

MARKET REPORT



Global E-Tailing Market Size study, by Type (Business to Business (B2B), Business to Consumer (B2C), Consumer to Business (C2B) and Consumer to Consumer (C2C)), by Application (Apparels and Clothing, Consumer Electronics, Grocery, Integrated (All Products) and Others) and Regional Forecasts 2018-2025

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Global E-Tailing Market to reach USD XX billion by 2025.

Global E-Tailing Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The E-Tailing Market is continuously growing across the world over the coming years. E-tailing is the process of selling retail goods electronically over the internet. In e-tailing, business to consumer transactions are often take place for selling of goods. E-tailing include sale of products through website, or through advertisement. E-tailing offers a wide range of products and services to consumers without requiring them to be physically present in a store. Majority of population is shifting towards multichannel transactions such as browsing, buying, return and post-sale services is opening up opportunities for the marketers to expand in the forecast years. Factors such as rising internet penetration and increasing preference of online shopping over in-store shopping is anticipated to drive the global e-tailing market. However, lacking physical presence of products in e-retailing is expected to hinder the market growth during the forecast period.

The regional analysis of Global E-Tailing Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to rapidly increasing number of internet users. Europe also contributes a satisfactory growth in the global E-Tailing market due to rising preference of online shopping over in-store shopping. Asia-Pacific is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025 due to increasing internet penetration in developing countries such as India China and Japan.

The major market player included in this report are:

- Amazon.com, Inc.
- eBay, Inc.
- Barnes & Noble, Inc.
- Wal-Mart Stores, Inc.
- ContextLogic, Inc.
- Nordstorm, Inc.
- Neiman Marcus Group
- Staples, Inc.
- Best Buy
- The Home Depot

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Business to Business (B2B)
- Business to Consumer (B2C)
- Consumer to Business (C2B)
- Consumer to Consumer (C2C)

By Application:

- Apparels and Clothing
- Consumer Electronics
- Grocery
- Integrated (All Products)
- Others

By Regions:

- North America
 - o U.S.
 - o Canada
- Europe
 - o UK
 - o Germany
- Asia Pacific
 - o China
 - o India
 - o Japan
- Latin America
 - o Brazil

o Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global E-Tailing Market in Market Study:

- Key Consulting Companies & Advisors
- Large, medium-sized, and small enterprises
- Venture capitalists
- Value-Added Resellers (VARs)
- Third-party knowledge providers
- Investment bankers
- Investors

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FIG 9. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 10. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 11. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 12. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 13. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 14. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 15. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 16. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 17. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 18. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 19. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 20. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 21. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 22. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 23. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)

FIG 24. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)
FIG 25. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)
FIG 26. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)
FIG 27. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)
FIG 28. E-TAILING MARKET BY SEGMENT, 2015 & 2025 (USD BILLION)
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FIG 31. E-TAILING MARKET, REGIONAL SNAPSHOT 2015 & 2025
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FIG 33. EUROPE E-TAILING MARKET 2015 & 2025 (USD BILLION)
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FIG 35. LATIN AMERICA E-TAILING MARKET 2015 & 2025 (USD BILLION)
FIG 36. E-TAILING MARKET, COMPANY MARKET SHARE ANALYSIS (2016)

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