

# MARKET REPORT



North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019

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# North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019

The report covers the melamine formaldehyde market in North America and further segments the market on the basis of application and country. The market data is given with respect to volume (Kilo Tons) and value (USD Million). The market value of melamine formaldehyde was \$303.9 million in 2014 and is projected to grow at a CAGR of about 6.8% from 2014 to 2019. The data mentioned in the report are based on the North America demand for the melamine formaldehyde.

The North America melamine formaldehyde market has been analyzed based on the current proceedings in the industry at commercial levels. The study provides the value chain analysis with respect to melamine formaldehyde raw materials, manufacturers, and end-users. The value chain describes the key contributors to the materials market at different stages from product development to end-use. It represents the top players who are contributing to the North America melamine formaldehyde industry.

The impact of different market factors, such as drivers, restraints, and opportunities is also illustrated in the report. This gives an idea about the key drivers such as the rising demand for melamine formaldehyde from end-use industries and alternatives for urea formaldehyde; and restraints such as volatile prices of melamine and health impacts of using melamine formaldehyde.

The North America melamine formaldehyde market has also been classified based on the different applications. The important applications include laminates, adhesives, coatings, molding powder, and others. Furthermore, the laminates segment is expected to show rapid growth in the near future, across the North American region.

BASF S.E., Hexion Inc., Ineos Melamines, Tembec Inc., Allnex Belgium S.A., Cytec Industries Inc., Georgia-Pacific LLC, AkzoNobel Chemicals, and Momentive Specialty Chemicals, among others, are some of the major players in the North America melamine formaldehyde market. These companies are consistently focusing on expanding their production capacities to achieve a competitive advantage, and thereby serve the customers more effectively. Investments in expansion of plant capacities, followed by acquisitions, were the most preferred strategies by the top players in 2013 and 2014. Their strategies to capture the markets in developing economies include expansions and agreements.

The U.S. is the largest market for melamine formaldehyde in North America, having accounted for a share of 76.1% of the North American market demand in 2014. The country is further expected to show rapid growth in the near future, mainly owing to the high growth potential of the melamine formaldehyde products in various end-use industries.

The report also presents a competitive landscape covering the different strategies and developments, such as mergers & acquisitions, expansions, and agreements, undertaken by the leading companies in the past few years. Furthermore, different melamine formaldehyde market participants have also been profiled in the report.

Scope of the Report:

This research report categorizes the North America melamine formaldehyde market on the basis of application

and country, along with forecasting volume, value, and analyzing trends in each of the sub-markets.

On the Basis of Application:

- Laminates
- Adhesive
- Molding Powder
- Coating
- Others

On the Basis of Country:

- U.S.
- Canada
- Rest of North America

## Additional Details

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# Table Of Contents for North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019

- TABLE OF CONTENTS1 INTRODUCTION 91.1 OBJECTIVES OF THE STUDY 91.2 MARKET SEGMENTATION & COVERAGE 101.3 STAKEHOLDERS 112 RESEARCH METHODOLOGY 122.1 INTEGRATED ECOSYSTEM OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET 132.2 ARRIVING AT THE MELAMINE FORMALDEHYDE MARKET SIZE 142.2.1 TOP- DOWN APPROACH 152.2.2 BOTTOM-UP APPROACH 162.2.3 DEMAND SIDE APPROACH 172.3 ASSUMPTIONS 183 EXECUTIVE SUMMARY 194 MARKET OVERVIEW 214.1 INTRODUCTION 214.2 MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET 224.3 MARKET DRIVERS AND INHIBITORS 234.4 KEY MARKET DYNAMICS 244.5 DEMAND SIDE ANALYSIS 265 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION 285.1 INTRODUCTION 295.2 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY COUNTRY 325.3 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY COUNTRY 345.4 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN MOLDING POWDER, BY COUNTRY 365.5 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN COATING, BY COUNTRY 386 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COUNTRY 406.1 INTRODUCTION 416.2 U.S. MELAMINE FORMALDEHYDE MARKET 446.3 CANADA MELAMINE FORMALDEHYDE MARKET 476.4 REST OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET 50 7 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPETITIVE LANDSCAPE 537.1 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS 537.2 EXPANSION 547.3 ACQUISITION 557.4 AGREEMENT 568 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COMPANY 57(Overview, Financials, Products & Services, Strategy, and Developments)\*8.1 MOMENTIVE SPECIALTY CHEMICALS 578.2 BASF S.E. 608.3 TEMBEC INC. 638.4 ALLNEX BELGIUM S.A. 658.5 INEOS MELAMINES 678.6 CYTEC INDUSTRIES INC. 698.7 GEORGIA-PACIFIC LLC 728.8 AKZONOBEL CHEMICALS 74\*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted company9 APPENDIX 769.1 CUSTOMIZATION OPTIONS 769.1.1 TECHNICAL ANALYSIS 769.1.2 LOW-COST SOURCING LOCATIONS 769.1.3 REGULATORY FRAMEWORK 769.1.4 IMPACT ANALYSIS 769.1.5 TRADE ANALYSIS 769.2 RELATED REPORTS 779.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE 799.3.1 RT SNAPSHOTS 80

