

MARKET REPORT



Global Hotels & Motels

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Global Hotels & Motels

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Summary

Global Hotels & Motels industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The hotels & motels industry consists of establishments that provide paid lodging and full guest services, typically with a continuous staff presence. In the case of motels, this includes off-street parking facilities, but not necessarily meal services. The industry is detailed in both value and volume terms.
- The global hotels & motels industry had total revenues of \$848.3bn in 2018, representing a compound annual growth rate (CAGR) of 3.8% between 2014 and 2018.
- The number of establishments increased with a CAGR of 1.8% between 2014 and 2018, to reach a total of 355,950.5 in 2018.
- The US is by far the largest individual industry globally, accounting for 25.7% of its total value, while the Asia-Pacific region accounts for the majority of the industry at 28.1%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hotels & motels market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalhotels & motels market
- Leading company profiles reveal details of key hotels & motels market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global hotels & motels market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Global hotels & motels market by value in 2018?
- What will be the size of the Global hotels & motels market in 2023?
- What factors are affecting the strength of competition in the Global hotels & motels market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's hotels & motels market?

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