

# MARKET REPORT



## GLOBAL DRUG DISCOVERY MARKET FORECAST 2018-2026

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# GLOBAL DRUG DISCOVERY MARKET FORECAST 2018-2026

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# GLOBAL DRUG DISCOVERY MARKET FORECAST 2018-2026

## KEY FINDINGS

Propelled by factors like the low performance of branded drugs as compared to generic drugs and rising spending on healthcare and research, the global drug discovery market is expected to make a leap of 9.73% CAGR, increasing its revenue from \$ 36.7 billion to \$83.6 billion between the forecast years of 2018-2026.

## MARKET INSIGHTS

Technology-wise, the global drug discovery market is segmented into Protein Microarrays, QPCR, Mass Spectrometry, DNA Microarrays, High Throughput Screening, Protein and Nucleic Acid Isolation, Gel Electrophoresis, Chromatography, and Other Technologies. Extensive R&D for new product launches can be viewed as major opportunities for the market to expand.

## REGIONAL INSIGHTS

North America, Asia-Pacific, Europe and Rest of World are the geographical segments of this market. By the end of the forecast period, the North American market is anticipated to account for the lion's share of the global market. The U.S is expected to be a major contributor to this region, driven by high healthcare spending and growing lifestyle oriented diseases. Also, the Asia-Pacific market is predicted to register the fastest growth driven by high investments and growing R&D.

## COMPETITIVE INSIGHTS

Noted players in the global drug discovery market include Bayer Ag, AstraZeneca Plc, Boehringer Ingelheim, F. Hoffmann-La Roche Ltd, Eli Lilly, GlaxoSmithKline Llc, Merck & Co. Inc, Sanofi and Pfizer Inc.

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