

MARKET REPORT



Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update

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Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update

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Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update

Summary

Bonovo Orthopedics Inc (Bonovo) is a medical device company that offers joint care products. The company develops and manufactures orthopedic implants and other orthopedic products to the Chinese healthcare market. It provides artificial discs, plates, fixation systems, cages, hip systems, artificial joints, surgical headlight and instruments. Bonovo offers services such as product positioning and market analysis; testing and validation; marketing and distribution; and Chinese regulatory expertise. The company also provides spinal implants, pain management products and minimally invasive surgical solutions. It markets products through a network of distributors in China. The company operates its manufacturing facilities in Beijing and Tianjin, China. It operates offices in the US and China. Bonovo is headquartered in Bloomington, Minnesota, the US.

This report is a source for data, analysis, and actionable intelligence on the company's portfolio of pipeline products. The report provides key information about the company, its major products and brands.

The report enhances decision making capabilities and help to create effective counter strategies to gain competitive advantage.

Scope:

- The report reviews detailed company profile with information on business description, key company facts, major products and services, key competitors, key employees, locations and subsidiaries and recent developments
- The report analyzes all pipeline products in development for the company Bonovo Orthopedics Inc
- The report provides pipeline analysis on all pipeline products of the company (by equipment type, by indication, by development stage, and by trial status)
- The report covers detailed information on each pipeline product with information on pipeline territory, stage of development, device class, regulatory path, indication(s), application(s) and estimated launch date
- The report provides detailed description of products in development, technical specification and functions
- The report also covers ongoing clinical trials (wherever applicable) with information on trial name, trial objective, sponsor, trial design, trial status and phase, estimated start and end date.

Reasons to Buy:

- Develop business strategies by understanding the trends and developments driving the medical devices pipeline and technology landscape
- Design and develop your product development, marketing and sales strategies by understanding the competitor portfolio
- To formulate effective Research & Development strategies

- Develop market-entry and market expansion strategies
- Exploit in-licensing and out-licensing opportunities by identifying products, most likely to ensure a robust return
- Plan mergers and acquisitions effectively by identifying key players of the most promising pipeline
- Identify emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage
- Develop competition strategies by identifying the status and likely launch of the competitors' pipeline products through review of the clinical trials, stage and of development, etc
- Identify, understand and capitalize the next high-value products that your competitor would add in its portfolio

Note: Some sections may be missing if data is unavailable for the company

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Table Of Contents for Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update [Report Updated: 30-0-2018]

- Table of Contents Table of Contents 2List of Tables 3List of Figures 3Bonovo Orthopedics Inc Company Overview 4Bonovo Orthopedics Inc Company Snapshot 4Bonovo Orthopedics Inc Pipeline Products and Ongoing Clinical Trials Overview 4Bonovo Orthopedics Inc - Pipeline Analysis Overview 7Bonovo Orthopedics Inc - Key Facts 7Bonovo Orthopedics Inc - Major Products and Services 8Bonovo Orthopedics Inc Pipeline Products by Development Stage 10Bonovo Orthopedics Inc Pipeline Products Overview 12Bonovo ONE Headlit 12Bonovo ONE Headlit Product Overview 12JMM Total Hip System 13JMM Total Hip System Product Overview 13JMM Total Knee System 14JMM Total Knee System Product Overview 14Konknow Hip System 15Konknow Hip System Product Overview 15Pioneer Anterior Cervical Plate 16Pioneer Anterior Cervical Plate Product Overview 16Pioneer QUANTUM Spinal Rodding System 17Pioneer QUANTUM Spinal Rodding System Product Overview 17Bonovo Orthopedics Inc - Key Competitors 18Bonovo Orthopedics Inc - Key Employees 19Bonovo Orthopedics Inc - Locations And Subsidiaries 20Head Office 20Other Locations & Subsidiaries 20Recent Developments 21Bonovo Orthopedics Inc, Recent Developments 21Aug 11, 2017: Bonovo participated in the Chinese Medical Association of neurosurgery branch of the 16th academic conference 21Aug 05, 2017: Bonovo participated in the first session of the Great Wall Orthopedic Forum, the 14th Beijing Orthopedic Association (BOA) and the first Beijing - Shanghai Orthopedic Summit meeting 21Nov 17, 2015: Pioneer Surgical Technology and Bonovo Orthopedics Establish Foothold in Fastest Growing Spine Market in the World 21Aug 21, 2012: Bonovo Launches First PEEK Lateral Interbody Fusion Cage In China 21Jun 26, 2011: Bonovo Launches New Division Focused On Joint Reconstruction 22Nov 17, 2009: Bonovo Orthopedics Receives Approval To Market Pioneer's Spinal Fusion Products 22Nov 06, 2008: Bonovo Orthopedics To Premeire At COA 2008 In Suzhou, China 22Appendix 23Methodology 23About GlobalData 25Contact Us 25Disclaimer 26

List Of Tables in Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update [Report Updated: 30-0-2018]

List of Tables

Bonovo Orthopedics Inc Pipeline Products and Ongoing Clinical Trials Overview 4

Bonovo Orthopedics Inc Pipeline Products by Equipment Type 5

Bonovo Orthopedics Inc Pipeline Products by Indication 6

Bonovo Orthopedics Inc, Key Facts 7

Bonovo Orthopedics Inc, Major Products and Services 8

Bonovo Orthopedics Inc Number of Pipeline Products by Development Stage 10

Bonovo Orthopedics Inc Pipeline Products Summary by Development Stage 11

Bonovo ONE Headlit - Product Status 12

Bonovo ONE Headlit - Product Description 12

JMM Total Hip System - Product Status 13

JMM Total Hip System - Product Description 13

JMM Total Knee System - Product Status 14

JMM Total Knee System - Product Description 14

Konknow Hip System - Product Status 15

Konknow Hip System - Product Description 15

Pioneer Anterior Cervical Plate - Product Status 16

Pioneer Anterior Cervical Plate - Product Description 16

Pioneer QUANTUM Spinal Rodding System - Product Status 17

Pioneer QUANTUM Spinal Rodding System - Product Description 17

Bonovo Orthopedics Inc, Key Employees 19

Bonovo Orthopedics Inc, Other Locations 20

Bonovo Orthopedics Inc, Subsidiaries 20

Glossary 24

List Of Figures, Charts and Diagrams in Bonovo Orthopedics Inc - Product Pipeline Analysis, 2018 Update [Report Updated: 30-05-2018]

List of Figures

Bonovo Orthopedics Inc Pipeline Products by Equipment Type 5

Bonovo Orthopedics Inc Pipeline Products by Development Stage 10

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