

MARKET REPORT



Global Wi-Fi Market by Business (Model Indoor Wi-Fi, Outdoor Wi-Fi, Transportation Wi-Fi), Product (Access Points, WLAN Controllers, Wireless Hotspot Gateways, Others), Service, Vertical, Region- Global Forecast to 2020

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The term Wi-Fi is elaborated as Wireless Fidelity. Wi-Fi is the Institute of Electrical and Electronics Engineers (IEEE)'s standard for Wireless Local Area Networks (WLAN). The Wi-Fi Alliance sets the standards of all the wireless products and services in coordination with IEEE. The global Wi-Fi market ecosystem encompasses industry players offering products, services, wireless equipment providers, third-party application vendors, and network integrators. Prominent players in the Wi-Fi market space are Cisco Systems, Inc., Juniper, Alcatel-Lucent, Ruckus Wireless, Ericsson, and Netgear, among others. These companies play a critical role in expanding Wi-Fi connectivity and address the need of strong and mountable network. The evolution of Wi-Fi started in the late 1990s and is still in process. Over time, the IEEE standards have also evolved from 802.11 to 802.11ac. Wi-Fi has increased the speed of wireless connectivity. Still, there are developments and upgradations going on which will offer better efficiency and higher speed to the users.

The report strategically analyzes each sub-market with respect to individual growth trends, future prospects, and contribution to the total Wi-Fi market. The global Wi-Fi market research report also provides detailed information regarding the major factors influencing the growth of the Wi-Fi market (drivers, restraints, opportunities, industry-specific challenges, winning imperatives, and burning issues).

The global Wi-Fi market research report covers three major types of business models, which are indoor, outdoor, and transportation Wi-Fi. The global Wi-Fi market on the basis of services has been segmented into network planning & design, installation, support, and survey & analysis. As the Wi-Fi products and services developed, they were integrated with applications from various diversified verticals. The verticals which are highly dependent on Wi-Fi services and products are healthcare, education, defense & military, logistics & transportation, and retail & healthcare, among others. The global Wi-Fi market on the basis of regions has been divided into North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America.

The market research report analyzes key opportunities by providing critical market data in terms of revenue opportunity, segment growth, regional adoption trends, competitive landscape, venture capital funding, and highlights on emerging solution providers to watch out for.

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