

MARKET REPORT



Hotels & Motels in North America

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Hotels & Motels in North America

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Summary

Hotels & Motels in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The North American hotels & motels industry had total revenues of \$260.4bn in 2018, representing a compound annual growth rate (CAGR) of 4.9% between 2014 and 2018.
- The number of establishments increased with a CAGR of 2% between 2014 and 2018, to reach a total of 78,883.0 in 2018.
- The US has by far the largest hotels & motels industry in this region, accounting for 83.6% of revenues in 2018. As such, the US drives growth in this region.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hotels & motels market in North America
- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America hotels & motels market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America hotels & motels market by value in 2018?
- What will be the size of the North America hotels & motels market in 2023?
- What factors are affecting the strength of competition in the North America hotels & motels market?
- How has the market performed over the last five years?

- What are the main segments that make up North America's hotels & motels market?

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Table Of Contents for Hotels & Motels in North America

- Table of Contents1 Executive Summary1.1. Market value1.2. Market value forecast1.3. Market volume1.4. Market volume forecast1.5. Category segmentation1.6. Geography segmentation1.7. Market rivalry1.8. Competitive Landscape2 Market Overview2.1. Market definition2.2. Market analysis3 Market Data3.1. Market value3.2. Market volume4 Market Segmentation4.1. Category segmentation4.2. Geography segmentation5 Market Outlook5.1. Market value forecast5.2. Market volume forecast6 Five Forces Analysis6.1. Summary6.2. Buyer power6.3. Supplier power6.4. New entrants6.5. Threat of substitutes6.6. Degree of rivalry7 Competitive Landscape7.1. Who are the leading players?7.2. What strategies do the leading players follow?7.3. How is technology being used by the leading companies?7.4. Are there any threats to the leading players?8 Company Profiles8.1. Wyndham Hotels and Resorts LLC8.2. Choice Hotels International Inc8.3. InterContinental Hotels Group Plc8.4. Marriott International Inc8.5. Best Western International Inc8.6. Hilton Worldwide Holdings Inc9 Appendix9.1. Methodology9.2. About MarketLine

List Of Tables in Hotels & Motels in North America

List of Tables

Table 1: North America hotels & motels industry value: \$ billion, 2014-18

Table 2: North America hotels & motels industry volume: million establishments, 2014-18

Table 3: North America hotels & motels industry category segmentation: \$ billion, 2018

Table 4: North America hotels & motels industry geography segmentation: \$ billion, 2018

Table 5: North America hotels & motels industry value forecast: \$ billion, 2018-23

Table 6: North America hotels & motels industry volume forecast: million establishments, 2018-23

Table 7: Wyndham Hotels and Resorts LLC: key facts

Table 8: Wyndham Hotels and Resorts LLC: Annual Financial Ratios

Table 9: Wyndham Hotels and Resorts LLC: Key Employees

Table 10: Choice Hotels International Inc: key facts

Table 11: Choice Hotels International Inc: Annual Financial Ratios

Table 12: Choice Hotels International Inc: Key Employees

Table 13: Choice Hotels International Inc: Key Employees Continued

Table 14: InterContinental Hotels Group Plc: key facts

Table 15: InterContinental Hotels Group Plc: Annual Financial Ratios

Table 16: InterContinental Hotels Group Plc: Key Employees

Table 17: InterContinental Hotels Group Plc: Key Employees Continued

Table 18: InterContinental Hotels Group Plc: Key Employees Continued

Table 19: InterContinental Hotels Group Plc: Key Employees Continued

Table 20: Marriott International Inc: key facts

Table 21: Marriott International Inc: Annual Financial Ratios

Table 22: Marriott International Inc: Key Employees

Table 23: Marriott International Inc: Key Employees Continued

Table 24: Marriott International Inc: Key Employees Continued

Table 25: Marriott International Inc: Key Employees Continued

Table 26: Best Western International Inc: key facts

Table 27: Best Western International Inc: Key Employees

Table 28: Hilton Worldwide Holdings Inc: key facts

Table 29: Hilton Worldwide Holdings Inc: Annual Financial Ratios

Table 30: Hilton Worldwide Holdings Inc: Key Employees

Table 31: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 32: Hilton Worldwide Holdings Inc: Key Employees Continued

Table 33: Hilton Worldwide Holdings Inc: Key Employees Continued

List Of Figures, Charts and Diagrams in Hotels & Motels in North America

List of Figures

Figure 1: North America hotels & motels industry value: \$ billion, 2014-18

Figure 2: North America hotels & motels industry volume: million establishments, 2014-18

Figure 3: North America hotels & motels industry category segmentation: % share, by value, 2018

Figure 4: North America hotels & motels industry geography segmentation: % share, by value, 2018

Figure 5: North America hotels & motels industry value forecast: \$ billion, 2018-23

Figure 6: North America hotels & motels industry volume forecast: million establishments, 2018-23

Figure 7: Forces driving competition in the hotels & motels industry in North America, 2018

Figure 8: Drivers of buyer power in the hotels & motels industry in North America, 2018

Figure 9: Drivers of supplier power in the hotels & motels industry in North America, 2018

Figure 10: Factors influencing the likelihood of new entrants in the hotels & motels industry in North America, 2018

Figure 11: Factors influencing the threat of substitutes in the hotels & motels industry in North America, 2018

Figure 12: Drivers of degree of rivalry in the hotels & motels industry in North America, 2018

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