

MARKET REPORT



Polyurethane Adhesives Market by Technology (Solventborne, Reactive, Dispersion, and Hot Melt), Type (Thermoset & Thermoplastic), Application (Building & Construction, Packaging, Automotive, Footwear, Electrical & Electronics, and Furniture) - Global Forecast to 2021

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“Polyurethane adhesives market to register a CAGR of 6.8% between 2016 and 2021”

The market size of polyurethane (PU) adhesives is estimated to reach USD 9.38 billion by 2021, registering a CAGR of 6.8% between 2016 and 2021. Increasing building & construction activities, growth in production of automotive, and emerging middle-class population is expected to drive the PU adhesives market in the next five years.

“Solvent-borne is the major technology driving the PU adhesives market”

Solvent-borne and waterborne are two major technologies used in the PU adhesives market. Efficiency in the technology to improve consumer experience is vital to the modern adhesives industry. The solvent-borne PU adhesives are selected by many major end-use industries for different applications, as they provide immediate bonding of substrates with good adhesion properties.

“Rising demand in Asia-Pacific is the major driver of the PU adhesives market “

Asia-Pacific is the fastest-growing segment of the PU adhesives market. The increase in middle-class population, infrastructure development, and rising disposable income are also expected to fuel the demand, thus driving the market in the region.

Breakup of primary interviews:

- By Company Type - Tier 1 - 56%, Tier 2 - 33%, and Others - 11%
- By Designation - C level - 45%, D level - 33%, and Others - 22%
- By Region - North America - 28%, Europe - 22%, Asia-Pacific - 20%, South America - 13%, and the Middle East & Africa - 17%

The key companies profiled in this report are 3M (U.S.), Arkema S.A. (France), Ashland Inc. (U.S.), H.B. Fuller (U.S.), Henkel AG & Co. KGaA (Germany), Huntsman Corporation (U.S.), Illinois Tool Works Inc., (U.S.), Scott Bader Company Ltd. (U.K.), Sika AG (Switzerland), and The Dow Chemical Company (U.S.).

Target Audience:

- Manufacturers of PU adhesives

- Manufacturers in end-use industries, such as building & construction, automotive & transportation, packaging, footwear, electrical & electronics, and furniture
- Traders, distributors, and suppliers of PU adhesives
- Regional manufacturer associations
- Government and regional agencies and research organizations

Scope of the report:

The PU adhesives market has been covered in detail in this report. The current market demand and forecasts have also been included in the report. The PU adhesives market is segmented as follows:

On the basis of technology:

- Solvent-borne
- Reactive
- Dispersion
- Hot-melt
- Others

On the basis of type:

- Thermoset
- Thermoplastic

On the basis of application:

- Building & construction
- Automotive & transportation
- Packaging
- Footwear
- Electrical & electronics
- Furniture & woodwork
- Others

On the basis of region:

- North America
- Europe
- Asia-Pacific

- Middle East & Africa
- South America

Additional Details

Publisher : MarketsandMarkets

Reference : CH 4432

Number of Pages : 246

Report Format : PDF

Publisher Information :



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BioPortfolio
Life Science Healthcare and Pharmaceutical
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