

MARKET REPORT



Smart Building Market by Building Automation System (Physical Security, BEMS, Building Communication, Parking Management, Plumbing & Water Management, Elevators & Escalators Management), by Application & by Region - Global Forecast to 2020

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The smart building market is in high demand due to government initiatives and the rising cost of energy. It is expected that energy demand would increase by 40% between 2010 and 2040, which is likely to enhance the growth of this market as it plays a vital role in contributing to energy saving. Smart building helps tackle the energy crisis problems in developing and developed countries. With the increasing demand of energy management solutions implementation in building, major players are also investing a major portion of their revenue in the research and development of new and innovative products related to the market. Key government initiatives include the regulation of Commercial Building Initiatives (CBI) by the U.S. government to make commercial buildings completely energy independent by 2025.

The various factors driving this market have been described in the regional sections of the report. Apart from the regional analysis, the trends in the building automation market and the reasons behind the growth of particular segments have also been described in the report. The report concludes with the competitive landscape highlighting the recent mergers and acquisitions (M&A), venture funding, and product developments that have taken place in the market in the recent past. The company profiles section highlights the players' dominance in this market and a discussion on the strategies employed by them to gain a larger market share in the smart building market.

The report also provides an in-depth analysis of the smart building market across the types, applications, and regions. The market has also been segmented by region into North America, Europe, Asia-Pacific (APAC), Middle East and Africa (MEA), and Latin America. Among all the regions, Europe holds the largest market size, whereas APAC is expected to be the fastest-growing region.

The smart building market is expected to grow from \$7,260.0 million in 2015 to \$36,398.7 million by 2020, at a Compound Annual Growth Rate (CAGR) of 38.0% from 2015 to 2020. The key players in this market include ABB, Cisco, Delta controls, Schneider Electric, Siemens, General electric, IBM, Accenture, Johnson Controls, and Honeywell.

There are various assumptions that have been considered for the forecast and analysis of the market. Few of the global assumptions include political, economic, social, technological, and economic factors. For example, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the emerging regions.

The report will help the market leaders or new entrants in this market in the following ways:

1. This report segments the market into various sub-segments, covering this market comprehensively. The report provides the closest approximations of the market size for the overall market and the sub-segments. The market numbers are further split across the different regions.
2. This report will help in the better understanding of the competitors and in gaining more insights to strengthen one's position in this business. There is a separate section on competitive landscape, which includes competitor ecosystem, mergers and acquisitions, partnerships, and agreements. Besides, there are company profiles of ten

key players of this market, where the market internals have been provided that provides a competitive edge

3. The report also helps in understanding the overall growth of the market. It provides information on key market drivers, restraints, challenges, and opportunities.

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Table Of Contents for Smart Building Market by Building Automation System (Physical Security, BEMS, Building Communication, Parking Management, Plumbing & Water Management, Elevators & Escalators Management), by Application & by Region - Global Forecast to 2020

