

# MARKET REPORT



Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gene-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomarker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

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# Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gene-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomaker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

## REPORT HIGHLIGHT

Liquid biopsy Market was valued at USD 49.72 million by 2019, growing with 14.6% CAGR during the forecast period, 2020-2026

## Market Dynamics

Liquid biopsy is a non-invasive and easy method used to diagnose onset of cancer. Liquid biopsy is also called as fluid phase biopsy or fluid biopsy. With liquid biopsy tumors and mutations can be easily tracked over a period of time. For cancer treatment, safety and efficiency is improved by the use of these tests because of their ability to predict treatment outcome, execute apt therapeutic targets, and characterize new lesions.

The growing number of patients being diagnosed with several types of cancer and the advantages of liquid biopsy such as metastatic relapse and minimally invasive are the major factors driving the growth of global liquid biopsy market. According to World Health Organization (WHO), cancer is the second leading cause of death all over the world. Around 9.6 million deaths in 2018 were due to various types of cancer. Moreover, minimally invasive therapies are highly preferred by patients and a surge in disposable income is also witnessed among cancer patients, which is anticipated to propel the market growth during the forecast period. In addition, an increase in healthcare expenditure in the emerging economies such as China and India and growing use of biopsy tests are likely to create lucrative opportunities in the global industry. However, unclear regulation & reimbursement scenario and availability of alternatives to liquid biopsies are predicted to restrict the market growth in the coming future.

## Sample Type Takeaway

Blood sample-based is anticipated to grow at a significant rate during the forecast period owing to numerous methods for purification and preexisting applications. Microvesicles, exosomes, circulating tumor cells, and cell-free DNA can be detected in blood samples. In the saliva-based sample type, the next generation sequencing technology is used for detecting multiple mutations in multiple genes. As per certain studies plasma and saliva measurements are correlated, which potentially presents that detection of oncogenic gene mutations.

## Biomarker Takeaway

CTC biomarkers segment is estimated to hold the largest market share in the forecast period owing to accurate tracking results and high awareness levels of cancerous cells in the human body. The number of circulating tumor DNA (ctDNA) and circulating tumor cells (CTC) based liquid biopsy tests that are commercialized are 8-10. The CTC tests are applicable through biochemical marker analysis for classification of tumor cells through. CTC detection, isolation, and molecular characterization systems find tentative application in pancreatic, prostate, colon, breast, head, skin, neck, and lung cancer.

## Technology Takeaway

The multi-gene-parallel analysis (NGS) segment is expected to subjugate the worldwide market owing to its capability to denote diagnosis of multiple diseases at one time. Clinical pharmacogenomics tests are taken away by multigene tests from conventional sequencing of single genes, which is marked as a noteworthy step towards detailed analysis of cancer genome. This technology helps oncologists in guiding patients to the targeted therapy by detecting the genetic aberrations. On the other hand, the single gene analysis-based or PCR-based sequencing is employed for analyzing mutations in particular genes with the help of NGS multiplex testing.

## Application Takeaway

The therapy selection for metastatic breast cancer segment is anticipated to witness a considerable growth in the estimated period owing to growing prevalence of metastatic cancer all across the globe. It is estimated that liquid biopsy will find application in the molecular monitoring diagnostic, which can be investigated using various biofluids such as saliva, urine, CSF, and blood for patient screening during the forecast period.

## Regional Takeaway

Presently, the North America region dominated the global liquid biopsy market in 2018 owing to increasing incidence of cancer and growing need for screening in this region. Europe is estimated to be the second-largest market due to recent regulatory CE approvals for commercial use of liquid biopsy tests.

## Key Vendors Takeaway

The major players functioning in the global market are applying several strategies such as mergers & acquisitions and product launches to increase their market share. Some of the prominent players include Guardant Health, Biocept, Personal Genome Diagnostics, Adaptive Biotechnologies, NeoGenomics Laboratories, Cynvenio, Qiagen, RainDance Technologies, and Trovagene.

