

# MARKET REPORT



Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

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# Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

The well intervention services market is estimated to grow at a CAGR of 4% from 2014 to 2019. Geographically, Africa is segmented as Nigeria, Algeria, Angola and others. The African well intervention market holds a high potential for growth in future due to a number of forces favoring this market. Demand for natural gas, proved oil & gas reserves are driving this market.

The emerging investment in shale gas will create further opportunities for the market.

In this report, the African well intervention market is segmented on the basis of its service, type, and application. The well intervention market, by service types are logging & bottom hole survey, tubing/packer failure & repair, stimulation, artificial lift, and others. The different applications of the concerned market are onshore and offshore.

The report has profiled the leading players of this market along with their developments (new product launches, agreements, mergers, and joint ventures) done by the companies over the past few years and strategies adopted by them to sustain and strengthen their position in the African well intervention market. Aker Solutions ASA (Norway), Schlumberger Ltd. (U.S.), Baker Hughes Inc.(U.S.), and Halliburton Co. (U.S.) are some of the key players engaged in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Africa well intervention market, high-growth regions and countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to estimate the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- **Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the African well intervention market. Usage pattern/ penetration rate (in-depth trend analysis) of the products (segment wise) and purchasing data
- **Market Development:** Comprehensive information about lucrative and emerging markets. The report analyzes the markets scenario for African well intervention across geographies, exploit new distribution channels, and new clientele base & different pricing policies
- **Market Diversification:** Exhaustive information about the new products, untapped geographies, recent developments, and investments decisions of the African well intervention market. Detailed description regarding

the related and unrelated diversification pertaining to this market

- **Competitive Assessment:** In-depth assessment of market shares, company's share analysis of the key players forecasted till 2018. For developing business strategies and manufacturing capabilities of leading players to enhance the bottom line of the companies in the African well intervention market.
- **Product/ Brand Perception Analysis:** Comprehensive study of customer's perception and behavior through our inbuilt social connect tool (digital marketing language) and checking the virility and tonality of blogs

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# Table Of Contents for Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

- TABLES OF CONTENTS1 INTRODUCTION 101.1 OBJECTIVES OF THE STUDY 101.2 MARKET SEGMENTATION & COVERAGE 111.3 STAKEHOLDERS 112 RESEARCH METHODOLOGY 122.1 INTEGRATED ECOSYSTEM OF WELL INTERVENTION SERVICE MARKET 132.2 ARRIVING AT THE WELL INTERVENTION SERVICE MARKET SIZE 142.2.1 TOP-DOWN APPROACH 142.2.2 BOTTOM-UP APPROACH 162.2.3 DEMAND SIDE APPROACH 162.2.4 MACROINDICATOR-BASED APPROACH 182.3 ASSUMPTIONS 193 EXECUTIVE SUMMARY 204 MARKET OVERVIEW 214.1 INTRODUCTION 214.2 AFRICAN WELL INTERVENTION SERVICE: COMPARISON WITH PARENT MARKET 224.3 MARKET DRIVERS AND INHIBITORS 234.4 KEY MARKET DYNAMICS 244.5 DEMAND SIDE ANALYSIS 265 AFRICA WELL INTERVENTION SERVICE MARKET, BY APPLICATION 285.1 INTRODUCTION 295.2 AFRICA WELL INTERVENTION SERVICE MARKET IN ONSHORE, BY COUNTRY 315.3 AFRICA WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY COUNTRY 325.4 AFRICA WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY TYPE 336 AFRICA WELL INTERVENTION SERVICE MARKET, BY TYPE 356.1 INTRODUCTION 366.2 AFRICAN WELL INTERVENTION SERVICE MARKET, TYPE COMPARISON WITH OILFIELD SERVICE MARKET 387 WELL INTERVENTION SERVICE MARKET, BY COUNTRY 407.1 INTRODUCTION 417.2 NIGERIAN WELL INTERVENTION SERVICE MARKET 427.2.1 NIGERIAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION 2013-2019 (USD MN) 437.3 ALGERIAN WELL INTERVENTION SERVICE MARKET 447.3.1 ALGERIA WELL INTERVENTION SERVICE MARKET, BY APPLICATION 457.4 ANGOLA WELL INTERVENTION SERVICE MARKET 467.4.1 ANGOLA WELL INTERVENTION SERVICE MARKET, BY APPLICATION 478 AFRICA WELL INTERVENTION SERVICE MARKET: COMPETITIVE LANDSCAPE 498.1 AFRICA WELL INTERVENTION SERVICE MARKET: COMPANY SHARE ANALYSIS 498.2 MERGERS & ACQUISITIONS 508.3 EXPANSIONS 518.4 NEW PRODUCT/SERVICE LAUNCHES 528.5 JOINT VENTURES 538.6 NEW TECHNOLOGY 538.7 CONTRACTS 548.8 OTHERS 549 AFRICA WELL INTERVENTION SERVICE MARKET, BY COMPANY 55(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MMM View)\*9.1 SCHLUMBERGER LTD. 559.2 HALLIBURTON CO. 619.3 BAKER HUGHES INC 659.4 WEATHERFORD INTERNATIONAL PLC 699.5 AKER SOLUTIONS ASA 749.6 SUPERIOR ENERGY SERVICES INC. 779.7 TRICAN WELL SERVICE LTD. 82\*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MMM View might not be captured in case of unlisted companies.10 APPENDIX 8510.1 CUSTOMIZATION OPTIONS 8510.1.1 PRODUCTS AND SERVICES BENCHMARKING ANALYSIS 8510.1.2 REGULATORY FRAMEWORK 8510.1.3 IMPACT ANALYSIS 8510.1.4 CURRENT INDUSTRY CHALLENGES 8510.1.5 HISTORICAL DATA AND TRENDS 8510.1.6 WELL INTERVENTION IN-DEPTH VALUE CHAIN ANALYSIS 8510.2 RELATED REPORTS 8610.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE 8710.3.1 RT SNAPSHOTS 88

