

MARKET REPORT



STD Diagnostics Market, By Type (Syphilis Testing, Chlamydia Testing, Gonorrhea Testing, Herpes Simplex Virus Testing, Chancroid Testing, Human Papilloma Virus Testing, and Human Immunodeficiency Virus Testing), By Testing Device (Point of Care (PoC) Devices, and Laboratory Devices), By Testing Location (Point of Care (PoC) Testing, and Laboratory Testing) and By Geography (EU, NA, APAC, LATAM, an

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REPORT HIGHLIGHT

Sexually Transmitted Disease (STD) diagnostics market was valued at USD 156.8 billion by 2019, expanding at 7.9% CAGR during the study period, 2020-2026.

Sexually transmitted diseases (STD) are infectious disease, caused due to person to person sexual contact. It is stated that more than 30 viruses, bacteria, and parasites are transmitted through sexual contact. The infection may develop infections such as Human Immunodeficiency Virus (HIV) infections, syphilis, *Neisseria gonorrhoeae* (NG), *Chlamydia trachomatis* (CT), and *Trichomonas vaginalis* (TV) which causes mild to severe life-threatening symptoms. The infection can transmit person to person, hence STD diagnosis plays a vital role in the prevention and treatment of such conditions. As per the study conducted by the National AIDS Control Organization, early diagnosis of STDs and proper management can help to reduce the HIV-1 infection by 40% to the general population.

Market Dynamics

The increasing prevalence of STDs is considered to be the major driving factor for industry growth. According to the World Health Organization (WHO), more than one million STDs are acquired every year worldwide. Thus, the demand for effective and accurate diagnostic methods is set to increase, driving market growth. Following to this, companies are actively investing in research activities to develop new testing methods for an accurate diagnosis. The commercial availability of immunochromatographic tests (ICT) all over the world is considered to create lucrative growth opportunities in this market. This testing technique is one of the most sensitive, affordable, and user-friendly advanced method of diagnosis which can provide results within 15–20 minutes.

Rising U.S. FDA approved testing kits is projected to further fuel market development. For instance, in May 2019, the U.S. FDA approved two tests that can detect the presence of *Neisseria gonorrhoeae* and bacteria *Chlamydia trachomatis*. The Xpert CT/NG and Aptima Combo 2 Assay are the two devices cleared by the regulatory body for extragenital diagnostic testing via the rectum and throat. In addition, other factors such as favorable government initiatives, growing awareness, and knowledge of sexual diseases coupled with new drug discoveries will support the overall market growth. Conversely, lack of awareness in the developing regions is predicted to impede the industry growth to some extent.

Types Takeaway

Depending upon types, the worldwide STD Diagnostics market is categorized into Syphilis, Chlamydia, Gonorrhoea, Chancroid, Herpes Simplex Virus, Human Immunodeficiency Virus, and Human Papilloma Virus testing. Out of these, the Chlamydia testing category accounted for the highest revenue share, over 34% share in 2019. Chlamydia is the most commonly occurring STDs and can be treated by antibiotic medications such as erythromycin and azithromycin. In addition, a rise in the prevalence of this infection among pregnant women is anticipated to increase the rate of chlamydia screening, supporting the segment growth.

On the other hand, Syphilis screening is projected to grow with the fastest growth rate during the study period. As per the Centers for Disease Control and Prevention (CDC), there were more than 115,000 reported new diagnoses of all stages of syphilis in the U.S. alone and the number is increasing. The growing rate of anonymous sex, rising number of unprotected sex, sex with multiple partners and under the influence of several therapeutics will support the growth this category.

Testing Device Takeaway

In terms of testing devices, the overall industry is broadly bifurcated into laboratory, and point of care devices. The laboratory devices are further divided into flow cytometers, thermal cyclers – PCR, differential light scattering machines, lateral flow readers – immune-chromatographic assays, and absorbance microplate reader-enzyme-linked immune-sorbent assay (ELISA). Of the laboratory devices, the Lateral Flow Readers category held the highest, over 26%, revenue share in 2019.

Point of care (POC) devices are sub-divided into portable/rapid diagnostic kits, and phone chips (microfluidics + ICT). Among these rapid diagnostic kits accounted for the significant share and is projected to grow with promising CAGR during the forecast period. The integration of advanced technologies, coupled with the growing demand for rapid screening support the segment growth.

Testing Location Takeaway

Based on the testing location, the worldwide STD diagnostics market is divided into PoC, and laboratory testing (private labs, and public health labs). Currently, the laboratory segment captured maximum revenue share owing to the growing number of laboratories, offering STD screening. However, PoCs are anticipated to expand at the fastest growth rate due to its associated benefits compared to laboratories.

Regional Takeaway

Regionally, the overall market is viewed as North America, Middle East & Africa, Asia Pacific, Latin America, and Europe. North America is a dominating region for STD diagnostics owing to the rising prevalence of this infection coupled with favorable government policies for market development. As per the study of the National Center for Biotechnology Information (NCBI), in the U.S. only, more than 20 million sexually transmitted infections (STIs) occur every year and more than half of the cases occur between 15–24 year age group. In addition, advancement in technologies to improve the diagnosis & treatment of STD disorders would, in turn, support the regional growth to some extent.