The market size and forecast for each segment and sub-segments has been considered as below:

- Historical Year - 2015 to 2018
- Base Year - 2019
- Estimated Year - 2020
- Projected Year - 2026

## TARGET AUDIENCE

- Traders, Distributors, and Suppliers
- Manufacturers
- Government and Regional Agencies
- Research Organizations
- Consultants
- Distributors

## SCOPE OF THE REPORT

The scope of this report covers the market by its major segments, which include as follows:

## GLOBAL LIQUID BIOPSY MARKET KEY PLAYERS

□ NeoGenomics Laboratories

□ Guardant Health

□ Biocept

□ Cynvenio

□ Qiagen

□ RainDance Technologies

□ Adaptive Biotechnologies

□ Personal Genome Diagnostics

□ Trovagene

#### GLOBAL LIQUID BIOPSY MARKET, BY SAMPLE TYPE

□ Urine Sample-based

□ Blood Sample-based

□ Other Biofluids

#### GLOBAL LIQUID BIOPSY MARKET, BY TECHNOLOGY

□ Multi-gene-parallel Analysis (NGS)

□ Single Gene Analysis (PCR Microarrays)

#### GLOBAL LIQUID BIOPSY MARKET, BY BIOMARKER

□ Circulating Tumor DNA (ctDNA)

□ Circulating Tumor Cells (CTC)

□ Exosomes

#### GLOBAL LIQUID BIOPSY MARKET, BY APPLICATION

□ Molecular Health Monitoring

□ Therapy Selection for Metastatic Breast Cancer (MBS)

□ Therapy Selection for Other Metastatic Cancer

#### GLOBAL LIQUID BIOPSY MARKET, BY REGION

□ North America

o The U.S.

o Canada

□ Europe

o Germany

o France

- o Italy
- o Spain
- o United Kingdom
- o Rest of Europe
- Asia Pacific
- o India
- o China
- o South Korea
- o Japan
- o Singapore
- o Rest of APAC
- Latin America
- o Brazil
- o Mexico
- o Argentina
- o Rest of LATAM
- Middle East and Africa
- o Saudi Arabia
- o United Arab Emirates
- o Rest of MEA

## Additional Details

**Publisher :** AnalystView

**Reference :** AV95

**Number of Pages :** 198

**Report Format :** PDF

**Publisher Information :**



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It is also our goal to help our clients ignore traditional research methods that require a large amount of capital, manpower, and most important of it all - the time. We know that these factors are precious to a company and always follow the latest research techniques that produce the required result in a short span of time.



# Table Of Contents for Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gene-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomaker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

- TABLE OF CONTENT1. LIQUID BIOPSY MARKET OVERVIEW1.1. Study Scope1.2. Assumption and Methodology 2. EXECUTIVE SUMMARY2.1. Market Snippet2.1.1. Market Snippet by Sample Type2.1.2. Market Snippet by Technology2.1.3. Market Snippet by Biomaker2.1.4. Market Snippet by Application2.1.5. Market Snippet by Region2.2. Competitive Insights3. LIQUID BIOPSY KEY MARKET TRENDS3.1. Market Drivers 3.1.1. Impact Analysis of Market Drivers3.2. Market Restraints3.2.1. Impact Analysis of Market Restraints3.3. Market Opportunities3.4. Market Future Trends4. LIQUID BIOPSY INDUSTRY STUDY4.1. Porter’s Five Forces Analysis4.2. Marketing Strategy Analysis4.3. Growth Prospect Mapping4.4. Regulatory Framework Analysis4.5. COVID-19 Impact Analysis4.5.1. Pre-COVID-19 Impact Analysis4.5.2. Post-COVID-19 Impact Analysis5. LIQUID BIOPSY MARKET LANDSCAPE5.1. Market Share Analysis5.2. Key Innovators5.3. Breakdown Data, by Key manufacturer5.3.1. Established Player Analysis5.3.2. Emerging Player Analysis6. LIQUID BIOPSY MARKET – BY SAMPLE TYPE6.1. Overview6.1.1. Segment Share Analysis, By Sample Type, 2019 & 2026 (%)6.2. Urine Sample-based6.2.1. Overview6.2.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)6.3. Blood Sample-based6.3.1. Overview6.3.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)6.4. Other Biofluids6.4.1. Overview6.4.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)7. LIQUID BIOPSY MARKET – BY TECHNOLOGY7.1. Overview7.1.1. Segment Share Analysis, By Technology, 2019 & 2026 (%)7.2. Multi-gene-parallel Analysis (NGS)7.2.1. Overview7.2.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)7.3. Single Gene Analysis (PCR Microarrays)7.3.1. Overview7.3.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)8. LIQUID BIOPSY MARKET – BY BIOMAKER8.1. Overview8.1.1. Segment Share Analysis, By Biomaker, 2019 & 2026 (%)8.2. Circulating Tumor DNA (ctDNA)8.2.1. Overview8.2.2. Market Analysis, Forecast, and Y--Y Growth Rate, 2015 - 2026, (US\$ Million)8.3. Circulating Tumor Cells (CTC)8.3.1. Overview8.3.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)8.4. Exosomes8.4.1. Overview8.4.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)9. LIQUID BIOPSY MARKET – BY APPLICATION9.1. Overview9.1.1. Segment Share Analysis, By Application, 2019 & 2026 (%)9.2. Molecular Health Monitoring 9.2.1. Overview9.2.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)9.3. Therapy Selection for Metastatic Breast Cancer (MBS)9.3.1. Overview9.3.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)9.4. Therapy Selection for Other Metastatic Cancer9.4.1. Overview9.4.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10. LIQUID BIOPSY MARKET- BY GEOGRAPHY10.1. Introduction10.1.1. Segment Share Analysis, By Region, 2019 & 2026 (%)10.2. North America10.2.1. Overview10.2.2. Key Manufacturers in North America 10.2.3. North America Market Size and Forecast, By Country, 2015 - 2026 (US\$ Million)10.2.4. North America Market Size and Forecast, By Sample Type, 2015 - 2026 (US\$ Million)10.2.5. North America Market Size and Forecast, By Biomaker, 2015 - 2026 (US\$ Million)10.2.6. North America Market Size and Forecast, By Technology, 2015 - 2026 (US\$ Million) 10.2.7. North America Market Size and Forecast, By Application, 2015 - 2026 (US\$ Million)10.2.8. U.S.10.2.8.1. Overview10.2.8.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.2.9. Canada10.2.9.1. Overview10.2.9.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.3. Europe10.3.1. Overview10.3.2. Key Manufacturers in Europe10.3.3. Europe Market Size and Forecast, By Country, 2015 - 2026 (US\$ Million)10.3.4. Europe Market Size and Forecast, By Sample Type, 2015 - 2026 (US\$ Million)10.3.5. Europe Market Size and Forecast, By Biomaker, 2015 - 2026