- TABLE OF CONTENTS1 INTRODUCTION 141.1 OBJECTIVES OF THE REPORT 141.2 MARKET DEFINITION 141.3 MARKET SCOPE 141.3.1 MARKETS COVERED 151.3.2 YEARS CONSIDERED IN THE REPORT 161.3.3 CURRENCY 161.4 LIMITATIONS 161.5 STAKEHOLDERS 162 RESEARCH METHODOLOGY 172.1 RESEARCH DATA 172.1.1 SECONDARY DATA 182.1.1.1 Key data from secondary sources 182.1.2 PRIMARY DATA 192.1.2.1 Key data from primary sources 192.1.2.2 Key industry insights 202.1.2.3 Breakdown of primaries 202.2 MARKET SIZE ESTIMATION 212.2.1 BOTTOM-UP APPROACH 212.2.2 TOP-DOWN APPROACH 222.3 MARKET BREAKDOWN AND DATA TRIANGULATION 232.4 RESEARCH ASSUMPTIONS AND LIMITATIONS 243 EXECUTIVE SUMMARY 264 PREMIUM INSIGHTS 304.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE SMART BUILDING MARKET 304.2 OVERALL SMART BUILDING MARKET 2015 VS. 2020 314.3 SMART BUILDING MARKET BAS SNAPSHOT, BY TYPE 314.4 SMART BUILDING MARKET, BY TOP FIVE APPLICATIONS, 2015 324.5 LIFECYCLE ANALYSIS, BY REGION 334.6 MARKET INVESTMENT SCENARIO 344.7 REGIONAL ADOPTION SCENARIO 355 MARKET OVERVIEW 365.1 INTRODUCTION 375.2 MARKET SEGMENTATION 375.2.1 BY BUILDING AUTOMATION SYSTEM (BAS) 375.2.2 BY NETWORKING TECHNOLOGY 385.2.3 BY APPLICATION 385.2.4 BYREGION 395.3 MARKET DYNAMICS 395.3.1 DRIVERS 405.3.1.1 Need for energy efficiency and reduction in CO2 emission 405.3.1.2 Need for improved security for building and people 405.3.1.3 Diminution in operating cost 415.3.2 RESTRAINTS 415.3.2.1 Lack of standards and interoperability 415.3.2.2 High initial cost 415.3.3 OPPORTUNITIES 425.3.3.1 Green building initiatives 425.3.3.2 IP-based solutions 425.3.4 CHALLENGE 435.3.4.1 Lack of awareness among end users 436 INDUSTRY TRENDS 446.1 INTRODUCTION 446.2 VALUE CHAIN ANALYSIS 446.2.1 ORIGINAL DEVICE MANUFACTURER (ODM) 446.2.2 TECHNOLOGY VENDOR 446.2.3 SYSTEM INTEGRATORS 456.3 ECOSYSTEM 456.4 PORTER'S FIVE FORCES ANALYSIS 466.4.1 THREAT OF NEW ENTRANTS 466.4.2 THREAT OF SUBSTITUTES 476.4.3 BARGAINING POWER OF SUPPLIERS 476.4.4 BARGAINING POWER OF BUYERS 476.4.5 INTENSITY OF RIVALRY 486.5 STRATEGIC BENCHMARKING 487 SMART BUILDING MARKET ANALYSIS, BY BUILDING AUTOMATION SYSTEMS 497.1 INTRODUCTION 507.2 PHYSICAL SECURITY SYSTEM 527.2.1 VIDEO SURVEILLANCE SYSTEM 537.2.2 ACCESS CONTROL SYSTEM 537.2.3 INCIDENT RESPONSE/ALARMING SYSTEM 537.2.4 FIRE AND LIFE SAFETY SYSTEM 537.3 BUILDING ENERGY MANAGEMENT SYSTEM (BEMS) 547.3.1 HVAC CONTROL SYSTEM 557.4 BUILDING COMMUNICATION SYSTEM 557.4.1 EPABX-BASED COMMUNICATION SYSTEM 567.4.2 LAN AND WAN SYSTEMS 567.4.3 VIDEO CONFERENCING SYSTEM 567.5 PARKING MANAGEMENT SYSTEM 567.6 PLUMBING AND WATER MANAGEMENT 587.7 ELEVATORS AND ESCALATORS MANAGEMENT SYSTEM 598 SMART BUILDING MARKET ANALYSIS, BY NETWORKING TECHNOLOGY 618.1 INTRODUCTION 628.2 BUS TECHNOLOGY 648.2.1 MYOPEN 658.2.2 KNX 658.2.3 MODBUS 658.2.4 ECHELON 658.2.5 DALI 658.2.6 CAN 668.2.7 MBUS 668.3 POWERLINE COMMUNICATION TECHNOLOGY 668.3.1 ECHELON 678.3.2 X10 678.3.3 INSTEON 678.4 WIRELESS TECHNOLOGY 688.4.1 ZIGBEE 698.4.2 Z-WAVE 698.4.3 ENOCEAN 699 SMART BUILDING MARKET ANALYSIS, BY APPLICATION 709.1 OVERVIEW 719.2 COMMERCIAL BUILDINGS 729.3 INDUSTRIAL BUILDINGS 739.4 INSTITUTIONS 759.5 RESIDENTIAL BUILDINGS 769.6 HOSPITALITY BUILDINGS 779.7 HOSPITALS 789.8 AIRPORTS 799.9 OTHERS 8010 GEOGRAPHIC ANALYSIS 8210.1 INTRODUCTION 8310.2 NORTH AMERICA 8510.3 EUROPE 9010.4 ASIA-PACIFIC (APAC) 9510.5 MIDDLE EAST AND AFRICA (MEA) 10010.6 LATIN AMERICA 10511 COMPETITIVE LANDSCAPE 11011.1 OVERVIEW 11011.2 COMPETITIVE SITUATION AND TRENDS 11211.2.1 NEW PRODUCT LAUNCHES 11311.2.2 MERGERS AND ACQUISITIONS 11411.2.3 PARTNERSHIPS AND COLLABORATIONS 11811.2.4 GEOGRAPHIC EXPANSIONS 12012 COMPANY PROFILES 121(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*12.2 ABB LTD. 12212.3 SIEMENS AG 12512.4 SCHNEIDER ELECTRIC SE 12912.5 CISCO SYSTEMS, INC. 13312.6 DELTA CONTROLS 13712.7 ACCENTURE 14012.8 GENERAL ELECTRIC 14212.9 IBM CORPORATION 14412.10 HONEYWELL INTERNATIONAL INC. 14712.11 JOHNSON CONTROLS, INC.

