

MARKET REPORT



Global Fruit and Vegetable Processing Market — Global Trends & Forecasts (2018 - 2023)

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The global fruit and vegetable processing market is expected to witness a CAGR of 8.3% during the forecast period (2018-2023). The processed fruit segment is 65% of fruit and vegetable processing sector, by market share. The processed fruit and vegetable sector includes frozen, canned, dried fruit & vegetables and others. With a significant percentage of imports, at an average of 35%, revenues to processors and producers from the processed food products sector are strongly influenced by international trade.

Market Dynamics

Longer shelf-life of processed food like canned food offer the convenience factor which act as the major growth drivers for the industry. The changing consumer patterns in terms of dietary habits due to the influence of western culture have also fueled the demand for fruits and vegetable processing market. New product development, high investment in R&D and growing demand in the developing world are growth opportunities for the canned food industry.

Market Segmentation

Canned fruits can be a good source of vitamins and minerals. The fruit and vegetable processing market is segmented by type and by processing equipment type. Irradiation does not make foods radioactive, and does not compromise nutritional quality, or noticeably change the taste, texture, or appearance of food. In fact, any changes made by irradiation are so minimal.

Regional Analysis

North America dominated the fruit and vegetable processing market in 2015. There is a high consumption of frozen fruits and vegetables in the United States and Canada. However, due to the increasing health awareness, consumers are expected to shift toward fresh produce in the long run. Demand for processed fruits and vegetables has grown strongly in the developing countries of Asia-Pacific over the past five years.

China being the world's leading exporter of processed fruit and vegetables. India is one of the world's largest producers of fresh fruit and vegetables. However, fruit and vegetable processing is relatively undeveloped in the country.

MAJOR PLAYERS: BOSCH PACKAGING TECHNOLOGY, BÜHLER GROUP, CAMPBELL SOUP COMPANY, CONAGRA FOODS INC., DEL MONTE FOODS INC., DOLE FOOD COMPANY INC., GEA GROUP AG, GRENCORE GROUP PLC, GROUP PLC, H. J. HEINZ COMPANY, INC., DOLE FOOD COMPANY, INC., JBT CORPORATION, KRONES AG, MAXWELL CHASE TECHNOLOGIES, MCCAIN FOODS LTD., NESTLE S.A., SVZ USA INC, SAFEWAY INC., and THE KROGER COMPANY , amongst others. These companies have innovations in packaging, changed or reduced the number of ingredients, touted the health and freshness of their ingredients and created more innovative items in the fruits and vegetables segment. The industrial processing of fruit and vegetables is a major market. With a global network of suppliers and cultivators, SVZ is one of the larger players in this segment. The firm is active in the business-to-business segment and supplies its products to the international food industry.

Reasons to Purchase this Report

- Analyzing outlook of the market with the recent trends and Porter’s five forces analysis
- Market dynamics which essentially consider the factors which are impelling the present market scenario along with growth opportunities of the market in the years to come
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We collate data from various publications and triangulate the collected data using multiple verification points. Our in-house and external experts validate the data of every project, and we validate the data with our existing repository to study the market, garner insights and visualize the entire ecosystem.

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