(US\$ Million)10.3.6. Europe Market Size and Forecast, By Technology, 2015 - 2026 (US\$ Million)10.3.7. Europe Market Size and Forecast, By Application, 2015 - 2026 (US\$ Million)10.3.8. Germany10.3.8.1. Overview10.3.8.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.3.9. Italy10.3.9.1. Overview10.3.9.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.3.10. United Kingdom10.3.10.1. Overview10.3.10.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.3.11. France10.3.11.1. Overview10.3.11.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.3.12. Rest of Europe10.3.12.1. Overview10.3.12.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.4. Asia Pacific (APAC)10.4.1. Overview10.4.2. Key Manufacturers in Asia Pacific10.4.3. Asia Pacific Market Size and Forecast, By Country, 2015 - 2026 (US\$ Million)10.4.4. Asia Pacific Market Size and Forecast, By Sample Type, 2015 - 2026 (US\$ Million)10.4.5. Asia Pacific Market Size and Forecast, By Biomaker, 2015 - 2026 (US\$ Million)10.4.6. Asia Pacific Market Size and Forecast, By Technology, 2015 - 2026 (US\$ Million)10.4.7. Asia Pacific Market Size and Forecast, By Application, 2015 - 2026 (US\$ Million)10.4.8. India10.4.8.1. Overview10.4.8.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.4.9. China10.4.9.1. Overview10.4.9.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.4.10. Japan10.4.10.1. Overview10.4.10.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.4.11. South Korea10.4.11.1. Overview10.4.11.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.4.12. Rest of APAC10.4.12.1. Overview10.4.12.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.5. Latin America10.5.1. Overview10.5.2. Key Manufacturers in Latin America10.5.3. Latin America Market Size and Forecast, By Country, 2015 - 2026 (US\$ Million)10.5.4. Latin America Market Size and Forecast, By Sample Type, 2015 - 2026 (US\$ Million)10.5.5. Latin America Market Size and Forecast, By Biomaker, 2015 - 2026 (US\$ Million)10.5.6. Latin America Market Size and Forecast, By Technology, 2015 - 2026 (US\$ Million)10.5.7. Latin America Market Size and Forecast, By Application, 2015 - 2026 (US\$ Million)10.5.8. Brazil10.5.8.1. Overview10.5.8.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.5.9. Mexico10.5.9.1. Overview10.5.9.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.5.10. Argentina10.5.10.1. Overview10.5.10.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.5.11. Rest of LATAM10.5.11.1. Overview10.5.11.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.6. Middle East and Africa10.6.1. Overview10.6.2. Key Manufacturers in Middle East and Africa10.6.3. Middle East and Africa Market Size and Forecast, By Country, 2015 - 2026 (US\$ Million)10.6.4. Middle East and Africa Market Size and Forecast, By Sample Type, 2015 - 2026 (US\$ Million)10.6.5. Middle East and Africa Market Size and Forecast, By Biomaker, 2015 - 2026 (US\$ Million)10.6.6. Middle East and Africa Market Size and Forecast, By Technology, 2015 - 2026 (US\$ Million)10.6.7. Middle East and Africa Market Size and Forecast, By Application, 2015 - 2026 (US\$ Million)10.6.8. Saudi Arabia10.6.8.1. Overview10.6.8.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)10.6.9. United Arab Emirates10.6.9.1. Overview10.6.9.2. Market Analysis, Forecast, and Y-O-Y Growth Rate, 2015 - 2026, (US\$ Million)11. KEY VENDOR ANALYSIS11.1. NeoGenomics Laboratories11.1.1. Company Snapshot11.1.2. Financial Performance11.1.3. Product Benchmarking 11.1.4. Strategic Initiatives 11.2. Guardant Health11.3. Biocept11.4. Cynvenio11.5. Qiagen11.6. RainDance Technologies11.7. Adaptive Biotechnologies11.8. Personal Genome Diagnostics11.9. Trovagene 12. 360 DEGREE ANALYSTVIEW13. APPENDIX13.1. Research Methodology13.2. References13.3. Abbreviations13.4. Disclaimer13.5. Contact Us