On the flip side, the Asia Pacific region is the fastest-growing market, expanding at over 12% CAGR throughout the study scope. The rapid increase in the prevalence of sexual disorders, coupled with increasing government funding and programs are contributing to the APAC market growth.

COVID-19 Impact

The STD diagnostics market has moderately affected due to the outbreak of COVID-19 all over the globe. The diagnosis of this infection is conducted with special care, similar as the testing of the coronavirus in the patient. Thus, many governments have developed a certain guidelines for avoiding close contact and provided the social distancing rule. Thus, highlighting important developments in the STD Diagnostics field, which are relevant to the current pandemic will help the global market to sustain in the near future.

Key Vendor Takeaway

The leading players of the global STD Diagnostics market include Roche Diagnostics, Danaher Corporation, BioMerieux, Abbott Laboratories, Becton Dickinson and Company, Affymetrix, Inc., Cepheid, Inc., Hologic, Inc., DiaSorin, and Orasure.

Companies are actively involved in strategic mergers and acquisitions to capture a large customer base. In Dec 2017 Becton, Dickinson, and Company has been acquired C. R. Bard, Inc to become the global leader in the process of care for health care and providing treatment of various diseases for patients. This acquisition helped the company to obtain a strong position in the global industry.

The market size and forecast for each segment and sub-segments has been considered as below:

Historical Year - 2015 to 2018

Base Year - 2019

Estimated Year - 2020

Projected Year - 2026

TARGET AUDIENCE

Traders, Distributors, and Suppliers

Manufacturers

Government and Regional Agencies

Research Organizations

Consultants

Distributors

SCOPE OF THE REPORT

The scope of this report covers the market by its major segments, which include as follows:

GLOBAL SEXUALLY TRANSMITTED DISEASE (STD) DIAGNOSTICS MARKET KEY PLAYERS

Becton Dickinson and Company

<https://www.bioportfolio.co.uk/product/270629>
bioportfolio97@gmail.com to order

Roche Diagnostics

Orasure

Hologic, Inc.

Cepheid Inc.

DiaSorin

Abbott Laboratories

Danaher Corporation

BioMerieux

Affymetrix, Inc.

GLOBAL SEXUALLY TRANSMITTED DISEASE (STD) DIAGNOSTICS MARKET, BY TYPES

Gonorrhoea testing

Herpes Simplex Virus testing

Human Papilloma Virus testing

Human Immunodeficiency Virus testing

Chlamydia testing

Syphilis testing

Chancroid testing

Others

GLOBAL SEXUALLY TRANSMITTED DISEASE (STD) DIAGNOSTICS MARKET, BY TESTING DEVICE TYPE

Laboratory Devices

Thermal Cyclers – PCR

Lateral Flow Readers – Immunochromatographic assays

Flow Cytometers

Differential Light Scattering machines

Absorbance microplate reader – Enzyme-Linked Immunosorbent Assay (ELISA)

Others

Point of Care (PoC) Devices

Phone chips (microfluidics + ICT)

Portable/benchttop/rapid diagnostic kits

GLOBAL SEXUALLY TRANSMITTED DISEASE (STD) DIAGNOSTICS MARKET, BY TESTING LOCATION

Point of Care (POC) testing

Laboratory Testing

Commercial/Private labs

Public Health Labs

GLOBAL SEXUALLY TRANSMITTED DISEASE (STD) DIAGNOSTICS MARKET, BY REGION

North America

The U.S.

Canada

Europe

Germany

France

Italy

Spain

United Kingdom

Rest of Europe

Asia Pacific

India

China

South Korea

Japan

Singapore

Rest of APAC

Latin America

Brazil

Mexico

Argentina

Rest of LATAM

The Middle East and Africa

Saudi Arabia

United Arab Emirates

Rest of MEA

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These experts are dedicated to creating concrete market data analysis in various industries such as Healthcare, Bulk Chemicals, Semiconductors and Electronics, Foods and Beverages. We strive to develop meaningful and evidence-based research data that helps our clients, empowering organizations and brands of all sizes with strategic analysis, accurate data, and consumer trends.

We aim to be the number one choice for various clients who require credible data to make vital business decisions. We wish to be a trusted and reliable analytics partner to major business organizations.

We understand that critical business decisions can be taken only when verified, authentic information is available. Therefore, our experts work meticulously to provide our clients with the accurate data, so that they need not spend time in verifying it.

It is also our goal to help our clients ignore traditional research methods that require a large amount of capital, manpower, and most important of it all – the time. We know that these factors are precious to a company and always follow the latest research techniques that produce the required result in a short span of time.

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FIGURE Testing Device segment market share analysis, 2019 & 2026

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How to Buy...

STD Diagnostics Market, By Type (Syphilis Testing, Chlamydia Testing, Gonorrhoea Testing, Herpes Simplex Virus Testing, Chancroid Testing, Human Papilloma Virus Testing, and Human Immunodeficiency Virus Testing), By Testing Device (Point of Care (PoC) Devices, and Laboratory Devices), By Testing Location (Point of Care (PoC) Testing, and Laboratory Testing) and By Geography (EU, NA, APAC, LATAM, an

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