

# MARKET REPORT



## Menssana Research Inc - Product Pipeline Analysis, 2018 Update

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# Menssana Research Inc - Product Pipeline Analysis, 2018 Update

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# Menssana Research Inc - Product Pipeline Analysis, 2018 Update

## Summary

Menssana Research Inc (Menssana) is a medical device development company that develops breath test systems. The company offers BreathLink a cloud application that concentrates, collects, and analyzes organic compounds in human breath. It also provides Breathscanner a mobile point of care system that uploads the results to lab through the Internet. Menssana's breath test system is used in clinical studies such as heart transplant rejection, lung cancer, breast cancer, radiation biosimetry, pulmonary tuberculosis, and viral influenza. The company operates through its breath centers located in the US and the Netherlands. Menssana is headquartered in Newark, New Jersey, the US.

This report is a source for data, analysis, and actionable intelligence on the company's portfolio of pipeline products. The report provides key information about the company, its major products and brands.

The report enhances decision making capabilities and help to create effective counter strategies to gain competitive advantage.

## Scope:

- The report reviews detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments
- The report analyzes all pipeline products in development for the company Menssana Research Inc
- The report provides pipeline analysis on all pipeline products of the company (by equipment type, by indication, by development stage, and by trial status)
- The report covers detailed information on each pipeline product with information on pipeline territory, stage of development, device class, regulatory path, indication(s), application(s) and estimated launch date
- The report provides detailed description of products in development, technical specification and functions
- The report also covers ongoing clinical trials (wherever applicable) with information on trial name, trial objective, sponsor, trial design, trial status and phase, estimated start and end date.

## Reasons to Buy:

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape
- Design and develop your product development, marketing and sales strategies by understanding the competitor portfolio
- To formulate effective Research & Development strategies
- Develop market-entry and market expansion strategies

- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return
- Plan mergers and acquisitions effectively by identifying key players of the most promising pipeline
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage
- Develop competition strategies by identifying the status and likely launch of the competitors' pipeline products through review of the clinical trials, stage and of development, etc
- Identify, understand and capitalize the next high-value products that your competitor would add in its portfolio

Note: Some sections may be missing if data is unavailable for the company

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