

MARKET REPORT



Water Treatment Chemicals Market by Type (Coagulants & Flocculants, Corrosion Inhibitors, Scale Inhibitors, and Biocides & Disinfectants), End User (Municipal, Power, Oil & Gas, and Mining), Region - Global Forecast to 2022

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“The water treatment chemicals market is projected to grow at a CAGR of 6.0% from 2017 to 2022.”

The water treatment chemicals market is projected to grow from USD 42.23 billion in 2017 to USD 56.57 billion by 2022, at a CAGR of 6.0% from 2017 to 2022. The increasing demand for chemically treated water from various end users is expected to drive the growth of the water treatment chemicals market across the globe during the forecast period. In addition, stringent implementation of various regulatory and sustainable mandates concerning environment is also expected to boost the demand for water treatment chemicals across the globe between 2017 and 2022. Use of alternate water technologies for water treatment by various end users is a major restraint for the growth of the water treatment chemicals market.

“Based on type, the biocides & disinfectants segment of the water treatment chemicals market is projected to grow at the highest CAGR during the forecast period, in terms of value.”

Based on type, the biocides & disinfectants segment of the water treatment chemicals market is projected to grow at the highest CAGR during the forecast period in terms of value. Biocides & disinfectants are used in cooling water systems such as cooling towers, condensers, and compressor systems as these systems usually provide optimum conditions for microbial growth due to wide temperature and pH ranges, continuous aeration, and presence of various organic and inorganic nutrients and sunlight. In addition, biocides & disinfectants are also used in pulp & paper and oil & gas industries to inhibit the microbial growth as the uncontrolled biofouling affects the production processes as well as the quality of finished products.

“The Asia-Pacific water treatment chemicals market is projected to grow at the highest CAGR during the forecast period, in terms of value and volume.”

The Asia-Pacific water treatment chemicals market is projected to grow at the highest CAGR in terms of both, value as well as volume. Growing number of automotive worldwide, increasing global population, rapid urbanization, increasing scope of exploration of oil & gas and their production, easy availability of low-cost labor, and affordable raw material prices in the Asia-Pacific region are the factors fueling the growth of the water treatment chemicals market during the forecast period.

China led the Asia-Pacific water treatment chemicals market in terms of volume in 2016. The growth of the China water treatment chemicals market can be attributed to the significant increase in the consumption of water treatment chemicals in the country. This increased consumption of water treatment chemicals in China is a result of the rising population, increasing oil & gas exploration and production activities, increasing power generation, and growing mining industry in the country.

The market sizes estimated in this study have been validated through primary interviews conducted with various industry experts, globally. These primary sources have been divided into three categories:

- By Company Type: Tier 1 - 25%, Tier 2 - 50%, and Tier 3 - 25%
- By Designation: C Level - 20%, Director Level - 30%, and Others - 50%
- By Region: North America - 20%, Europe - 30%, Asia-Pacific - 25%, Central & South America - 15%, and the Middle East & Africa - 10%

The report profiles the leading players in the water treatment chemicals market that include BASF SE

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(Germany), Ecolab Inc. (US), Akzo Nobel N.V. (Netherlands), and Kemira OYJ (Finland). The report also includes the competitive strategies adopted by these key players to strengthen their position in the water treatment chemicals market.

RESEARCH COVERAGE

The objective of this study is to define, describe, and forecast the water treatment chemicals market based on various segmentations and strategically analyze the market segments with respect to individual growth trends, growth prospects, and contribution to the total market. In this report, the water treatment chemicals market has been segmented based on type, end user, and region.

REASONS TO BUY THE REPORT

The report is expected to help market leaders/new entrants in this market in the following ways:

1. This report comprehensively segments the water treatment chemicals market, and provides the closest approximations for the sizes of different market segments and subsegments across different verticals and regions.
2. This report is expected to help the stakeholders in obtaining an improved understanding of their competitors and gain insights about their businesses. The competitive landscape section includes detailed information about new product launches, acquisitions, expansions, and joint ventures that have been undertaken by the key players to enhance their position in the water treatment chemicals market.

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