

MARKET REPORT



Enteral Feeding Devices Market by Product (Feeding Pump, Feeding Tube, Giving Set, Enteral Syringes), Stage (Adult, Pediatrics), Application (Oncology, Gastroenterology, Neurology), End User (Hospital, Ambulatory Care) - Global Forecast to 2021

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The enteral feeding devices market is projected to reach USD 2.80 billion by 2021, growing at a CAGR of 5.5% during the forecast period of 2016 to 2021. Rising geriatric population; growing prevalence of chronic diseases such as diabetes, cancer, gastrointestinal diseases, neurological disorders, and hypermetabolism; and increasing number of preterm births are expected to fuel the growth of this market in the coming years. Several manufacturers in the enteral feeding devices industry are increasingly adopting patient safety techniques, such as unique connection systems, to avoid misconnection of feeding tubes. These players also have a major focus on user friendly features, such as portable feeding pumps, programming options, programmable flushing intervals, multiple languages, occlusion pressure alarm options, history of previous feed rates, and screen and program lock-out features to prevent manipulation. This trend is expected to promote the greater uptake of technologically advanced enteral feeding devices in the global clinical nutrition industry.

The global enteral feeding devices market is segmented based on product type, stage, end user, and application. Based on product type, the enteral feeding devices market is segmented into enteral feeding pumps, enteral feeding tubes, administration reservoirs, giving sets, and enteral syringes. The enteral feeding tubes market covers nasogastric feeding tubes, orogastric feeding tubes, and enterostomy tubes. The nasogastric feeding tubes market is further segmented into nasogastric feeding tubes, nasoduodenal feeding tubes, and nasojejunal feeding tubes. Standard tubes and low-profile tubes are the two types of enterostomy tubes. Based on stage, the enteral feeding devices market is segmented into adults and pediatrics. Based on end users, the market is segmented into hospitals and ambulatory care settings. Based on application, the market is segmented into oncology, gastroenterology, diabetes, neurological disorders, hypermetabolism, psychiatrics, and other applications. This report also provides market information across major regional segments, namely, North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa. These regions are further segmented at a country level.

North America is the largest market for enteral feeding devices, followed by Europe, Asia-Pacific, and Rest of the world. However, Asia-Pacific and Latin America possess lucrative growth potential for the enteral feeding devices market during the forecast period. This is mainly attributed to the presence of an extensive customer base in these regions as a result of the rising geriatric population and rising prevalence of chronic diseases and disorders.

The global enteral feeding devices market is consolidated at the top with the top five companies accounting for more than 50% of the global market. The major players in the enteral feeding devices market include Fresenius SE & Co. KGaA (Germany), Halyard Health, Inc. (U.S.), Medtronic PLC (Ireland), B. Braun Melsungen AG (Germany), C. R. Bard, Inc. (U.S.), Cook Medical (U.S.), ConMed Corporation (U.S.), Abbott Laboratories (U.S.), and Moog, Inc. (U.S.). Some of the other players in this market are Nestlé S.A (Switzerland) and Boston Scientific Corporation (U.S.).

Reasons to Buy the Report

This report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn would help them garner a greater market share. Firms purchasing this report could use any one or a combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for reaping

a greater market share.

This report provides insights on the following pointers:

- **Market Penetration:** Comprehensive information on product portfolios offered by the top players in the enteral feeding devices market. This report analyzes the enteral feeding devices market by product type, stage, end user, application, and region
- **Product Development/Innovation:** Detailed insights on the upcoming trends, R&D activities, and new product launches in the enteral feeding devices market
- **Market Development:** Comprehensive information on the lucrative emerging markets for enteral feeding devices
- **Market Diversification:** Exhaustive information of new products, growing regions, recent developments, and investments in the enteral feeding devices market
- **Competitive Assessment:** In-depth assessment of market shares, growth strategies, products, manufacturing capabilities, and SWOT analyses of the leading players in the enteral feeding devices market

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