

MARKET REPORT



Water Treatment Systems (PoE) Market by technology (Water Softeners, Filtration Methods, Reverse Osmosis, Distillation Systems, Disinfection Methods and Others), by Application (Residential and Non-Residential) - Global Forecast to 2020

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The water treatment systems (PoE) market is projected to grow at a CAGR of 8.52% from 2015 and 2020. The growth in this market is propelled by continuous growth in industrialization, especially in developing economies, increasing water contamination, and increasing awareness about the importance of clean drinking water.

The market in the Asia-Pacific region is expected to register the highest growth by 2020 owing to significant investment in point-of-entry technologies, as well as its growing economy. The growth of this region is supplemented by the rising demand for clean drinking water in developing economies such as India and China.

The growing demand for technologically-advanced solutions that provide better water treatment and better decontamination of water and safety features combined with health benefits is expected to drive the market for water treatment (PoE) systems, globally. In addition to this, key factors such as robust economic development, growing awareness about the benefits of water treatment, scarcity of clean water, and rapid urbanization are projected to drive the growth in the water treatment systems (PoE) market in the coming years.

This report covers the water treatment systems (PoE) market in major regions such as North America, Europe, Asia-Pacific, and RoW. The water treatment systems (PoE) market is segmented on the basis of technology, application, and region.

The filtration methods segment is projected to be the fastest-growing in the next five years. The residential segment is projected to dominate the water treatment systems (PoE) market, by application, from 2015 to 2020.

This report analyzes various marketing trends and establishes the most effective growth strategy in the market. It identifies market dynamics such as drivers, restraints, opportunities, and challenges. Major p water treatment systems (PoE) companies such as 3M Company (U.S.), Honeywell International Inc. (U.S.), The Dow Chemical Company (U.S.), Pentair plc (U.K.), Calgon Carbon Corporation (U.S.), Culligan International Company (U.S.), Best Water Technology AG (Austria) and Danaher Corporation (U.S.) have been profiled.

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Additional Details

Publisher : MarketsandMarkets

Reference : BC 3741

Number of Pages : 188

Report Format : PDF

Publisher Information :



MARKETSANDMARKETS

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Life Science Healthcare and Pharmaceutical
Global Market Research and Corporate Data

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