150*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.13 APPENDIX 15213.1 DISCUSSION GUIDE 15213.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE 15513.3 AVAILABLE CUSTOMIZATIONS 15613.4 RELATED REPORTS 157

List Of Tables in Smart Building Market by Building Automation System (Physical Security, BEMS, Building Communication, Parking Management, Plumbing & Water Management, Elevators & Escalators Management), by Application & by Region - Global Forecast to 2020

LIST OF TABLES

TABLE 1 SMART BUILDING MARKET SIZE AND GROWTH, 2013–2020 (\$MILLION, Y-O-Y %) 27

TABLE 2 DRIVERS: IMPACT ANALYSIS 41

TABLE 3 RESTRAINTS: IMPACT ANALYSIS 42

TABLE 4 OPPORTUNITIES: IMPACT ANALYSIS 42

TABLE 5 CHALLENGE: IMPACT ANALYSIS 43

TABLE 6 BAS: SMART BUILDING MARKET SIZE, BY SYSTEM, 2013–2020 (\$MILLION) 50

TABLE 7 BAS: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 51

TABLE 8 PHYSICAL SECURITY SYSTEM: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 52

TABLE 9 BEMS: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 54

TABLE 10 BUILDING COMMUNICATION SYSTEM: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 56

TABLE 11 PARKING MANAGEMENT: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 57

TABLE 12 PLUMBING AND WATER MANAGEMENT: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 58

TABLE 13 ELEVATORS AND ESCALATORS MANAGEMENT SYSTEM: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 59

TABLE 14 SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY, 2013–2020 (\$MILLION) 63

TABLE 15 NETWORKING TECHNOLOGIES: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 64

TABLE 16 BUS TECHNOLOGY: SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 65

TABLE 17 POWERLINE COMMUNICATION TECHNOLOGY: SMART BUILDING MARKET SIZE,
BY REGION, 2013–2020 (\$MILLION) 67

TABLE 18 WIRELESS TECHNOLOGY: SMART BUILDING MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 68

TABLE 19 SMART BUILDING MARKET SIZE, BY APPLICATION, 2013–2020 (\$MILLION) 71

TABLE 20 COMMERCIAL BUILDINGS: SMART BUILDING MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 73

TABLE 21 INDUSTRIAL BUILDINGS: SMART BUILDINGS MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 74

TABLE 22 INSTITUTIONS: SMART BUILDING MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 75

