

MARKET REPORT



Retail Lending in Japan

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Retail Lending in Japan

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Retail Lending in Japan

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Summary

Retail Lending in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- This retail lending market profile covers the mortgage and consumer credit market.
- The Japanese retail lending market had total balances outstanding of \$1,387.9bn in 2019, representing a compound annual growth rate (CAGR) of 4.5% between 2015 and 2019.
- The mortgage credit segment was the market's most lucrative in 2019, with total balances outstanding of \$1,262.8bn, equivalent to 91.0% of the market's overall value.
- The BOJ adopted negative interest rates in January 2016 by charging banks 0.1% on a small portion of their reserves.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the retail lending market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the retail lending market in Japan
- Leading company profiles reveal details of key retail lending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan retail lending market with five year forecasts

Reasons to Buy

- What was the size of the Japan retail lending market by value in 2019?
- What will be the size of the Japan retail lending market in 2024?
- What factors are affecting the strength of competition in the Japan retail lending market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's retail lending market?

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