# List Of Tables in Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

## LIST OF TABLES

UU

TABLE 1 AFRICAN WELL INTERVENTION SERVICE PEER MARKET SIZE, 2013(USD MN) 15

TABLE 2 AFRICAN WELL INTERVENTION SERVICE MARKET SIZE, BY APPLICATION, 2013 (USD MN) 17

TABLE 3 AFRICAN WELL INTERVENTION SERVICE MARKET: MACROINDICATOR, BY COUNTRY, 2013 18

TABLE 4 AFRICAN WELL INTERVENTION SERVICE MARKET: COMPARISON WITH PARENT MARKET, 2013 - 2019 (USD MN) 22

TABLE 5 AFRICAN WELL INTERVENTION SERVICE MARKET: DRIVERS AND INHIBITORS 23

TABLE 6 AFRICAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION, 2013 - 2019 (USD MN) 25

TABLE 7 AFRICAN WELL INTERVENTION SERVICE MARKET SIZE, BY TYPE, 2013 - 2019 (USD MN) 26

TABLE 8 AFRICAN WELL INTERVENTION SERVICE MARKET: COMPARISON WITH APPLICATION MARKET, 2013 - 2019 (USD MN) 27

TABLE 9 AFRICAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION, 2013 - 2019 (USD MN) 30

TABLE 10 AFRICAN WELL INTERVENTION SERVICE MARKET IN ONSHORE, BY COUNTRY, 2013 - 2019 (USD MN) 31

TABLE 11 WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY COUNTRY, 2013 - 2019 (USD MN) 32

TABLE 12 WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY TYPE, 2013 - 2019 (USD MN) 33