TABLE 23 RESIDENTIAL BUILDINGS: SMART BUILDINGS MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 76

TABLE 24 HOSPITALITY BUILDINGS: SMART BUILDING MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 77

TABLE 25 HOSPITALS: SMART BUILDINGS MARKET SIZE, BY REGION,
2013–2020 (\$MILLION) 78

TABLE 26 AIRPORTS: SMART BUILDINGS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 80

TABLE 27 OTHERS: SMART BUILDINGS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 81

TABLE 28 SMART BUILDING MARKET SIZE, BY REGION, 2013–2020 (\$MILLION) 83

TABLE 29 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY TYPE,
2013–2020 (\$MILLION) 85

TABLE 30 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY BAS,
2013–2020 (\$MILLION) 85

TABLE 31 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY BEMS,
2013–2020 (\$MILLION) 86

TABLE 32 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY PHYSICAL SECURITY SYSTEM, 2013–2020
(\$MILLION) 86

TABLE 33 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY BUILDING COMMUNICATION SYSTEM, 2013–2020
(\$MILLION) 87

TABLE 34 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY, 2013–2020
(\$MILLION) 87

TABLE 35 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY WIRELESS TECHNOLOGY, 2013-2020 (\$MILLION) 88

TABLE 36 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY BUS TECHNOLOGY, 2013-2020 (\$MILLION) 88

TABLE 37 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY POWERLINE TECHNOLOGY, 2013-2020 (\$MILLION) 89

TABLE 38 NORTH AMERICA: SMART BUILDING MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION) 89

TABLE 39 EUROPE: SMART BUILDING MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION) 90

TABLE 40 EUROPE: SMART BUILDING MARKET SIZE, BY BAS, 2013-2020 (\$MILLION) 90

TABLE 41 EUROPE: SMART BUILDING MARKET SIZE, BY BEMS, 2013-2020 (\$MILLION) 91

TABLE 42 EUROPE: SMART BUILDING MARKET SIZE, BY PHYSICAL SECURITY SYSTEM, 2013-2020 (\$MILLION) 91

TABLE 43 EUROPE: SMART BUILDING MARKET SIZE, BY BUILDING COMMUNICATION SYSTEM, 2013-2020 (\$MILLION) 92

TABLE 44 EUROPE: SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY, 2013-2020 (\$MILLION) 92

TABLE 45 EUROPE: SMART BUILDING MARKET SIZE, BY WIRELESS TECHNOLOGY, 2013-2020 (\$MILLION) 93

TABLE 46 EUROPE: SMART BUILDING MARKET SIZE, BY BUS TECHNOLOGY, 2013-2020 (\$MILLION) 93

TABLE 47 EUROPE: SMART BUILDING MARKET SIZE, BY POWERLINE TECHNOLOGY, 2013-2020 (\$MILLION) 94

TABLE 48 EUROPE: SMART BUILDING MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION) 94

TABLE 49 APAC: SMART BUILDING MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION) 95

