

MARKET REPORT



Extrusion Coating Market by Material Type (LDPE, EVA, Polypropylene, Polyethylene Terephthalate), Substrate (Paperboard, Films, Aluminum Foil, Polymer), Application (Liquid Packaging, Flexible Packaging, Commercial Packaging) - Global Forecast to 2021

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“High demand from food & beverages packaging sector driving the extrusion coating market”

The market size for extrusion coatings is projected to reach USD 4.32 billion by 2021, registering a CAGR of 5.1% between 2016 and 2021. Increasing demand from the food & beverages packaging sector is the major driver for the extrusion coating market. The global packaging industry is expected to rise with the increasing demand for food packaging in major economies such as India, China, the U.S., the Middle East, Germany, Brazil, and others.

“Flexible packaging, the fastest-growing application for extrusion coating”

Flexible packaging is the fastest-growing application segment of the extrusion coating market. Flexible packaging is required in the food packaging sector as it provides various advantages such as longer shelf life, less cost, consumer friendly, capable of retaining freshness of products, green packaging, and others. They are majorly used in bakery products, cereals, biscuits, snacks, and other food products. This packaging is also used in medical & pharmaceutical, consumer durables, transportation, and industrial applications.

“Asia-Pacific, the largest and fastest-growing market for extrusion coating”

Asia-Pacific is the largest market for extrusion coatings globally, with China being the most dominant market in the region. The market in the region is also witnessing the highest growth rate, which is attributed to the rapid economic expansion undergoing in the region. Further, rapid development in the packaging industry is vigorously driving the demand for extrusion coatings for food & beverages, medical & pharmaceutical, and other end-use industries in the region.

This study has been validated through primary interviews conducted with various industry experts globally. The breakdown of primary interviews on the basis of company type, designation, and region is given below:

- By Company Type- Tier 1- 37%, Tier 2- 38% and Tier 3- 25%
- By Designation- Research & Consultants- 30%, Sales Executives- 30%, and Managers- 40%
- By Region- Europe- 9%, Asia-Pacific- 82%, Middle-East & Africa- 9%

The report also includes company profiles and competitive strategies adopted by the major market players such as The Dow Chemical Company (U.S.), AkzoNobel N.V. (Netherlands), Mondi Plc. (Austria), Exxon Mobil Corporation (U.S.), Bobst Group SA (Switzerland), Borealis AG (Austria), LyondellBasell (Netherlands), Eastman Chemical Company(U.S.), David-Standard, LLC (U.S.), and Novus Packaging Inc. (U.S.).

Target Audience:

- Extrusion coating manufacturers
- Extrusion coating traders, distributors, and suppliers
- End-use market participants of different segments of extrusion coating
- Government and research organizations

- Associations and industrial bodies
- Research and consulting firms
- R&D institutions
- Environment support agencies
- Investment banks and private equity firms

Scope of the Report:

This research report categorizes the market for extrusion coatings based on type, application, substrate, and region and forecasts revenue growth and analysis of trends in each of the submarkets.

On the Basis of Material Type:

- LDPE
- EVA
- Polypropylene
- Polyethylene terephthalate
- Others

On the Basis of Application:

- Liquid Packaging
- Flexible Packaging
- Commercial Packaging
- Photographic
- Other Applications

On the Basis of Substrate:

- Paperboards
- Papers
- Films
- Aluminium foil
- Polymers
- Others

On the Basis of Region:

Asia- Pacific

- China
- India
- Japan
- South Korea
- Malaysia
- Indonesia
- Rest of Asia-Pacific

North America

- U.S.
- Canada
- Mexico

Western Europe

- Germany
- France
- U.K.
- Italy
- Spain
- Rest of Western Europe

Central & Eastern Europe

- Russia
- Turkey
- Rest of Central & Eastern Europe

South America

- Brazil
- Argentina
- Rest of South America

Middle East & Africa

- UAE
- Saudi Arabia

- Africa
- Rest of Middle East

These segments are further described in detail with their subsegments in the report with value and volume forecasts till 2021

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