

MARKET REPORT



Construction Adhesive Market by Type (Silicone, Epoxy, Polyurethane), by Technology (Waterborne, Solvent borne, Thermoset Resin), and by Application (On site, Offsite, Civil) - Global Forecasts to 2019

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The report covers the global construction adhesive market and further segments the market on the basis of type, technology, application, and region. The market data for these types is given with respect to volume (kilotons) and value (\$million). The global market value of construction adhesive was estimated to be around \$6 billion in 2013 and is projected to grow at a CAGR 6% between 2014 and 2019. The data mentioned in the report are based on the global demand for construction adhesive.

The construction adhesive market has been analyzed based on the Porter's five forces model. This gives an idea about the current proceedings in the industry at commercial level. The study provides the value chain analysis with respect to the technology providers, construction adhesive producers, construction chemical manufacturers, and end-user industries. The value chain describes the key contributors to the construction adhesive market at different stages from product development to end use. It represents the top players which are contributing to the global construction adhesive industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as government regulatory support, public awareness, application growth for construction adhesive in Asia-Pacific especially in China and India where there is robust growth in the housing and commercial followed by infrastructure industry. The economic slowdown in Europe and U.S. also affected the economy of other developed countries and the price volatility of the adhesives in the past made the market more strained for the construction applications.

The global construction adhesive market is also classified based on different applications. The important applications include onsite, offsite, civil, and others. The onsite and flexible civil applications are expected to show moderate growth in the future due to the urbanization and growing government initiatives.

The key companies in this market are 3M (U.S.), Henkel A&G (Germany), Sika (Switzerland), Bostik (France), H.B. Fuller (U.S.), Franklin International (U.S.), DAP Products (U.S.), ITW (U.S.), Avery Dennison Corporation (U.S.) and The Dow Chemical Company (U.S.) and others. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and thereby serving the customers more effectively. New product development and acquisitions were the most preferred strategies by the top players in 2013 that were driving the demand of construction adhesive. Their strategy to capture the untapped market in developing economies includes expansion, partnership and investments.

The Asia-Pacific region emerged to be the driving factor for this market, contributing for about 45% of the global demand in terms of market share in 2013. China is the leading country in the consumption of construction adhesive, due to the increased demand of the infrastructure development, maintenance and renovation. The important emerging economies such as Brazil, India, Argentina, and others are further lined up for a brighter future in this market.

The report also presents a competitive landscape covering different strategies and developments such as mergers & acquisitions, investments & expansions, new product launches, partnerships, agreements & collaborations undertaken by the leading construction adhesive companies in the past few years. Furthermore, different construction adhesive market participants are also profiled in the report.

Scope of the report

The report segments the global construction adhesive market as:

The global construction adhesive market has been covered in detail in this report. In order to provide an all-round picture, the current market demand and forecasts have also been included.

On the basis of type:

- Silicone
- Epoxy
- Polyurethane
- Others

On the basis of technology type:

- Waterbased
- Solvent based
- Thermoset resin based
- Others

On the basis of Application:

- Onsite application
- Offsite application
- Civil application
- Others

On the basis of region:

- North America
- Europe
- Asia-Pacific
- RoW

Additional Details

Publisher : MarketsandMarkets

Reference : CH 3139

Number of Pages : 169

Report Format : PDF

Publisher Information :



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Option 1 - Online

Go to our website and pay online with any major debit or credit card:

<https://www.bioportfolio.co.uk/product/41305>

Option 2 - Request a Proforma Invoice

Fill in the details below, and **Scan** this page **and email** it to us at bioportfolio97@gmail.com We will send you a Proforma Invoice and deliver your report on settlement.

Your Name:

Job Title:

Your Email:

Your Contact Phone:

Company Name:

Address:

Post/Zip Code:

Country:

P.O. Number:

Any Other Instructions:

Pricing Options: (please tick one)

- \$4803** | Single User Price
- \$5653** | Multi User Price
- \$6928** | Corporate License Price
- \$8500** | Global License Price

Payment Options: (please tick one)

- Online Credit Card** (we will email you the invoice with a payment link)
- Direct Wire Transfer** (we will email you the invoice with our bank details)

Authorising Signature:

Option 3 - Phone Us on +44 (0)7887 945155

We will be delighted to give you our personal attention.