

# MARKET REPORT



## Inside China's Healthcare Reforms: Opportunities for Multinational Pharma

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# Inside China's Healthcare Reforms: Opportunities for Multinational Pharma

## Introduction

In 2009, China's government announced plans to invest RMB1.13 trillion (\$180 billion) in expanding and improving healthcare provision, through significant healthcare reforms. These reforms have five key areas of focus:

Ben Shankland - director, Altarnum Consulting  
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