

# MARKET REPORT



Liquid Applied Membranes Market - by Type (Elastomeric, Bituminous, and Cementitious), by End-Use Industry (Residential Construction, Commercial Construction, and Public Infrastructure) and by Region - Global Forecast To 2020

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# Liquid Applied Membranes Market - by Type (Elastomeric, Bituminous, and Cementitious), by End-Use Industry (Residential Construction, Commercial Construction, and Public Infrastructure) and by Region - Global Forecast To 2020

“The growing population and increasing infrastructure projects are driving the consumption of liquid applied membranes market”

The global liquid applied membrane market is projected to reach USD 11,244.0 million by 2020, registering a CAGR of 7.2% from 2015 to 2020. The market for liquid applied membrane is directly proportional to the growing building and construction industry as major share of this market is used for the construction industry. Growing waterproofing requirements globally is one of the key reasons for the growth of the liquid applied membrane market. The already established liquid applied membranes market in the developed nations also hinders the growth of this market. Asia-Pacific captures almost more than 35.0% of the global liquid applied membrane market owing to rising investments by government in public infrastructure, growing population, modernization and urbanization.

“Elastomeric membranes, the fastest growing type for liquid applied membrane market”

Liquid applied elastomeric membranes are single or double component membrane which tends to form a flexible, tough, elastomeric membrane with premium mechanical properties. These membranes are having a wide application in the construction industry for waterproofing and protecting surfaces against abrasion and chemicals. These membrane’s roofs are durable and moisture resistant. Due to which there is an increase in the demand of liquid applied elastomeric membranes.

“Asia-Pacific, the fastest growing market for liquid applied membrane”

Asia-Pacific is estimated to be the fastest-growing market for liquid applied membranes.

The growth of the market in the region is attributed to the growing building & construction industry in the region. Bituminous membrane is the most common type of liquid applied membrane used in the Asia-Pacific region. However, the market of elastomeric membranes is expected to grow at the fastest rate due to their high end use in roofing, floor, walls and basement waterproofing applications.

On the other hand, the matured market of Europe would not witness growth as high as that of Asia-Pacific or RoW. This market is saturated and do not possess any domestic demand. With the recent expansion activities by key players in the Asia-Pacific region; the demand for liquid applied membrane in this region is projected to register the highest CAGR between 2015 and 2020.

This study has been validated through primaries conducted with various industry experts globally. These primary sources have been divided under three categories: By Company; By Designation; and By Region.

- By Company Type- Tier 1- 34%, Tier 2- 33% and Tier 3- 33%
- By Designation- C Level- 12%, Director Level- 25% and Others- 63%
- By Region- North America- 12%, Europe- 12%, Asia-Pacific- 63%, and RoW- 13%

The report also provides company profiles and competitive strategies adopted by the major market players, such as like BASF SE (Germany), Carlisle Companies Inc. (U.S.), Henry Company LLC (U.S), John Manville (U.S.), Kemper System Inc. (U.S.), Pidilite Industries Ltd. (India), Saint Gobain (France), Sika AG (Switzerland), Soprema Group (France), The Dow Chemical Company (U.S.), W.R Grace and Company (U.S), and among others.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the liquid applied membranes market comprehensively and provides the closest approximations of the revenue for the overall market and the sub segments across the different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, and opportunities.
3. This report will help stakeholders to better understand the competitor and gain more insights about the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, mergers and acquisitions.

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**P.O. Number:** .....

**Any Other Instructions:** .....

**Pricing Options:** (please tick one)

- \$5650** | Single User Price
- \$6650** | Multi User Price
- \$8150** | Corporate License Price
- \$10000** | Global License Price

**Payment Options:** (please tick one)

- Online Credit Card** (we will email you the invoice with a payment link)
- Direct Wire Transfer** (we will email you the invoice with our bank details)

**Authorising Signature:** .....

## Option 3 - Phone Us on +44 (0)7887 945155

We will be delighted to give you our personal attention.