

MARKET REPORT



Obesity: Competitive Landscape to 2026

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Obesity: Competitive Landscape to 2026

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Summary

Obesity is a preventable chronic condition, defined as abnormal or excessive fat accumulation characterized by raised body mass index (BMI ≥ 30), which is a major risk factor for chronic diseases such as cardiovascular diseases (CVD), diabetes, musculoskeletal disorders, and several major cancers.

This report provides an assessment of the pipeline, clinical, and commercial landscape of Obesity. Overall, GlobalData expects that the approval of new long-acting GLP-1R and dual GLP-1R/GCGR agonists, and a novel appetite reducing drug will drive Obesity market growth during the next decade.

Scope

This report combines data from the Pharma Intelligence Center with in-house analyst expertise to provide a competitive assessment of the disease marketplace. Components of the slide deck include -

- Pipeline Assessment: regional breakdown, promising late-stage products, early-stage pipeline by molecule type
- Clinical Trials Assessment: trial breakdown by phase, leading industry and non-industry sponsors, enrollment analytics
- Commercial Assessment: leading marketed products, current and future players
- Competitive Landscape Analysis: key market events (2016-2026).

Reasons to buy

- Develop and design your in-licensing and out-licensing strategies through a review of pipeline products and technologies, and by identifying the companies with the most robust pipeline.
- Develop business strategies by understanding the trends shaping and driving the global Obesity market.
- Drive revenues by understanding the key trends, innovative products and technologies, market segments, and companies likely to impact the global Obesity market in the future.
- Formulate effective sales and marketing strategies by understanding the competitive landscape and by analyzing the performance of various competitors.
- Identify emerging players with potentially strong product portfolios and create effective counter-strategies to gain a competitive advantage.
- Organize your sales and marketing efforts by identifying the market categories and segments that present maximum opportunities for consolidations, investments, and strategic partnerships.

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Table Of Contents for Obesity: Competitive Landscape to 2026 [Report Updated: 31-10-2018]

- Table of Contents1. Preface 21.1 Table of Contents 21.2 Abbreviations 31.3 Related Reports 42. Executive Summary 52.1 Key Findings 62.2 Key Events 73. Introduction 83.1 Report Scope 93.2 Disease Overview and Epidemiology 114. Pipeline Assessment 134.1 Pipeline Overview 144.2 Pipeline Breakdown by Region/Country 164.3 Pipeline Breakdown by Molecule Type and Target 174.4 Drug Review Designations 184.5 Products in Clinical Development 195. Clinical Trial Assessment 215.1 Clinical Trials Overview 225.2 Top Sponsors of Clinical Trials in Obesity 235.3 Trial Breakdown by Region 255.4 Therapy Area Perspective 265.5 Enrollment Analytics 276 Commercial Assessment 306.1 Leading Marketed Products 316.2 Current & Future Players 327. Competitive Landscape Analysis (2016-2026) 337.1 Events Classification Overview 347.2 US 357.3 5EU 367.4 Japan 377.5 China 388 Appendix 398.1 Sources 408.2 Methodology 428.3 Key Events Included in the Analysis 438.4 About the Authors 458.5 About GlobalData 488.6 Disclaimer 50

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