Smoke Evacuation System Market by Product (Smoke Evacuators (Portable & Stationary), Pencils, Wands, Tubings, Accessories), Application (Laser, Ultrasonic & Electrosurgery Units), End-User (Hospital, Surgical Centers, Clinics) - Global Forecast to 2020
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The global smoke evacuation system market is estimated to grow at a CAGR of 5.6% from 2015 to 2020. Although mature markets (such as North America and Europe) hold larger shares in the market in 2015, the Asia-Pacific region is poised to grow at the highest CAGR of 7.1% in the next five years. Factors such as the growing popularity of cosmetic surgery, presence of a large patient population, government efforts to increase population access to elective surgeries, improving healthcare infrastructure, increasing disposable income, and rising medical tourism in emerging Asian countries are propelling the growth of the smoke evacuation system market in the Asia-Pacific region.

The growth of the global smoke evacuation system market is driven by a number of factors such as the global rise in geriatric and obese populations, increasing number of surgeries, growing demand for minimally invasive surgeries, and increasing demand for smoke evacuators. In addition, emerging markets, growing number of hospitals and surgical centers, and recommendations for the use of smoke evacuation systems in operating rooms by various associations and organizations are creating new growth opportunities for manufacturers. Unfavorable healthcare reforms in the U.S., increasing preference for non-invasive treatment procedures, and a global decrease in number of cosmetic surgeries are some key reasons hampering the growth of the market.

In this report, the market has been segmented on the basis of product (covering smoke evacuators (portable and stationary systems), pencils and wands, filters (ULPA, charcoal, HEPA, in-line, and pre-filters), smoke-Evac fusion products (shrouds), tubings, accessories (adaptors, reducers, and sensors)), by application (electrosurgical units, lasers, radiofrequency devices, ultrasonic devices, burrs and high-speed drills, and cautery units), and by region (North America, Europe, Asia Pacific, and Rest of the World). The smoke evacuation pencils and wands market is estimated to account for the largest share of the global smoke evacuation system market, by product, in 2015. This segment is expected to grow at the highest rate during the forecast period, owing to the development of technologically advanced smoke evacuation pencils and wands, increasing number of surgical procedures, and rising geriatric and obese population.

Geographically, North America commands the largest share of ~41% of the global smoke evacuation systems in 2015 followed by Europe. The smoke evacuation system market in North America is primarily driven by the large volume of surgical procedures in the U.S., growing number of hospitals and surgical centers, increased geriatric and obese population, and rising demand for minimally invasive procedures in this region. However, unfavorable healthcare reforms in the U.S. and rising patient preference for non-invasive treatment procedures are negatively affecting the growth of the smoke evacuation system market in North America.

The smoke evacuation system market is found to be competitive. As of 2014, the global smoke evacuation system market was dominated by Buffalo Filter LLC (U.S.), I.C. Medical, Inc. (U.S.) and Covidien (Ireland), which together accounted for ~61% of the market. Geographic expansion, new product launches and product enhancements, agreements and collaborations, and mergers and acquisitions were the major strategies adopted by most market players to achieve growth in the smoke evacuation system market.
From an insight perspective, this research report has focused on various levels of analysis —market share analysis of top players, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the smoke evacuation system market, high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

• Market Penetration: Comprehensive information on surgical smoke evacuation products offered by the top 10 players in the smoke evacuation system market. The report analyzes the smoke evacuation system market by product, application, and end users across four geographies

• Product Development/Innovation: Detailed insights on current and upcoming technologies, R&D activities, and new product launches in the smoke evacuation system market

• Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various smoke evacuation system across geographies

• Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the smoke evacuation system market

• Competitive Assessment: In-depth assessment of market shares, strategies, products, and distribution networks of leading players in the smoke evacuation system market

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