# List Of Tables in North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019

## LIST OF TABLES

TABLE 1 GLOBAL MELAMINE FORMALDEHYDE PEER MARKET SIZE, 2014 (USD '000) 15

TABLE 2 GLOBAL MELAMINE FORMALDEHYDE APPLICATION MARKET, 2014 (USD MN) 17

TABLE 3 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET, 2012-2019 (USD '000) 22

TABLE 4 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH PARENT MARKET, 2012-2019 (TONS) 22

TABLE 5 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: DRIVERS AND INHIBITORS 23

TABLE 6 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 24

TABLE 7 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (TONS) 24

TABLE 8 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COUNTRY, 2012-2019 (USD '000) 25

TABLE 9 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COUNTRY, 2012-2019 (TONS) 26

TABLE 10 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 30

TABLE 11 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (TONS) 31

TABLE 12 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY COUNTRY, 2012-2019 (USD '000) 32

TABLE 13 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY COUNTRY, 2012-2019 (TONS) 33

TABLE 14 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY COUNTRY, 2012-2019 (USD '000) 34

TABLE 15 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY COUNTRY, 2012-2019 (TONS) 35

TABLE 16 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN MOLDING POWDER, BY COUNTRY, 2012-2019 (USD '000) 36
TABLE 17 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN MOLDING POWDER, BY COUNTRY, 2012-2019 (TONS) 37
TABLE 18 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN COATING, BY COUNTRY, 2012-2019 (USD '000) 38
TABLE 19 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN COATING, BY COUNTRY, 2012-2019 (TONS) 39
TABLE 20 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COUNTRY, 2012-2019 (USD '000) 42
TABLE 21 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY COUNTRY, 2012-2019 (TONS) 43
TABLE 22 U.S. MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 44
TABLE 23 U.S. MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (TONS) 45
TABLE 24 CANADA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 47
TABLE 25 CANADA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (TONS) 48
TABLE 26 REST OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 50
TABLE 27 REST OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (TONS) 51
TABLE 28 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%) 53
TABLE 29 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: EXPANSION 54
TABLE 30 MELAMINE FORMALDEHYDE MARKET: ACQUISITION 55
TABLE 31 MELAMINE FORMALDEHYDE MARKET: AGREEMENT 56
TABLE 32 MOMENTIVE SPECIALTY CHEMICALS: KEY OPERATIONAL DATA, 2009-2014 (USD MN) 58
TABLE 33 MOMENTIVE SPECIALTY CHEMICALS, KEY OPERATIONAL DATA, 2009-2014 (USD MN) 58
TABLE 34 BASF S.E.: KEY OPERATIONAL DATA, 2009-2013 (USD MN) 61
TABLE 35 BASF S.E.: KEY FINANCIALS, 2009-2013 (USD MN) 61
TABLE 36 TEMBEC INC., KEY OPERATIONAL DATA, 2010-2014 (USD MN) 63
TABLE 37 TEMBEC INC.: KEY FINANCIALS, 2010-2014 (USD MN) 64
TABLE 38 CYTEC INDUSTRIES INC.: KEY OPERATIONAL DATA, 2010-2014 (USD MN) 70
TABLE 39 CYTEC INDUSTRIES INC: KEY FINANCIALS, 2010-2014 (USD MN) 70

