazil Home Health Care And Residential Nursing Care Services Market Historic Market Size,2012-2016, \$ Billion 15Table 2: Brazil Home Health Care And Residential Nursing Care Services Market Forecast Market Size, 2016 - 2020, \$ Billion 16Table 3: Brazil Home Health Care And Residential Nursing Care Services Market, Split by Segments, 2016, \$ Billion 17Table 4:

Global Home Health and Residential Nursing Care Services, Historic Market Size, 2012-2016, \$ Billion 18
Table 5: Global Home Health and Residential Nursing Care Services, Forecast Market Size, 2016-2020 , \$ Billion 21
Table 6: Global Home Health and Residential Nursing Care Services, 2015, Split By Segments, \$ Billion 36
Table 7: Home Health and Residential Nursing Care Services Market, Split by Country, 2016, \$ Billion 37
Table 8: Global Home Health and Nursing Care Services Market , Split By Region, 2016, \$ Billion 43
Table 9: Global Home Health and Nursing Care Services Market, 2012- 2020, Historic and Forecast, By Region 44
Table 10: Global Home Health and Nursing Care Services Market, Split by Country, 2016, \$ Billion 46
Table 11: Global Healthcare Centres Market, 2012- 2020, Historic and Forecast, By Country 48
Table 12: Global Home Healthcare And Residential Nursing Care Services Market, Per Capita Average Home Healthcare And Residential Nursing Care Services Expenditure, 2012 - 2020, USD (\$) 50
Table 13: Global Home Health care And Residential Nursing Care Services Market, Per Household Average Home Healthcare And Residential Nursing Care Services Expenditure by Country, 2012, 2016 And 2020 54
Table 14: Global Home Healthcare And Residential Nursing Care Services Market, Proportion of Elderly Population by Country, 2012, 2016 And 2020 55
Table 15: Global Home Health Care And Residential Nursing Care Services, Key Competitor Estimated Shares, 2016, Percentage (%) 58
Table 16: National Health Service Financial Performance, 2011 - 2015, \$ Billion 59
Table 17: Kindred Healthcare Financial Performance, 2011 - 2015, \$ Billion 61
Table 18: Brookdale Senior Living Financial Performance, 2011 - 2015, \$ Billion 64
Table 19: Ensign Group Financial Performance, 2011 - 2015, \$ Billion 65
Table 20: Healthsouth Financial Performance, 2011 - 2015, \$ Billion 67
Table 21: Amedisys Financial Performance, 2011 - 2015, \$ Billion 69
Table 22: Genesis Healthcare Financial Performance, 2011 - 2015, \$ Billion 71
Table 23: Global Healthcare Market, Historic Market Size, 2012-2016, \$ Billion 77
Table 24: Global Healthcare Market, Forecast Market Size, 2016-2020, \$ Billion 78
Table 25: Global Healthcare Market Expenditure By Country, 2012, 2016 And 2020, \$ billion 79
Table 26: Global Healthcare Market, Share Of Government And Private In Healthcare Market, By Country, 2016 81
Table 27: Global Healthcare Market Total Number of Deals, 2010 - 2015 82
Table 28: Global Healthcare Services Market, Historic Market Size, 2012-2016, \$ Billion 85
Table 29: Global Healthcare Services Market, Forecast Market Size, 2016-2020, \$ Billion 86

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