

# MARKET REPORT



## Retail Lending in Germany

**BioPortfolio**  
Life Science Healthcare and  
Pharmaceutical  
Market Research and  
Corporate Data



# Retail Lending in Germany

BioPortfolio has been marketing business and market research reports from selected publishers for over fifteen years. BioPortfolio offers a personal service to our customers with dedicated research managers who will work with you to source the best report for your needs. Based in the UK, BioPortfolio is well positioned to coordinate our customers' orders sourced from over 50 global report publishers.

We are pleased to present details of this report to assist your buying decision and administrative process. You will find easy-to-use *How To Buy* information on the last page of this document.

***We look forward to being of service to you.***

*If you have bulk and/or recurring requirements, please get in touch - we can liaise with publishers to obtain sample pages and negotiate discounts on your behalf.*

**Phone:** +44 (0)7887 945155 or **Email:** [bioportfolio97@gmail.com](mailto:bioportfolio97@gmail.com)

# Retail Lending in Germany

## Retail Lending in Germany

### Summary

Retail Lending in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- This retail lending market profile covers the mortgage and consumer credit market.
- The German retail lending market had total balances outstanding of \$1,681.9bn in 2019, representing a compound annual growth rate (CAGR) of 4.4% between 2015 and 2019.
- The mortgage credit segment was the market's most lucrative in 2019, with total balances outstanding of \$1,457.1bn, equivalent to 86.6% of the market's overall value.
- Demand for housing loans has increased in Germany and across Europe, mostly driven by the low level of interest rates, as well as favorable housing market prospects and rising consumer confidence.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in Germany
- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Germany retail lending market with five year forecasts

### Reasons to Buy

- What was the size of the Germany retail lending market by value in 2019?
- What will be the size of the Germany retail lending market in 2024?
- What factors are affecting the strength of competition in the Germany retail lending market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's retail lending market?

## Additional Details

**Publisher :** Marketline

**Reference :**

**Number of Pages :** 43

**Report Format :** PDF

**Publisher Information :**



**Marketline**

**BioPortfolio**  
Life Science Healthcare and Pharmaceutical  
Market Research and  
Corporate Data

**Best Prices  
Guaranteed**

**bioportfolio.co.uk**

# Table Of Contents for Retail Lending in Germany

- Table of Contents1 Executive Summary1.1. Market value1.2. Market value forecast1.3. Category segmentation1.4. Geography segmentation1.5. Market rivalry1.6. Competitive Landscape2 Market Overview2.1. Market definition2.2. Market analysis3 Market Data3.1. Market value4 Market Segmentation4.1. Category segmentation4.2. Geography segmentation5 Market Outlook5.1. Market value forecast6 Five Forces Analysis6.1. Summary6.2. Buyer power6.3. Supplier power6.4. New entrants6.5. Threat of substitutes6.6. Degree of rivalry7 Competitive Landscape7.1. Who are the leading players?7.2. What disruptors/challengers have changed the market in recent years?8 Company Profiles8.1. Deutsche Bank AG8.2. Commerzbank AG8.3. N26 Bank GmbH9 Macroeconomic Indicators9.1. Country data10 Appendix10.1. Methodology10.2. Industry associations10.3. Related MarketLine research10.4. About MarketLine

# List Of Tables in Retail Lending in Germany

## List of Tables

Table 1: Germany retail lending market value: \$ billion, 2015-19

Table 2: Germany retail lending market category segmentation: \$ billion, 2019

Table 3: Germany retail lending market geography segmentation: \$ billion, 2019

Table 4: Germany retail lending market value forecast: \$ billion, 2019-24

Table 5: Deutsche Bank AG: key facts

Table 6: Deutsche Bank AG: Annual Financial Ratios

Table 7: Deutsche Bank AG: Key Employees

Table 8: Deutsche Bank AG: Key Employees Continued

Table 9: Deutsche Bank AG: Key Employees Continued

Table 10: Deutsche Bank AG: Key Employees Continued

Table 11: Commerzbank AG: key facts

Table 12: Commerzbank AG: Annual Financial Ratios

Table 13: Commerzbank AG: Key Employees

Table 14: N26 Bank GmbH: key facts

Table 15: N26 Bank GmbH: Key Employees

Table 16: Germany size of population (million), 2015-19

Table 17: Germany gdp (constant 2005 prices, \$ billion), 2015-19

Table 18: Germany gdp (current prices, \$ billion), 2015-19

Table 19: Germany inflation, 2015-19

Table 20: Germany consumer price index (absolute), 2015-19

Table 21: Germany exchange rate, 2015-19

# List Of Figures, Charts and Diagrams in Retail Lending in Germany

## List of Figures

Figure 1: Germany retail lending market value: \$ billion, 2015-19

Figure 2: Germany retail lending market category segmentation: % share, by value, 2019

Figure 3: Germany retail lending market geography segmentation: % share, by value, 2019

Figure 4: Germany retail lending market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the retail lending market in Germany, 2019

Figure 6: Drivers of buyer power in the retail lending market in Germany, 2019

Figure 7: Drivers of supplier power in the retail lending market in Germany, 2019

Figure 8: Factors influencing the likelihood of new entrants in the retail lending market in Germany, 2019

Figure 9: Factors influencing the threat of substitutes in the retail lending market in Germany, 2019

Figure 10: Drivers of degree of rivalry in the retail lending market in Germany, 2019

# How to Buy...

Retail Lending in Germany

## Option 1 - Online

Go to our website and pay online with any major debit or credit card:

<https://www.bioportfolio.co.uk/product/265945>

## Option 2 - Request a Proforma Invoice

Fill in the details below, and **Scan** this page **and email** it to us at [bioportfolio97@gmail.com](mailto:bioportfolio97@gmail.com) We will send you a Proforma Invoice and deliver your report on settlement.

**Your Name:** .....

**Job Title:** .....

**Your Email:** .....

**Your Contact Phone:** .....

**Company Name:** .....

**Address:** .....

**Post/Zip Code:** .....

**Country:** .....

**P.O. Number:** .....

**Any Other Instructions:** .....

**Pricing Options:** (please tick one)

- \$298** | Single User Price
- \$595** | Site License Price
- \$893** | Enterprise License Price

**Payment Options:** (please tick one)

- Online Credit Card** (we will email you the invoice with a payment link)
- Direct Wire Transfer** (we will email you the invoice with our bank details)

**Authorising Signature:** .....

## Option 3 - Phone Us on +44 (0)7887 945155

We will be delighted to give you our personal attention.