

# MARKET REPORT



Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

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# Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

“Retail automation market to exhibit high growth between 2017 and 2023”

The retail automation market was valued at USD 9.19 billion in 2016 and is likely to grow at a CAGR of 10.96% between 2017 and 2023. The key factors driving the growth of the market include benefits of business optimization and reduced cost to retailers, increase in demand for retail automation product, and rising demands of customers for quality and fast service. On the other hand, growing dependency on Internet and electricity is restraining the growth of the retail automation market.

“Supermarkets to hold major share of retail automation market between 2017 and 2023”

The supermarket held the largest share of the retail automation market in 2016 followed by hypermarkets and single item stores. The supermarkets, hypermarkets, and single item stores are the large store formats due to which their requirement for automated technologies is usually more than other retail stores, leading to the high demand of these systems. The use of automated technologies in daily processes helps retailers to optimize their business, reduce the inventory costs, and enhance the customer experience.

“Retail automation market in APAC to grow at highest CAGR in coming years”

The retail automation market in APAC is expected to grow at the highest CAGR during the forecast period. China, Japan, and India are some of the major countries driving the growth of the retail market in APAC. The retail automation market in APAC is expected to grow significantly because of various factors such as rising employee wages and growth in employment. These factors drive the consumption of retail products, which is ultimately expected to boost the retail automation market in this region.

Breakdown of the profile of the primary participants:

- By Company Type: Tier 1 = 40%, Tier 2 = 35%, and Tier 3 = 25%
- By Designation: C-Level Executives = 35%, Directors = 25%, and Others = 40%
- By Region: North America = 45%, APAC = 30%, Europe = 20%, and RoW = 5%

The major key players operating in the retail automation market include Datalogic S.p.A (Italy), First Data Corporation (US), NCR Corporation (US), Fujitsu Limited (Japan), Toshiba Global Commerce Solutions Inc. (US), Honeywell Scanning and Mobility (US), KUKA AG (Germany), Wincor Nixdorf AG (Germany), Zebra Technologies Corporation (US), Pricer AB (Sweden), Posiflex Technology, Inc. (Taiwan), and E&K Automation GmbH (Germany).

Research Coverage:

The report covers the retail automation market segmented on the basis of type, implementation, end user, and geography. It also discusses the key drivers, restraints, opportunities, challenges, and burning issues pertaining to the market. The report gives a detailed view of the market across 4 main regions—North America, Europe, APAC, and RoW (South America, the Middle East, and Africa).

## Reasons to Buy Report:

- This report includes the market statistics pertaining to type, implementation, end user, and geography.
- The major drivers, restraints, challenges, opportunities, and burning issues for the retail automation market have been detailed in this report.
- Illustrative segmentation, analysis, and forecast for markets based on type, implementation, end user, and geography have been conducted to give an overall view of the market.
- A detailed competitive landscape has been provided that includes key players, revenue of key players, and strategic developments, among others.

## Additional Details

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# Table Of Contents for Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