TABLE 13 AFRICAN WELL INTERVENTION SERVICE MARKET, BY TYPE, 2013 - 2019 (USD MN) 37

TABLE 14 AFRICAN WELL INTERVENTION SERVICE MARKET: TYPE COMPARISON WITH PARENT MARKET SIZE, 2013-2019 (USD MN) 39

TABLE 15 AFRICAN WELL INTERVENTION SERVICE MARKET, BY COUNTRY, 2013 - 2019 (USD MN) 41

TABLE 16 NIGERIAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION, 2013-2019 (USD MN) 43
TABLE 17 ALGERIAN WELL INTERVENTION SERVICE MARKET SIZE, BY APPLICATION, 2013 - 2019 (USD MN) 45
TABLE 18 ANGOLA: WELL INTERVENTION SERVICE MARKET, BY APPLICATION, 2013 - 2019 (USD MN) 47
TABLE 19 WELL INTERVENTION SERVICE MARKET: COMPANY SHARE ANALYSIS, 2013 (%) 49
TABLE 20 AFRICAN WELL INTERVENTION SERVICE MARKET: MERGERS & ACQUISITIONS 50
TABLE 21 AFRICAN WELL INTERVENTION SERVICE MARKET: EXPANSION 51
TABLE 22 AFRICAN WELL INTERVENTION SERVICE MARKET: NEW PRODUCT LAUNCHES 52
TABLE 23 AFRICAN WELL INTERVENTION SERVICE MARKET: JOINT VENTURES/ALLIANCES 53
TABLE 24 AFRICAN WELL INTERVENTION SERVICE MARKET: NEW TECHNOLOGY 53
TABLE 25 AFRICAN WELL INTERVENTION SERVICE MARKET: CONTRACTS 54
TABLE 26 AFRICAN WELL INTERVENTION SERVICE MARKET: OTHERS 54
TABLE 27 SCHLUMBERGER LTD.: KEY OPERATIONS , 2009 - 2013 (USD MN) 55
TABLE 28 SCHLUMBERGER LTD.: MARKET REVENUE, BY BUSINESS SEGMENT, 2009 - 2013 (USD MN) 56
TABLE 29 SCHLUMBERGER LTD.: MARKET REVENUE, BY REGION, 2009 - 2013 (USD MN) 56
TABLE 30 HALLIBURTON CO.: KEY OPERATIONS DATA 2009 - 2013 (USD MN) 62
TABLE 31 HALLIBURTON CO: MARKET REVENUE, BY BUSINESS SEGMENTS 2009 - 2013 (USD MN) 62
TABLE 32 HALLIBURTON CO: MARKET REVENUE, BY GEOGRAPHIC SEGMENTS 2009 - 2013 (USD MN) 62
TABLE 33 BAKER HUGHES INC: KEY FINANCIALS, 2009 - 2013 (USD MN) 66
TABLE 34 BAKER HUGHES INC: MARKET REVENUE, BY GEOGRAPHIC SEGMENTS 2009 - 2013 (USD MN) 66
TABLE 35 BAKER HUGHES INC: MARKET REVENUE, BY BUSINESS SEGMENTS 2009 - 2013 (USD MN) 66
TABLE 36 WEATHERFORD INTERNATIONAL PLC: KEY OPERATIONS DATA 2009 - 2013 (USD MN) 69
TABLE 37 WEATHERFORD INTERNATIONAL PLC: MARKET REVENUE, BY BUSINESS SEGMENTS 2009 - 2013 (USD MN) 70
TABLE 38 WEATHERFORD INTERNATIONAL PLC: MARKET REVENUE, BY GEOGRAPHIC SEGMENTS 2009 - 2013 (USD MN) 70

TABLE 39 AKER SOLUTIONS ASA: KEY OPERATION DATA, 2009- 2013 (USD MILLION)	74
TABLE 40 AKER SOLUTIONS: MARKET REVENUE, BY BUSINESS SEGMENTS 2009 - 2013 (USD MN)	75
TABLE 41 AKER SOLUTIONS: MARKET REVENUE, BY GEOGRAPHIC SEGMENTS 2009 - 2013 (USD MN)	75
TABLE 42 SUPERIOR ENERGY SERVICES INC.: MARKET REVENUE, BY BUSINESS SEGMENTS 2009 - 2013 (USD MN)	78
TABLE 43 SUPERIOR ENERGY SERVICES INC.: MARKET REVENUE, BY GEOGRAPHIC SEGMENTS 2009 - 2013 (USD MN)	78
TABLE 44 SUPERIOR ENERGY SERVICES: KEY OPERATIONS 2009 - 2013 (USD MN)	78
TABLE 45 TRICAN WELL SERVICE: MARKET REVENUE, BY GEOGRAPHY 2009 - 2013 (USD MN)	82
TABLE 46 TRICAN WELL SERVICE: KEY OPERATIONS 2009 - 2013 (USD MN)	83
TABLE 47 TRICAN WELL SERVICE: RELATED DEVELOPMENTS	84



# List Of Figures, Charts and Diagrams in Africa Well Intervention Service Market by Types (Logging & Bottom Hole Survey, Tubing/Packer Failure & Repair, Stimulation, Artificial Lift, Others), by Application (Onshore & Offshore), and by Countries - Analysis and Forecast to 2019