# List Of Tables in Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gene-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomaker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

## List of Tables

TABLE List of data sources

TABLE Market drivers; Impact Analysis

TABLE Market restraints; Impact Analysis

TABLE Liquid Biopsy market: Sample Type Snapshot (2018)

TABLE Segment Dashboard; Definition and Scope, by Sample Type

TABLE Global Liquid Biopsy market, by Sample Type 2015-2026 (USD Million)

TABLE Liquid Biopsy market: Biomaker Snapshot (2018)

TABLE Segment Dashboard; Definition and Scope, by Biomaker

TABLE Global Liquid Biopsy market, by Biomaker 2015-2026 (USD Million)

TABLE Liquid Biopsy market: Technology Snapshot (2018)

TABLE Segment Dashboard; Definition and Scope, by Technology

TABLE Global Liquid Biopsy market, by Technology 2015-2026 (USD Million)

TABLE Liquid Biopsy market: Application Snapshot (2018)

TABLE Segment Dashboard; Definition and Scope, by Application

TABLE Global Liquid Biopsy market, by Application 2015-2026 (USD Million)

TABLE Liquid Biopsy market: Regional snapshot (2018)

TABLE Segment Dashboard; Definition and Scope, by Region

TABLE Global Liquid Biopsy market, by Region 2015-2026 (USD Million)

TABLE North America Liquid Biopsy market, by Country, 2015-2026 (USD Million)

TABLE North America Liquid Biopsy market, by Sample Type, 2015-2026 (USD Million)

TABLE North America Liquid Biopsy market, by Technology, 2015-2026 (USD Million)

TABLE North America Liquid Biopsy market, by Biomaker, 2015-2026 (USD Million)

TABLE North America Liquid Biopsy market, by Application, 2015-2026 (USD Million)

TABLE Europe Liquid Biopsy market, by country, 2015-2026 (USD Million)

TABLE Europe Liquid Biopsy market, by Sample Type, 2015-2026 (USD Million)

TABLE Europe Liquid Biopsy market, by Technology, 2015-2026 (USD Million)

TABLE Europe Liquid Biopsy market, by Biomaker, 2015-2026 (USD Million)

TABLE Europe Liquid Biopsy market, by Application, 2015-2026 (USD Million)

TABLE Asia Pacific Liquid Biopsy market, by country, 2015-2026 (USD Million)

TABLE Asia Pacific Liquid Biopsy market, by Sample Type, 2015-2026 (USD Million)

