

MARKET REPORT



GlaxoSmithkline Consumer Healthcare Ltd. :
Consumer Packaged Goods - Company Profile, SWOT
and Financial Analysis

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GlaxoSmithkline Consumer Healthcare Ltd. : Consumer Packaged Goods - Company Profile, SWOT and Financial Analysis

Summary

Canadean's "GlaxoSmithkline Consumer Healthcare Ltd. : Consumer Packaged Goods - Company Profile, SWOT and Financial Analysis" contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers and acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

Key Findings

This report is a crucial resource for industry executives and anyone looking to access key information about "GlaxoSmithkline Consumer Healthcare Ltd."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Canadean strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

Synopsis

GlaxoSmithKline Consumer Healthcare Ltd. (GSKCH) is a manufacturer and marketer of nutritional and over the counter (OTC) medical products. The company principally involves in the manufacturing and sale of malt based food products, cereal based beverages, biscuits, protein rich food, and OTC pain relief balms and acidity relief products. GSKCH markets health drinks under the brands of Horlicks, Boost, Maltova and Viva; analgesics under Crocin and Eno brands; oral care products under Sensodyne brand; and rubefacients under Iodex brand. The company operates its manufacturing facilities in Nabha, Sonapat and Rajahmundry in India. It operates as a subsidiary of GlaxoSmithKline plc. GSKCH is headquartered in Gurgaon, Haryana, India.

- This business intelligence report presents the key company information, essential to understanding industry challenges and competitors.

- The SWOT analysis identifies the company's strengths, weaknesses, opportunities for growth and threats. The key competitors are dissected alongside the larger challenges that the industry is facing.

- The company profile relays all current information about the business operations, including key employees, major products and services, company history, locations and subsidiaries alongside a supporting statement from the Chairman and Managing Director.

Reasons To Buy

- Quickly enhance your understanding of "GlaxoSmithkline Consumer Healthcare Ltd."

- Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

- Increase business/sales activities by understanding your competitors' businesses better.
- Recognize potential partnerships and suppliers.

Key Highlights

GlaxoSmithKline Consumer Healthcare Ltd. (GSKCH) is a manufacturer and marketer of nutritional and over the counter (OTC) medical products. The company principally involves in the manufacturing and sale of malt based food products, cereal based beverages, biscuits, protein rich food, and OTC pain relief balms and acidity relief products. GSKCH markets health drinks under the brands of Horlicks, Boost, Maltova and Viva; analgesics under Crocin and Eno brands; oral care products under Sensodyne brand; and rubefacients under Iodex brand. The company operates its manufacturing facilities in Nabha, Sonapat and Rajahmundry in India. It operates as a subsidiary of GlaxoSmithKline plc. GSKCH is headquartered in Gurgaon, Haryana, India.

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They specialise in conducting online survey panels, producing in-depth market insights reports through qualitative and quantitative in-country analysis as well as offering clients a bespoke consultancy service tailored to address each client's specific business needs.

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