

MARKET REPORT



Acute Coronary Syndrome: Competitive Landscape to 2026

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Acute Coronary Syndrome: Competitive Landscape to 2026

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Summary

Acute coronary syndrome (ACS) refers to a spectrum of myocardial ischemic states caused by the disruption of atherosclerotic plaques in the coronary arteries. The syndrome is precipitated by coronary artery occlusion (stenosis), which results in ischemia and myocardial necrosis. The development of ACS is heavily influenced by diet and lifestyle, and can manifest as myocardial infarction (MI) or unstable angina (UA).

This report provides an assessment of the pipeline, clinical, and commercial landscape of ACS. Overall, GlobalData expects new drug approvals to drive ACS market growth over the next decade (2016-2026).

Scope

This report combines data from the Pharma Intelligence Center with in-house analyst expertise to provide a competitive assessment of the disease marketplace. Components of the slide deck include -

- Pipeline Assessment: regional breakdown, promising late-stage products, early-stage pipeline by molecule type
- Clinical Trials Assessment: trial breakdown by phase, leading industry and non-industry sponsors, enrollment analytics
- Commercial Assessment: leading marketed products, current and future players
- Competitive Landscape Analysis: key market events (2016-2026).

Reasons to buy

- Develop and design your in-licensing and out-licensing strategies through a review of pipeline products and technologies, and by identifying the companies with the most robust pipeline.
- Develop business strategies by understanding the trends shaping and driving the global Acute Coronary Syndrome market.
- Drive revenues by understanding the key trends, innovative products and technologies, market segments, and companies likely to impact the global Acute Coronary Syndrome market in the future.
- Formulate effective sales and marketing strategies by understanding the competitive landscape and by analyzing the performance of various competitors.
- Identify emerging players with potentially strong product portfolios and create effective counter-strategies to gain a competitive advantage.
- Organize your sales and marketing efforts by identifying the market categories and segments that present maximum opportunities for consolidations, investments, and strategic partnerships.

Additional Details

Publisher : Global Data

Reference : GDHC010CL

Number of Pages : 49

Report Format : PDF

Publisher Information :



GlobalData»

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Table Of Contents for Acute Coronary Syndrome: Competitive Landscape to 2026 [Report Updated: 30-06-2018]

- Table of Contents1. Preface 21.1 Table of Contents 21.2 Abbreviations 31.3 Related Reports 41.4 Upcoming Related Reports 52. Executive Summary 62.2 Key Findings 72.2 Key Events 83. Introduction 93.1 Report Scope 103.2 Disease Overview and Epidemiology 124. Pipeline Assessment 154.1 Pipeline Overview 164.2 Pipeline Breakdown by Region/Country 184.3 Pipeline Breakdown by Molecule Type and Target 194.4 Drug Review Designations 204.5 Products in Clinical Development 215. Clinical Trial Assessment 235.1 Clinical Trials Overview 245.2 Top Sponsors of Clinical Trials in Acute Coronary Syndrome 255.3 Trial Breakdown by Region 275.4 Therapy Area Perspective 285.5 Enrollment Analytics 296 Commercial Assessment 326.1 Leading Marketed Products 336.2 Current & Future Players 347. Competitive Landscape Analysis (2016-2025) 357.1 Events Classification Overview 367.2 US 377.3 5EU 387.4 Japan/China 398 Appendix 428.1 Sources 438.2 Methodology 458.3 Key Events Included in the Analysis 468.4 About the Authors 478.5 About GlobalData 508.6 Disclaimer 52

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