TABLE 50 APAC: SMART BUILDING MARKET SIZE, BY BAS, 2013-2020 (\$MILLION) 95

TABLE 51 APAC: SMART BUILDING MARKET SIZE, BY BEMS, 2013-2020 (\$MILLION) 96

TABLE 52 APAC: SMART BUILDING MARKET SIZE, BY PHYSICAL SECURITY SYSTEM, 2013-2020 (\$MILLION) 96

TABLE 53 APAC: SMART BUILDING MARKET SIZE, BY BUILDING COMMUNICATION SYSTEM, 2013-2020 (\$MILLION) 97

TABLE 54 APAC: SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY,

2013-2020 (\$MILLION) 97

TABLE 55 APAC: SMART BUILDING MARKET SIZE, BY WIRELESS TECHNOLOGY,

2013-2020 (\$MILLION) 98

TABLE 56 APAC: SMART BUILDING MARKET SIZE, BY BUS TECHNOLOGY,

2013-2020 (\$MILLION) 98

TABLE 57 APAC: SMART BUILDING MARKET SIZE, BY POWERLINE TECHNOLOGY,

2013-2020 (\$MILLION) 99

TABLE 58 APAC: SMART BUILDING MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION) 99

TABLE 59 MEA: SMART BUILDING MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION) 100

TABLE 60 MEA: SMART BUILDING MARKET SIZE, BY BAS, 2013-2020 (\$MILLION) 100

TABLE 61 MEA: SMART BUILDING MARKET SIZE, BY BEMS, 2013-2020 (\$MILLION) 101

TABLE 62 MEA: SMART BUILDING MARKET SIZE, BY PHYSICAL SECURITY SYSTEM,

2013-2020 (\$MILLION) 101

TABLE 63 MEA: SMART BUILDING MARKET SIZE, BY BUILDING COMMUNICATION SYSTEM, 2013-2020 (\$MILLION)
102

TABLE 64 MEA: SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY,

2013-2020 (\$MILLION) 102

TABLE 65 MEA: SMART BUILDING MARKET SIZE, BY WIRELESS TECHNOLOGY,

2013-2020 (\$MILLION) 103

TABLE 66 MEA: SMART BUILDING MARKET SIZE, BY BUS TECHNOLOGY,

2013-2020 (\$MILLION) 103

TABLE 67 MEA: SMART BUILDING MARKET SIZE, BY POWERLINE TECHNOLOGY,

2013-2020 (\$MILLION) 104

TABLE 68 MEA: SMART BUILDING MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION) 104

TABLE 69 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY TYPE,

2013-2020 (\$MILLION) 105

TABLE 70 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY BAS, 2013-2020 (\$MILLION) 105

TABLE 71 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY BEMS,

2013-2020 (\$MILLION) 106

TABLE 72 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY PHYSICAL SECURITY SYSTEM, 2013-2020
(\$MILLION) 106

TABLE 73 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY BUILDING COMMUNICATION SYSTEM, 2013-2020

(\$MILLION) 107

TABLE 74 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY NETWORKING TECHNOLOGY, 2013-2020 (\$MILLION) 107

TABLE 75 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY WIRELESS TECHNOLOGY, 2013-2020 (\$MILLION) 108

TABLE 76 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY BUS TECHNOLOGY, 2013-2020 (\$MILLION) 108

TABLE 77 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY POWERLINE TECHNOLOGY, 2013-2020 (\$MILLION) 109

TABLE 78 LATIN AMERICA: SMART BUILDING MARKET SIZE, BY APPLICATION, 2013-2020 (\$MILLION) 109

TABLE 79 NEW PRODUCT LAUNCHES, 2012-2015 113

TABLE 80 MERGERS AND ACQUISITIONS, 2011-2015 115

TABLE 81 PARTNERSHIPS AND COLLABORATIONS, 2012 - 2015 118

TABLE 82 GEOGRAPHIC EXPANSIONS, 2012-2015 120

List Of Figures, Charts and Diagrams in Smart Building Market by Building Automation System (Physical Security, BEMS, Building Communication, Parking Management, Plumbing & Water Management, Elevators & Escalators Management), by Application & by Region - Global Forecast to 2020

