

MARKET REPORT



Europe Oilfield Equipment Rental Market By Equipment (Drilling equipment, Pressure & flow control equipment, fishing equipment and Other equipment), by Type (Drill Pipe, drill collars, Heavy-wate, Subs, and Others), By Pressure & flow control equipment (BOPs, Valves & manifolds, and Others) & By Country - Analysis & Forecasts to 2019

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In this report, the oilfield equipment rental market is segmented on the basis of its equipment, type, and geography. Countries, such as Russia, Norway, the U.K., Kazakhstan and others are included in the report.

The oilfield equipment rental market is estimated to grow at a CAGR of 5.3% from 2014 to 2019. In 2014, Russia held for the largest market share of 47.9% within the Europe oilfield equipment rental market and it is projected to grow at a CAGR of 5.1% from 2014 to 2019.

The report has profiled the leading players of the market along with the strategies (new product launches, mergers & acquisitions, expansions and partnerships, agreements, collaborations, and joint ventures) adopted by the companies over the past few years to sustain and strengthen their position in the Europe oilfield equipment rental market. Chesapeake Oilfield Services LLC (U.S.), Superior Energy Services Inc. (U.S.), Weatherford International Ltd (Ireland), Precision Drilling Corporation (Canada) are some of the key players operating in this market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis, market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, usage patterns, emerging- and high-growth segments of the Europe oilfield equipment rental market, high-growth countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market, share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

- **Product Analysis and development:** Detailed insights on upcoming technologies, research and development activities, and new product launches in the Europe oilfield equipment rental market. Usage pattern/penetration rate (in-depth trend analysis) of products (segment wise) and purchasing data
- **Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the markets for oilfield equipment rental across geographies, exploit new distribution channels, and new clientele base & different pricing policies
- **Market Diversification:** Exhaustive information about new products, untapped geographies, recent developments, and investments decisions in the oilfield equipment rental market. Detailed description regarding the related and unrelated diversification pertaining to this market

- **Competitive Assessment:** In-depth assessment of market shares, company share analysis of the key players forecasted till 2019. Develop business strategies and manufacturing capabilities of leading players enhance the bottom line of the companies in the oilfield equipment rental market.
- **Product/ Brand Perception Analysis:** Comprehensive study of customers perception and behavior through our inbuilt social connect tool (digital marketing language) checking the virality and tonality of blogs

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