

MARKET REPORT



Roofing Chemicals Market by type (Acrylic Resin, Asphalt, Elastomer, Epoxy Resin and Styrene), by Application (Membrane, Elastomeric, Bituminous, Metal and Plastic Roofing Materials) and by Region - Global trends and forecast to 2020

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The roofing chemicals are the chemical formulations added in particular quantity to manufacture roofing materials and roofing systems to meet the functional, aesthetic, and design requirement of civil structures. These are widely used in the roofing of residential, industrial, commercial, and infrastructure projects. The benefits derived from the use of these chemicals include improved durability, strength, chemical resistance, color, reduction in water, enhanced working properties of roofing materials, resistance to withstand adverse climatic and working conditions as per design specifications/requirements, protection from natural factors, fire or heat and providing pleasant appearance without compromising the quality of the structure. The key application is metal roofing, which accounted for ~27% in terms of value of the global roofing chemicals market in 2014; followed by bituminous, elastomeric, membrane, and plastic roofing.

Asia-Pacific was the largest market globally for roofing chemicals in 2014, in terms of volume. It accounted for a share of ~36.6%, in terms of value, in 2014. There is tremendous scope of roofing chemicals in the Asia-Pacific market due to the escalation of China's economy and rapid industrialization in the region. China is the key consumer of roofing chemicals in Asia-Pacific. Growing urbanization, coupled with rising income level and demand for high quality of homes, is increasing the demand for roofing chemicals in the region. Looking at the growth in infrastructural investments and constructional activities, manufacturers have shifted their manufacturing facilities to Asia-Pacific. Elastomer & styrene is the fastest-growing segment for roofing chemicals in Asia-Pacific.

This study on roofing chemicals market estimates its global demand and market size, in terms of value, for 2014 and projects the expected demand and market size by value of the same by 2020. As a part of the quantitative analysis, the study segments the global market by source and applications at country level with current market estimation and forecast till 2020. The countries covered in the report are the U.S, Canada, Mexico, China, Japan, Germany, Brazil, India, South Korea, and others. The segmentation by type is acrylic resin, asphalt, elastomer, epoxy resin, and styrene while on the basis of its applications the segmentation includes analysis of membrane roofing, elastomeric roofing, bituminous roofing, metal roofing, plastic roofing, and other roof materials.

Further, as a part of qualitative analysis, the research provides report with a comprehensive review of key market drivers, restraints, opportunities, winning imperatives, and key issues in the market.

It also includes the company profiling and competitive strategies adopted by various market players including AkzoNobel N.V (Europe), BASF SE (Europe), Dow Chemicals (U.S.), 3M Company (U.S), Owens Corning (U.S), Johns Manville (U.S), GAF Materials Corporation (U.S.), HB Fuller (U.S.), Kraton Performance Polymers (U.S), and Saint-Gobain (Europe).

Scope of the report

This research report categorizes the global market for roofing chemicals on the basis of type, application, and region along with forecasting volume, value, and analyzing trends in each of the submarkets.

On the basis of type: The roofing chemicals market is segmented on the basis of type of chemicals such as acrylic resin, asphalt, elastomer, epoxy resin, and styrene. Each source is further described in detail in the report with volume and value forecasts for each source.

On the basis of application: The roofing chemicals market is segmented on the basis of applications such as membrane roofing, elastomeric roofing, bituminous roofing, metal roofing, plastic roofing and other roof materials. Each application is further described in detail in the report with volume and value forecasts for each application.

On the basis of region: Regional level segmentation included in the report analyzes North America, Asia-Pacific, Europe, and RoW and further for key countries in each region that include:

- North America
 - o U.S.
 - o Canada
 - o Mexico
- Europe
 - o Germany
 - o U.K.
 - o France
- Asia-Pacific
 - o China
 - o Japan
 - o India
 - o South Korea
- Rest of the World (RoW)
 - o Brazil

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P.O. Number:

Any Other Instructions:

Pricing Options: (please tick one)

- \$4803** | Single User Price
- \$5653** | Multi User Price
- \$6928** | Corporate License Price
- \$8500** | Global License Price

Payment Options: (please tick one)

- Online Credit Card** (we will email you the invoice with a payment link)
- Direct Wire Transfer** (we will email you the invoice with our bank details)

Authorising Signature:

Option 3 - Phone Us on +44 (0)7887 945155

We will be delighted to give you our personal attention.