LIST OF FIGURES

FIGURE 1 GLOBAL SMART BUILDING MARKET: RESEARCH DESIGN 17

FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 21

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 22

FIGURE 4 MARKET BREAKDOWN AND DATA TRIANGULATION 23

FIGURE 5 ASSUMPTIONS 24

FIGURE 6 LIMITATIONS 25

FIGURE 7 MARKET EVOLUTION 26

FIGURE 8 SMART BUILDING MARKET SIZE AND GROWTH, 2013-2020 (\$MILLION, Y-O-Y %) 27

FIGURE 9 EUROPE IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN 2015 28

FIGURE 10 TOP THREE SEGMENTS FOR THE SMART BUILDING MARKET IN 2015 29

FIGURE 11 INCREASING DEMAND FOR COMMERCIAL SECTOR ENERGY MANAGEMENT IS DRIVING THE MARKET TOWARDS GROWTH 30

FIGURE 12 GLOBAL SMART BUILDING MARKET, BY REGION, 2015 VS. 2020 (\$MILLION) 31

FIGURE 13 PLUMBING AND WATER MANAGEMENT SYSTEM MARKET TO GROW AT THE HIGHEST RATE AMONG THE BAS SEGMENTS DURING THE FORECAST PERIOD 31

FIGURE 14 COMMERCIAL BUILDINGS LEADING IN TERMS OF MARKET SHARE IN THE APAC REGION FOR 2015 32

FIGURE 15 SMART BUILDING REGIONAL LIFECYCLE 33

FIGURE 18 SMART BUILDING MARKET SEGMENTATION: BY BAS 37

FIGURE 19 SMART BUILDING MARKET SEGMENTATION: BY NETWORKING TECHNOLOGY 38

FIGURE 20 SMART BUILDING MARKET SEGMENTATION: BY APPLICATION 38

FIGURE 21 SMART BUILDING MARKET SEGMENTATION: BY REGION 39

FIGURE 22 DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES: SMART BUILDING MARKET 40

FIGURE 23 SMART BUILDING: VALUE CHAIN ANALYSIS 44

FIGURE 24 SMART BUILDING ECOSYSTEM 45

FIGURE 25 SMART BUILDING MARKET: PORTER'S FIVE FORCES ANALYSIS 46

FIGURE 26 SMART BUILDING MARKET SIZE, BY BAS, 2015-2020 (\$MILLION) 50

FIGURE 27 EUROPE IS EXPECTED TO LEAD THE BAS MARKET IN TERMS OF MARKET SIZE IN 2020 51

FIGURE 28 EUROPE IS EXPECTED TO HAVE THE LARGEST SHARE OF THE PHYSICAL SECURITY MARKET THROUGHOUT THE FORECAST PERIOD 52

FIGURE 29 EUROPE IS EXPECTED TO DOMINATE THE BEMS MARKET DURING THE FORECAST PERIOD 54

FIGURE 30 BUILDING COMMUNICATION SYSTEM IS EXPECTED TO GROW AT A FAST PACE DURING THE FORECAST PERIOD 55

FIGURE 31 EUROPE IS EXPECTED TO DOMINATE THE PARKING MANAGEMENT SYSTEM MARKET IN THE FORECAST PERIOD 57

FIGURE 32 EUROPE IS EXPECTED TO LEAD THE PLUMBING AND WATER MANAGEMENT MARKET DURING THE FORECAST PERIOD 58

FIGURE 33 EUROPE IS EXPECTED TO BE THE LEADING REGION IN ELEVATORS AND ESCALATORS MANAGEMENT SYSTEM IN 2020 59

FIGURE 34 WIRELESS TECHNOLOGY IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN 2020 62

FIGURE 35 EUROPE IS EXPECTED TO LEAD THE NETWORKING TECHNOLOGY MARKET IN TERMS OF MARKET SIZE IN 2020 63

FIGURE 36 EUROPE IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN THE BUS TECHNOLOGY MARKET DURING THE FORECAST PERIOD 64

