

MARKET REPORT



Bathroom & Toilet Assist Devices Market by Product Type (Chairs & Stools, Bath Lifts, Toilet Seat Raisers, Toilet Aids, Commodes, Handgrips & Grab Bars, Bath Aids), Region (North America, Asia-Pacific, Europe, Row) - Global Forecast to 2020

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The global bathroom and toilet assist devices market is expected to reach USD 4.68 billion by 2020, at a CAGR of 5.7% from 2015 to 2020. Increase in government support and initiatives to ensure availability of these devices for a large consumer population are fuelling the market growth. The rise in the global geriatric and disabled population also fuels the growth of this market. Further, the high adoption rate of this easy-to-use equipment by both the disabled as well as the caregivers have contributed to the global bathroom & toilet assist devices market growth.

The global bathroom and toilet assist devices market is segmented on the basis of product type and geography. On the basis of product type, the bathroom & toilet assist devices market is segmented into commodes, shower chairs & stools, bath lifts, toilet seats raisers, bath aids, handgrips & grab bars and toilet aids. The commodes market has the highest share in the product type segment. This high share is attributed due the fact that the commodes are easy-to-use for the old age people and people who lacks mobility. On the basis of geography, the market is classified into the North America, Europe, Asia-Pacific and Rest of the World. Asia-Pacific region is expected to grow at a highest CAGR from 2015 to 2020 due to various factors like, increasing disabled population, greater adoption of better technology, and growing awareness about assistive devices. Countries such as Japan, China, India, Australia, and Singapore are covered in this region. Presence of a large patient pool and rising aging population are also fuelling the market growth.

The major players operating in the global bathroom & toilet assist devices market report are ArjoHuntleigh, Bischoff & Bischoff GmbH, Etac AB, DIETZ GmbH, Medical Depot, Inc. (Drive Medical), Handicare, Hewi Heinrich Wilke GmbH, Invacare Corporation, MEYRA GmbH, Patterson Medical Holdings, Inc., Poshchair Medical Limited, Pride Mobility Products Corp., Prism Medical, RCN Medical and Rehabilitation GmbH, Sunrise Medical (US) LLC., Ortho XXI, K Care Healthcare Equipment, GF HEALTH PRODUCTS, INC., Juvo Solutions, Spectra Care Group, and others.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis, namely, industry analysis (industry trends and PEST analysis), market share analysis of top players, supply chain analysis, and company profiles. These comprise and discuss the basic views on competitive landscape, usage patterns, emerging- and high-growth segments, high-growth regions and countries with their respective regulatory policies, government initiatives, drivers, restraints, and opportunities in the global bathroom & toilet assist devices market.

The report will enrich both, established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, will help them to garner increased market share. Firms purchasing the report could use any one or a combination of the below mentioned five strategies to increase their market shares.

The report provides insights on the following pointers:

- Product Analysis and Development: Detailed insights on the upcoming technologies, research and development activities, and new product launches in the global bathroom & toilet assist devices market
- Market Development: Comprehensive information about lucrative emerging markets
- Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investment decisions in the global bathroom & toilet assist devices market
- Competitive Assessment: In-depth assessment of market shares and company share analysis of key players in the market

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How to Buy...

Bathroom & Toilet Assist Devices Market by Product Type (Chairs & Stools, Bath Lifts, Toilet Seat Raisers, Toilet Aids, Commodes, Handgrips & Grab Bars, Bath Aids), Region (North America, Asia-Pacific, Europe, Row) - Global Forecast to 2020 [Published by MarketsandMarkets]

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