Markets and Technologies in the Metabolic Testing Industry

Metabolic Testing Market by Product (CPET, Body Composition Analysis, ECG, Portable System), by Application (Critical Care, Lifestyle Diseases), by Technology (REE, Body Composition Analysis), by End User (Gym, Sports, Hospital) - Global Forecast to 2019

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In this report, the global metabolic testing market is segmented on the basis of products, technologies, applications, end users, and regions. The product segments of the market included in the report are CPET systems, metabolic carts, ECGs and EKGs, body composition analyzers, and software. The technology segments of the market included in the report are VO2 max analysis, RMR analysis, and body composition analysis. The application segments of the market included in the report are lifestyle diseases, critical care, human performance testing, dysmetabolic syndrome X, metabolic disorders, and other applications. The end-user segments of the market included in the report are hospitals, laboratories, sports training centers, gyms, and other end users. The geographic segments included in this report are Asia, Europe, North America, and the Rest of the World (RoW).

Rising prevalence of lifestyle diseases are the primary drivers for this market. Market growth will also be aided by technological advancements and increasing healthcare expenditure.

A combination of bottom-up and top-down approaches were used to calculate the market sizes and growth rates of the global metabolic testing market and its subsegments. Secondary information was used to identify the overall revenue, geographic reach, and product portfolios of the market players. Estimates of the metabolic testing market segment revenues were validated through primary interviews. Primary interviews with key opinion leaders were also used to determine the percentage shares of each subsegment and the relative differences in growth rates.

The report provides qualitative insights on the key market shares, growth rates, and market drivers for all important subsegments. It maps market sizes and growth rates of each subsegment and identifies segments poised for rapid growth. The report includes company profiles and a competitive landscape of the metabolic testing market. The company profiles include the financial performances, product portfolios, and developments of each company; whereas, the competitive landscape covers the growth strategies adopted by industry players over the last three years. The report also includes analysis of industry developments such as acquisitions, agreements and partnerships, and new product launches.

Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and to help them make important strategic growth decisions.

The report provides insights on the following:

• Product Development: Product portfolios of the top players in the metabolic testing market. Detailed insights on upcoming technologies, research and development activities, and new product launches in the metabolic testing market

• Competitive Assessment: In-depth assessment of market shares, strategies, geographic and business segments, and product portfolios of the leading players in the metabolic testing market
• Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market for various metabolic testing equipment and software across geographies

Additional Details

Publisher: MarketsandMarkets
Reference: MD 3251
Number of Pages: 148
Report Format: PDF
Publisher Information:
Table Of Contents for Metabolic Testing Market by Product (CPET, Body Composition Analysis, ECG, Portable System), by Application (Critical Care, Lifestyle Diseases), by Technology (REE, Body Composition Analysis), by End User (Gym, Sports, Hospital) - Global Forecast to 2019

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