- TABLE OF CONTENTS1 INTRODUCTION 161.1 OBJECTIVES OF STUDY 161.2 DEFINITION 161.3 MARKET SCOPE 171.3.1 MARKETS COVERED 171.3.2 YEARS CONSIDERED FOR STUDY 171.4 CURRENCY 181.5 PACKAGE AND SIZE 181.6 LIMITATIONS 181.7 STAKEHOLDERS 182 RESEARCH METHODOLOGY 192.1 RESEARCH DATA 192.1.1 SECONDARY DATA 202.1.1.1 Secondary sources 212.1.2 PRIMARY DATA 212.1.2.1 Key data from primary sources 222.1.2.2 Key industry insights 222.1.2.3 Breakdown of primaries 232.2 MARKET SIZE ESTIMATION 232.2.1 BOTTOM-UP APPROACH 232.2.1.1 Approach for capturing the market share by bottom-up analysis (Demand side) 232.2.2 TOP-DOWN APPROACH 242.2.2.1 Approach for capturing the market share by top-down analysis (Supply side) 252.3 MARKET BREAKDOWN AND DATA TRIANGULATION 262.4 RESEARCH ASSUMPTIONS 273 EXECUTIVE SUMMARY 284 PREMIUM INSIGHTS 324.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE RETAIL AUTOMATION MARKET 324.2 RETAIL AUTOMATION MARKET, BY END USER 324.3 RETAIL AUTOMATION MARKET IN APAC 334.4 SHARE OF LEADING COUNTRIES IN THE RETAIL AUTOMATION MARKET, 2016 344.5 RETAIL AUTOMATION MARKET, BY TYPE 355 MARKET OVERVIEW 365.1 INTRODUCTION 365.2 MARKET EVOLUTION 365.3 MARKET DYNAMICS 385.3.1 DRIVERS 385.3.1.1 Benefits of business optimization and reduced cost to retailers 385.3.1.2 Rising demand for quality and fast services 395.3.1.3 Increased demand for retail automation products 395.3.2 RESTRAINTS 405.3.2.1 Dependency on the Internet and electricity 405.3.3 OPPORTUNITIES 405.3.3.1 High growth potential in emerging economies 405.3.3.2 Adoption of new retail automation products 415.3.3.3 Emergence of augmented reality and virtual reality in retail 415.3.4 CHALLENGES 425.3.4.1 Lack of knowledge regarding terminal operability 425.3.4.2 Theft risks at unattended terminals 425.3.4.3 Continuous vigilance at unattended terminals 425.4 BURNING ISSUES 435.4.1 BALANCE BETWEEN RETAIL AUTOMATION AND EMPLOYMENT 435.4.2 IMPACT OF E-COMMERCE ON IN-STORE RETAIL 446 INDUSTRY TRENDS 466.1 INTRODUCTION 466.2 VALUE CHAIN ANALYSIS 466.3 SCENARIO OF START-UP COMPANIES AND INVESTORS 476.4 EMERGING TREND 486.4.1 SMART CART 487 RETAIL AUTOMATION MARKET, BY TYPE 497.1 INTRODUCTION 507.2 POINT OF SALES (POS) 517.2.1 INTERACTIVE KIOSK 547.2.2 SELF-CHECKOUT SYSTEM 567.3 BARCODE AND RFID 597.4 ELECTRONIC SHELF LABELS 627.5 CAMERAS 647.6 AUTONOMOUS GUIDED VEHICLE (AGV) 677.7 AUTOMATIC STORAGE AND RETRIEVAL SYSTEM 707.8 AUTOMATED CONVEYOR 728 RETAIL AUTOMATION MARKET, BY IMPLEMENTATION 758.1 INTRODUCTION 768.2 IN-STORE 778.3 WAREHOUSE 789 RETAIL AUTOMATION MARKET, BY END USER 819.1 INTRODUCTION 829.2 HYPERMARKETS 839.3 SUPERMARKETS 849.4 SINGLE ITEM STORES 869.5 FUEL STATIONS 889.6 RETAIL PHARMACIES 9010 GEOGRAPHIC ANALYSIS 9310.1 INTRODUCTION 9410.2 NORTH AMERICA 9610.2.1 US 9810.2.1.1 Some of the major retail automated technology manufacturers belong to the US 9810.2.2 CANADA 9910.2.2.1 Retailers in Canada are now implementing automation facilities for their stores 9910.2.3 MEXICO 9910.2.3.1 The expansion of key retailers in Mexico is expected to help in the growth of the retail automation market 9910.3 EUROPE 10010.3.1 UK 10210.3.1.1 UK retailers partnering with retail technology providers to set up automated technologies 10210.3.2 GERMANY 10210.3.2.1 Germany is one of the key contributors in the retail automation market in Europe 10210.3.3 FRANCE 10310.3.3.1 Retailers in France are embracing retail automated technologies 10310.3.4 REST OF EUROPE 10310.4 ASIA PACIFIC 10410.4.1 CHINA 10610.4.1.1 Presence of a large number of retailers in China is expected to boost the growth of the retail automation market 10610.4.2 JAPAN 10710.4.2.1 Retailers in Japan are implementing self-checkout systems in the stores 10710.4.3 INDIA 10710.4.3.1 Fuel companies in India are adopting retail automated systems 10710.4.4 REST OF APAC 10810.5 REST OF THE WORLD 10810.5.1 SOUTH AMERICA 11010.5.1.1 The growing retail industry in South America would create attractive opportunities for the retail automation market 11010.5.2 MIDDLE EAST 11010.5.2.1 Automated warehouse facility to be implemented in Dubai 11010.5.3 AFRICA 11111 COMPETITIVE LANDSCAPE 11211.1 INTRODUCTION 11211.2 RANKING

