

MARKET REPORT



Dermatology Devices Market by Diagnostic Devices (Dermatoscope, Microscope, Imaging Techniques), Treatment Devices (Liposuction, Microdermabrasion, Lasers) & by Application (Cancer Diagnosis, Acne, Psoriasis, Hair Removal) - Global Forecast to 2019

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In this report, the dermatology devices market is segmented on the basis of applications, products, and geographies. The application segments included in this report are diagnostic applications and treatment applications. The diagnostic applications are further segmented into skin cancer diagnosis and other diagnostic applications; whereas, the treatment applications include hair removal, skin rejuvenation, pigmented lesions, vascular lesions, wrinkle removal, skin resurfacing, acne, psoriasis, tattoo removal, and other treatment applications. The product segments included in this report are diagnostic devices and treatment devices. Diagnostic devices include dermatoscopes, microscopes, and imaging techniques; whereas, treatment devices include light therapy devices, lasers, electrosurgical equipment, liposuction devices, microdermabrasion, and cryotherapy devices.

The geographic segments included in this report are Asia, Europe, North America, and Rest of the World (RoW). Asia is further divided into the regional segments of China, India, Japan, and Rest of Asia. North America includes Canada and the U.S.

Rising incidence of skin disorders and increasing awareness for aesthetic procedures are the primary drivers for this market. Moreover, technological advancements and increasing healthcare expenditures are also expected to drive the market growth.

A combination of bottom-up and top-down approaches were used to calculate the market sizes and growth rates of the global dermatology devices market and its subsegments. Secondary information was used to identify the overall revenue, geographic reach, and product portfolios of market players. Estimates of the dermatology devices market segment revenues were validated through primary interviews. Primary interviews with key opinion leaders were also used to determine the percentage shares of each subsegment and the relative differences in growth rates.

The report provides qualitative insights on the key market shares, growth rates, and market drivers for all important subsegments. It maps market sizes and growth rates of each subsegment and identifies segments poised to witness rapid growth. The report includes company profiles and a competitive landscape of the dermatology devices market. The company profiles include the financial performances, product portfolios, and developments of each company; whereas, the competitive landscape covers the growth strategies adopted by industry players over the last three years. The report also includes analyses of industry developments such as mergers and acquisitions, agreements and partnerships, and new product launches.

Reasons to Buy the Report:

The report will enable both established firms and new entrants to gauge the pulse of the market and to help them make important strategic growth decisions.

The report provides insights on the following:

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- **Product Development/Innovation:** Product portfolios of the top players in the dermatology devices market. Detailed insights on upcoming technologies, research and development activities, and new product launches in the dermatology devices market
- **Competitive Assessment:** In-depth assessment of market shares, strategies, geographic and business segments, and product portfolios of the leading players in the dermatology devices market
- **Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the market for various dermatology devices across geographies
- **Market Diversification:** Exhaustive information about new products, recent developments, and investments in the dermatology devices market

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