Software Top 5 Emerging Markets Industry Guide 2014-2023
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Summary

The Emerging 5 Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the emerging five software market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Key Highlights

- These countries contributed $111.7 billion to the global software industry in 2019, with a compound annual growth rate (CAGR) of 8.8% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of $171.0 billion in 2024, with a CAGR of 8.9% over the 2019-24 period.

- Within the software industry, China is the leading country among the top 5 emerging nations, with market revenues of $70.8 billion in 2019. This was followed by India and Brazil with a value of $19.6 and $11.9 billion, respectively.

- China is expected to lead the software industry in the top five emerging nations, with a value of $109.5 billion in 2024, followed by India and Brazil with expected values of $27.7 and $18.4 billion, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five software market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five software market

- Leading company profiles reveal details of key software market players’ emerging five operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the emerging five software market with five year forecasts

- Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

- What was the size of the emerging five software market by value in 2019?
- What will be the size of the emerging five software market in 2024?
- What factors are affecting the strength of competition in the emerging five software market?
- How has the market performed over the last five years?
- What are the main segments that make up the emerging five software market?

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