TABLE Asia Pacific Liquid Biopsy market, by Biomaker, 2015-2026 (USD Million)

TABLE Asia Pacific Liquid Biopsy market, by Technology, 2015-2026 (USD Million)

TABLE Asia Pacific Liquid Biopsy market, by Application, 2015-2026 (USD Million)

TABLE Latin America Liquid Biopsy market, by country, 2015-2026 (USD Million)

TABLE Latin America Liquid Biopsy market, by Sample Type, 2015-2026 (USD Million)

TABLE Latin America Liquid Biopsy market, by Biomaker, 2015-2026 (USD Million)

TABLE Latin America Liquid Biopsy market, by Technology, 2015-2026 (USD Million)

TABLE Latin America Liquid Biopsy market, by Application, 2015-2026 (USD Million)

TABLE Middle East and Africa Liquid Biopsy market, by country, 2015-2026 (USD Million)

TABLE Middle East and Africa Liquid Biopsy market, by Sample Type, 2015-2026 (USD Million)

TABLE Middle East and Africa Liquid Biopsy market, by Biomaker, 2015-2026 (USD Million)

TABLE Middle East and Africa Liquid Biopsy market, by Technology, 2015-2026 (USD Million)

TABLE Middle East and Africa Liquid Biopsy market, by Application, 2015-2026 (USD Million)

# List Of Figures, Charts and Diagrams in Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gen-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomaker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

## List of Figures

FIGURE Liquid Biopsy market segmentation

FIGURE Market research methodology

FIGURE Value chain analysis

FIGURE Porter's Five Forces Analysis

FIGURE Market Attractiveness Analysis

FIGURE COVID-19 Impact Analysis

FIGURE Pre & Post COVID-19 Impact Comparison Study

FIGURE Competitive Landscape; Key company market share analysis, 2018

FIGURE Sample Type segment market share analysis, 2019 & 2026

FIGURE Sample Type segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Urine Sample-based segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Blood Sample-based segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Technology segment market share analysis, 2019 & 2026

FIGURE Technology segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Multi-gene-parallel Analysis (NGS) segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Single Gene Analysis (PCR Microarrays) segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Biomaker segment market share analysis, 2019 & 2026

FIGURE Biomaker segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Circulating Tumor DNA (ctDNA) segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Circulating Tumor Cells (CTC) segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Exosomes segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Application segment market share analysis, 2019 & 2026

FIGURE Application segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Molecular Health Monitoring segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Therapy Selection for Metastatic Breast Cancer (MBS) segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Therapy Selection for Other Metastatic Cancer segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Regional segment market share analysis, 2019 & 2026

FIGURE Regional segment market size forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE North America Liquid Biopsy market share and leading players, 2018

FIGURE Europe Liquid Biopsy market share and leading players, 2018

FIGURE Asia Pacific Liquid Biopsy market share and leading players, 2018

FIGURE Latin America Liquid Biopsy market share and leading players, 2018

FIGURE Middle East and Africa Liquid Biopsy market share and leading players, 2018

FIGURE North America Liquid Biopsy market share analysis by country, 2018

FIGURE U.S. Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Canada Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Europe Liquid Biopsy market share analysis by country, 2018

FIGURE Germany Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Spain Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Italy Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE UK Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE France Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Rest of the Europe Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Asia Pacific Liquid Biopsy market share analysis by country, 2018

FIGURE India Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE China Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Japan Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE South Korea Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Singapore Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Rest of APAC Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Latin America Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Latin America Liquid Biopsy market share analysis by country, 2018

FIGURE Brazil Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Mexico Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Argentina Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Rest of LATAM Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Middle East and Africa Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE Middle East and Africa Liquid Biopsy market share analysis by country, 2018

FIGURE Saudi Arabia Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

FIGURE United Arab Emirates Liquid Biopsy market size, forecast and trend analysis, 2015 to 2026 (USD Million)

# How to Buy...

Liquid Biopsy Market, by Sample Type (Urine Sample-based, and Blood Sample-based), By Technology (Multi-gene-parallel Analysis (NGS), and Single Gene Analysis (PCR Microarrays)), By Biomarker (ctDNA, CTC, and Exosomes), By Application, By Technology, and By Geography (NA, EU, APAC, LATAM and MEA) – Analysis, Share, Trends, Size, & Forecast from 2020 – 2026- COVID-19 Updated

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