

MARKET REPORT



Biosimilars: European Payer Perspectives (2016)

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Biosimilars: European Payer Perspectives (2016)

Introduction

What's driving the uptake of biosimilars in Europe and what still needs to be done?

The European market for biosimilars has seen a year of progress and change, with more therapies available and changing attitudes from many payers. Driven by the pressing need to control drug costs, payers have notably moved their position in key areas such as interchangeability and indication extrapolation. But where are the sticking points? What are the critical factors for success? What more could the biosimilar industry do to help its cause?

This report identifies the issues that payers identify as critical to the continued growth and adoption of biosimilars. Biosimilars: European Payer Perspectives is informed with candid insights of 15 European payers from the five leading European markets and packed with actionable information. It is essential reading for all commercial and research planners in branded and biosimilar manufacturers.

“The key reimbursement challenge at the moment comes down to the four-letter word of cost: every healthcare organisation is really struggling to contain cost.”

Purchase Reasons

Answering key questions:

The naming of biosimilars in the EU is causing confusion: is there a viable and universally agreeable alternative on the horizon?

Expert Contributors

For this report FirstWord has interviewed 15 payers, 3 from each EU5 country. Payers interviewed have direct

experience of assessing biosimilars for inclusion on formulary, either as part of a committee or as the lead decision-maker./Paragraph>

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