## LIST OF FIGURES

FIGURE 1 AFRICA WELL INTERVENTION SERVICE MARKET: SEGMENTATION & COVERAGE 11

FIGURE 2 WELL INTERVENTION SERVICE MARKET: INTEGRATED ECOSYSTEM 13

FIGURE 3 RESEARCH METHODOLOGY 14

FIGURE 4 TOP-DOWN APPROACH 15

FIGURE 5 BOTTOM-UP APPROACH 16

FIGURE 6 DEMAND SIDE APPROACH 17

FIGURE 7 MACROINDICATOR-BASED APPROACH, NUMBER OF NEW WELLS, 2013 18

FIGURE 8 AFRICANWELL INTERVENTION SERVICE MARKET SNAPSHOT 20

FIGURE 9 AFRICAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION, 2014 VS 2019 24

FIGURE 10 AFRICAN WELL INTERVENTION SERVICE TYPE, BY COUNTRY, 2013 (USD MN) 25

FIGURE 11 WELL INTERVENTION SERVICE: APPLICATION MARKET SCENARIO 29

FIGURE 12 AFRICA WELL INTERVENTION SERVICE MARKET, BY APPLICATION,  
2014 - 2019 (USD MN) 30

FIGURE 13 AFRICAN WELL INTERVENTION SERVICE MARKET IN ONSHORE,  
BY COUNTRY, 2013 - 2019 (USD MN) 31

FIGURE 14 WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY COUNTRY,  
2013 - 2019 (USD MN) 32

FIGURE 15 AFRICAN WELL INTERVENTION SERVICE MARKET IN OFFSHORE, BY TYPE,  
2013 - 2019 (USD MN) 33

FIGURE 16 AFRICAN WELL INTERVENTION SERVICE MARKET, BY TYPE, 2013 - 2019 (USD MN) 36

FIGURE 17 AFRICAN WELL INTERVENTION SERVICE MARKET: TYPE COMPARISON WITH OILFIELD MARKET,  
2013-2019 (USD MN) 38

FIGURE 18 AFRICAN WELL INTERVENTION SERVICE MARKET: GROWTH ANALYSIS, BY COUNTRY, 2014-2019 (USD

MN) 41

FIGURE 19 NIGERIAN WELL INTERVENTION SERVICE MARKET OVERVIEW, 2014 & 2019 (%) 42

FIGURE 20 NIGERIAN WELL INTERVENTION SERVICE MARKET, BY APPLICATION,

2013-2019 (USD MN) 43

FIGURE 21 NIGERIAN WELL INTERVENTION SERVICE MARKET: APPLICATION SNAPSHOT 44

FIGURE 22 ALGERIAN WELL INTERVENTION SERVICE MARKET OVERVIEW, 2014 & 2019 (%) 44

FIGURE 23 ALGERIA WELL INTERVENTION SERVICE MARKET, BY APPLICATION,

2013-2019 (USD MN) 45

FIGURE 24 ALGERIA WELL INTERVENTION SERVICE MARKET: APPLICATION SNAPSHOT 46

FIGURE 25 ANGOLA: WELL INTERVENTION SERVICE MARKET OVERVIEW, 2014 & 2019 (%) 46

FIGURE 26 ANGOLA: WELL INTERVENTION SERVICE MARKET, BY APPLICATION,

2013 - 2019 (USD MN) 47

FIGURE 27 ANGOLA: WELL INTERVENTION SERVICE MARKET: APPLICATION SNAPSHOT 48

FIGURE 28 WELL INTERVENTION SERVICE MARKET: COMPANY SHARE ANALYSIS, 2013 (%) 49

FIGURE 29 SCHLUMBERGER LTD: REVENUE MIX, 2013 (%) 55

FIGURE 30 HALLIBURTON: REVENUE MIX, 2013(%) 61

FIGURE 31 BAKER HUGHES INC: REVENUE MIX, 2013 (%) 65

FIGURE 32 WEATHERFORD INTERNATIONAL PLC: REVENUE MIX, 2013(%) 69

FIGURE 33 AKER SOLUTIONS ASA, REVENUE MIX, 2013 (%) 74

FIGURE 34 SUPERIOR ENERGY SERVICES INC.: REVENUE MIX, 2013(%) 77

FIGURE 35 TRICAN, REVENUE MIX, 2013 (%) 82

# How to Buy...

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