FIGURE 37 EUROPE IS EXPECTED TO LEAD IN TERMS OF MARKET SIZE IN POWERLINE COMMUNICATION TECHNOLOGY MARKET IN 2020 66

FIGURE 38 EUROPE IS EXPECTED TO LEAD THE WIRELESS TECHNOLOGY MARKET IN TERMS OF MARKET SIZE IN THE FORECAST PERIOD 68

FIGURE 39 COMMERCIAL BUILDING IS EXPECTED TO LEAD THE SMART BUILDING MARKET IN TERMS OF MARKET SIZE IN 2020. 71

FIGURE 40 EUROPE IS EXPECTED TO LEAD THE COMMERCIAL BUILDING MARKET IN TERMS OF MARKET SIZE DURING THE FORECAST PERIOD 72

FIGURE 41 EUROPE IS EXPECTED TO LEAD THE INDUSTRIAL BUILDING MARKET IN TERMS OF MARKET SIZE IN 2020 73

FIGURE 42 EUROPE HAS THE LARGEST MARKET SIZE IN INSTITUTION APPLICATION MARKET FROM 2015 TO 2020 75

FIGURE 43 EUROPE IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN RESIDENTIAL BUILDINGS MARKET DURING THE FORECAST PERIOD 76

FIGURE 44 EUROPE IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN HOSPITALITY BUILDINGS MARKET DURING THE FORECAST PERIOD 77

FIGURE 45 EUROPE IS EXPECTED TO LEAD THE HOSPITALS MARKET IN 2020 78

FIGURE 46 EUROPE IS EXPECTED TO LEAD THE AIRPORTS APPLICATION MARKET IN TERMS OF MARKET SIZE IN 2020 79

FIGURE 47 EUROPE IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN OTHERS APPLICATION DURING THE FORECAST PERIOD 80

FIGURE 48 APAC AND MEA: ATTRACTIVE DESTINATIONS FOR SMART BUILDING MARKET, 2015-2020 83

FIGURE 49 APAC IS EXPECTED TO HAVE THE HIGHEST MARKET GROWTH RATE DURING THE FORECAST PERIOD 84

FIGURE 50 COMPANIES ADOPTED PARTNERSHIPS AND MERGERS & ACQUISITIONS AS THE KEY GROWTH STRATEGIES OVER THE LAST 4 YEARS, 2011-2015 110

FIGURE 51 AREA CHART SHOWING HISTORICAL CAGR OF TOP 5 PLAYERS 111

FIGURE 52 MARKET EVALUATION FRAMEWORK 112

FIGURE 53 BATTLE FOR MARKET SHARE: ACQUISITIONS, PARTNERSHIPS AND COLLABORATIONS WERE THE KEY STRATEGIES 113

FIGURE 54 GEOGRAPHIC REVENUE MIX OF THE TOP 4 MARKET PLAYERS 121

FIGURE 55 ABB INC.: COMPANY SNAPSHOT 122

FIGURE 56 ABB LTD.: SWOT ANALYSIS 123

FIGURE 57 SIEMENS AG: COMPANY SNAPSHOT 125

FIGURE 58 SIEMENS AG: SWOT ANALYSIS 126

FIGURE 59 SCHNEIDER ELECTRIC: COMPANY SNAPSHOT 129

FIGURE 60 SCHNEIDER ELECTRIC: SWOT ANALYSIS 130

FIGURE 61 CISCO SYSTEMS, INC.: COMPANY SNAPSHOT 133

FIGURE 62 CISCO SYSTEMS, INC.: SWOT ANALYSIS 134

FIGURE 63 DELTA CONTROLS: SWOT ANALYSIS 138

FIGURE 64 ACCENTURE: COMPANY SNAPSHOT 140

FIGURE 65 GENERAL ELECTRIC: COMPANY SNAPSHOT 142

FIGURE 66 IBM CORPORATION: COMPANY SNAPSHOT 144

FIGURE 67 HONEYWELL INTERNATIONAL: COMPANY SNAPSHOT 147

FIGURE 68 JOHNSON CONTROLS, INC.: COMPANY SNAPSHOT 150

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