

# MARKET REPORT



## Hepatitis C: Update Bulletin [February 2016]

**BioPortfolio**  
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## Introduction

Gain new KOL insights on the latest events that have the potential to shape the hepatitis C virus (HCV) treatment landscape. Topics covered include KOL insights on how Merck & Co.'s Zepatier (elbasvir and grazoprevir) is likely to be used as a treatment for HCV, and if the additional testing requirements could slow down adoption; what KOLs think of AbbVie's Viekira Pak (ombitasvir, paritaprevir and ritonavir tablets co-packaged with a dasabuvir tablet) now being approved without the need for ribavirin; reaction to data from the ASTRAL trial for Gilead's sofosbuvir with velpatasvir, and if the data could provide Gilead with an edge in the GT3 HCV treatment space; thoughts on the potential impact of adding GS9857 to Gilead's sofosbuvir and velpatasvir, and if a short treatment regimen is attractive to KOLs.

Key Questions Answered in this Update Bulletin:

What impact do KOLs believe the addition of GS9857 to sofosbuvir and velpatasvir will have on its use in the HCV treatment paradigm, and will the appeal of a shorter treatment duration of eight weeks give the therapy combination a significant edge in the marketplace?

Update Bulletins include expert insight and analysis based on FirstWord analyst re-engagement with the KOLs after major events such as product approvals, key data releases and major conferences to deliver the most valuable insights with each update. Additional Details **Publisher** : FirstWord Pharma

**Reference** :

**Number of Pages** : 0

**Report Format** : PDF

**Publisher Information** :

**FirstWord**

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