TABLE 40 AKZONOBEL CHEMICALS: KEY FINANCIALS, 2010-2014 (USD MN) 74

TABLE 41 AKZONOBEL CHEMICALS: KEY OPERATIONAL DATA, 2010-2014 75



# List Of Figures, Charts and Diagrams in North America Melamine Formaldehyde Market by Application (Laminates, Molding Powder, Adhesive, Coating), By Country (U.S., Canada, Rest of North America) – Analysis & Forecast to 2019

## LIST OF FIGURES

FIGURE 1 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: SEGMENTATION & COVERAGE 10

FIGURE 2 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: INTEGRATED ECOSYSTEM 13

FIGURE 3 RESEARCH METHODOLOGY 14

FIGURE 4 TOP- DOWN APPROACH 15

FIGURE 5 BOTTOM-UP APPROACH 16

FIGURE 6 DEMAND SIDE APPROACH 17

FIGURE 7 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: SNAPSHOT, 2014 20

FIGURE 8 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 VS 2019 24

FIGURE 9 NORTH AMERICA MELAMINE FORMALDEHYDE APPLICATIONS, BY COUNTRY, 2014 (USD '000) 25

FIGURE 10 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH APPLICATION MARKET, 2014-2019 (USD MN) 26

FIGURE 11 GLOBAL MELAMINE FORMALDEHYDE MARKET: COMPARISON WITH APPLICATION MARKET, 2014-2019 (USD MN) 27

FIGURE 12 NORTH AMERICA MELAMINE FORMALDEHYDE: APPLICATION MARKET SCENARIO 29

FIGURE 13 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 & 2019 (USD '000) 30

FIGURE 14 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2014 & 2019 (TONS) 31

FIGURE 15 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY COUNTRY, 2012-2019 (USD '000) 32

FIGURE 16 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN LAMINATES, BY COUNTRY, 2012-2019 (TONS) 32

FIGURE 17 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY COUNTRY, 2012-2019 (USD '000) 34

FIGURE 18 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN ADHESIVE, BY COUNTRY, 2012-2019 (TONS) 34

FIGURE 19 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN MOLDING POWDER, BY COUNTRY, 2012-2019 (USD '000) 36

FIGURE 20 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN MOLDING POWDER, BY COUNTRY, 2012-2019 (TONS) 36

FIGURE 21 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN COATING, BY COUNTRY, 2012-2019 (USD '000) 38

FIGURE 22 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET IN COATING, BY COUNTRY, 2012-2019 (TONS) 38

FIGURE 23 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014 & 2019 (USD '000) 42

FIGURE 24 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014 & 2019 (TONS) 43

FIGURE 25 U.S. MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 44

FIGURE 26 U.S. MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT (USD '000) 45

FIGURE 27 CANADA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 47

FIGURE 28 CANADA MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT (USD '000) 48

FIGURE 29 REST OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET, BY APPLICATION, 2012-2019 (USD '000) 50

FIGURE 30 REST OF NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: APPLICATION SNAPSHOT (USD '000) 51

FIGURE 31 NORTH AMERICA MELAMINE FORMALDEHYDE MARKET: COMPANY SHARE ANALYSIS, 2014 (%) 53

FIGURE 32 MOMENTIVE SPECIALTY CHEMICALS: REVENUE MIX, 2014 (%) 57

FIGURE 33 BASF S.E.: REVENUE MIX, 2014 (%) 60

FIGURE 34 CONTRIBUTION OF CHEMICALS SEGMENT TOWARDS COMPANY REVENUES, 2009-2013 (USD MN) 61

FIGURE 35 TEMBEC INC.: REVENUE MIX, 2014 (%) 63

FIGURE 36 INEOS (PARENT COMPANY): REVENUE MIX, 2014 (%) 67

FIGURE 37 CYTEC INDUSTRIES INC.: REVENUE MIX, 2014 (%) 69

FIGURE 38 AKZONOBEL CHEMICALS: REVENUE MIX 2013 (%) 74



# How to Buy...

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