

MARKET REPORT



Healthcare Global Market Analytics Report 2016,
Including: Healthcare Services, Pharmaceutical,
Medical Equipment Historic and Forecast Growth
Rate 2011 - 2019 Analysing: Expenditure Per Capita,
Expenditure Per Household, Government
Expenditure, Healthcare Indicators Comparison,
Surgical Procedures Covering: Asia, Europe,
Americas, Middle East & Africa, Oceania

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The Healthcare Global Market Analytics Report provides strategists, marketers and senior management with the critical information they need to assess the global healthcare market and compare it with other markets and across geographies.

Reasons to Purchase

- Outperform competitors using accurate up to date demand-side dynamics information.
- Identify growth segments for investment.
- Facilitate decision making on the basis of historic and forecast data and the drivers and restraints on the market.
- Benchmark performance against key competitors.
- Develop strategies based on likely future developments.
- Utilize the relationships between key data sets for superior strategizing.
- Suitable for supporting your internal and external presentations with reliable high quality data and analysis.

Description

Where is the largest and fastest growing market for healthcare? How does the market relate to the overall economy, demography and other similar markets? What forces will shape the market going forward? The Healthcare Global Market Analytics Report from the Business Research Company answers all these questions and many more.

The report covers market characteristics, size and growth, segmentation, regional and country breakdowns, competitive landscape, market shares, trends and strategies for this market. It traces the market's historic and forecast market growth by geography. It places the market within the context of the wider healthcare market, and compares it with other sectors.

- The market characteristics section of the report defines and explains the market.
- The market size section gives the market size (\$b) covering both the historic growth of the market and forecasting the future. Drivers and restraints looks at the external factors supporting and controlling the growth of the market.

- Market segmentations break down market into sub sectors.
- The regional and country breakdowns section gives the size of the market by geography and compares their historic and forecast growth. It covers all the regions, key developed countries and major emerging markets. It draws comparisons with country populations and economies to understand the importance of the market by country and how this is changing.
- Competitive landscape gives a description of the competitive nature of the market, market shares, and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.
- The trends and strategies section highlights the likely future developments in the market and suggests approaches companies can take to exploit this.
- The healthcare market section of the report gives context. It compares the healthcare market with other segments of the healthcare market by size and growth, historic and forecast. It analyses Expenditure Per Capita, Expenditure Per Household, Government Expenditure, Healthcare Indicators Comparison, Surgical Procedures

Scope

Markets covered: Healthcare Services, Pharmaceutical, and Medical Equipment.

Markets compared: Services, Social Services, Professional Services, Transportation Services, Recreation, IT and Hospitality.

Companies mentioned: McKesson, UnitedHealth Group, CVS Health, AmerisourceBergen, Walgreens Boots Alliance, Cardinal Health, Express Scripts Holdings, Anthem, Johnson & Johnson, Aetna and others.

Countries: Brazil, China, France, Germany, India, Italy, Japan, Spain, Russia, UK, USA.

Regions: Asia, Americas, Europe, Middle East & Africa, Oceania.

Time series: Five years historic and forecast.

Data: Ratios of market size and growth to related markets, population, GDP, capex, Healthcare Indicators Comparison, Surgical Procedures (all in \$ billions).

Data segmentations: country and regional splits, market share of competitors, market segments.

Sourcing and Referencing: Data and analysis throughout the report is sourced using end notes.

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