ANALYSIS OF MARKET PLAYERS,2016 11311.3 COMPETITIVE LEADERSHIP MAPPING 11411.3.1 VISIONARY LEADERS 11411.3.2 DYNAMIC DIFFERENTIATORS 11411.3.3 INNOVATORS 11411.3.4 EMERGING COMPANIES 11511.4 COMPETITIVE BENCHMARKING 11611.4.1 STRENGTH OF PRODUCT PORTFOLIO (25 COMPANIES) 11611.4.2 BUSINESS STRATEGY EXCELLENCE (25 COMPANIES) 117Top 25 Companies analyzed for this study are - Datalogic S.p.A. (Italy), First Data Corporation (US), Fujitsu Limited (Japan), Honeywell Scanning and Mobility (US), NCR Corporation (US), Posiflex Technology, Inc. (Taiwan), Pricer AB (Sweden), Toshiba Global Commerce solutions Inc. (US), Wincor Nixdorf AG, Zebra Technologies Corporation (US), KUKA AG (Germany), E& K Automation GmbH (Germany), Probiz Technologies Prvt Ltd.(India), SIMBE ROBOTICS,INC (US), GREYORANGE (Singapore), inMarket LLC. (US), Arkrobot (India), POS -X (US), AGS Transact Technologies Ltd. (India), SeePoint Technology, LLC. (US), Fametech Inc. (TYSSO) (Taiwan), Oleo Kiosks Inc. (US), Slabb Inc. (US), Verifone (US), Aures Technologies SA (France)11.5 COMPETITIVE SITUATIONS AND TRENDS 11811.5.1 PRODUCT LAUNCHES AND DEVELOPMENTS 11811.5.2 CONTRACTS, PARTNERSHIPS, AGREEMENTS, COLLABORATIONS, AND PROJECTS 11911.5.3 MERGERS & AQUISITIONS 12012 COMPANY PROFILES 121(Business Overview, products offered, Strength of Service Portfolio, Business Strategy Excellence, Recent Developments, MnM view, and Key relationships)\*12.1 INTRODUCTION 12112.2 DATALOGIC S.P.A. 12212.3 FIRST DATA CORPORATION 12612.4 NCR CORPORATION 13112.5 FUJITSU LIMITED 13512.6 TOSHIBA GLOBAL COMMERCE SOLUTIONS INC. 13912.7 HONEYWELL SCANNING AND MOBILITY 14312.8 KUKA AG 14612.9 WINCOR NIXDORF AG 15012.10 ZEBRA TECHNOLOGIES CORPORATION 15412.11 PRICER AB 15812.12 POSIFLEX TECHNOLOGY INC. 16212.13 E&K AUTOMATION GMBH 16612.14 KEY INNOVATORS 16912.14.1 PROBIZ TECHNOLOGIES PRVT LTD. 16912.14.2 SIMBE ROBOTICS, INC. 16912.14.3 GREYORANGE 16912.14.4 INMARKET LLC. 17012.14.5 ARKROBOT 170\*Details on Business Overview, products offered, Strength of Service Portfolio, Business Strategy Excellence, Recent Developments, MnM view, and Key relationships might not be captured in case of unlisted companies.13 APPENDIX 17113.1 INSIGHTS OF INDUSTRY EXPERTS 17113.2 DISCUSSION GUIDE: 17213.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL 17413.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE 17613.5 AVAILABLE CUSTOMIZATION 17813.6 RELATED REPORTS 17813.7 AUTHOR DETAILS 179

# List Of Tables in Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

## LIST OF TABLES

TABLE 1 RETAIL AUTOMATION MARKET, BY TYPE, 2014-2023 (USD MILLION) 51

TABLE 2 RETAIL AUTOMATION MARKET FOR POS, BY SYSTEM, 2014-2023 (USD MILLION) 52

TABLE 3 RETAIL AUTOMATION MARKET FOR POS, BY IMPLEMENTATION,  
2014-2023 (USD MILLION) 52

TABLE 4 RETAIL AUTOMATION MARKET FOR POS, BY END USER,  
2014-2023 (USD MILLION) 53

TABLE 5 RETAIL AUTOMATION MARKET FOR POS, BY REGION, 2014-2023 (USD MILLION) 53

TABLE 6 RETAIL AUTOMATION MARKET FOR INTERACTIVE KIOSK, BY VALUE AND VOLUME, 2014-2023 54

TABLE 7 RETAIL AUTOMATION MARKET FOR INTERACTIVE KIOSK, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 55

TABLE 8 RETAIL AUTOMATION MARKET FOR INTERACTIVE KIOSK, BY END USER,  
2014-2023 (USD MILLION) 55

TABLE 9 RETAIL AUTOMATION MARKET FOR INTERACTIVE KIOSK, BY REGION,  
2014-2023 (USD MILLION) 56

TABLE 10 RETAIL AUTOMATION MARKET FOR SELF-CHECKOUT, BY VALUE AND VOLUME, 2014-2023 57

TABLE 11 RETAIL AUTOMATION MARKET FOR SELF-CHECKOUT, BY IMPLEMENTATION,  
2014-2023 (USD MILLION) 57

TABLE 12 RETAIL AUTOMATION MARKET FOR SELF-CHECKOUT, BY END USER,  
2014-2023 (USD MILLION) 58

TABLE 13 RETAIL AUTOMATION MARKET FOR SELF-CHECKOUT, BY REGION,  
2014-2023 (USD MILLION) 58

TABLE 14 RETAIL AUTOMATION MARKET FOR BARCODE AND RFID, BY VALUE AND VOLUME, 2014-2023 59

TABLE 15 RETAIL AUTOMATION MARKET FOR BARCODE AND RFID, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 60

TABLE 16 RETAIL AUTOMATION MARKET FOR BARCODE AND RFID, BY END USER, 2014-2023 (USD MILLION) 61
TABLE 17 RETAIL AUTOMATION MARKET FOR BARCODE AND RFID, BY REGION, 2014-2023 (USD MILLION) 61
TABLE 18 RETAIL AUTOMATION MARKET FOR ESL, BY VALUE AND VOLUME, 2014-2023 62
TABLE 19 RETAIL AUTOMATION MARKET FOR ESL, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 63
TABLE 20 RETAIL AUTOMATION MARKET FOR ESL, BY END USER, 2014-2023 (USD MILLION) 63
TABLE 21 RETAIL AUTOMATION MARKET FOR ESL, BY REGION, 2014-2023 (USD MILLION) 64
TABLE 22 RETAIL AUTOMATION MARKET FOR CAMERA, BY VALUE AND VOLUME, 2014-2023 65
TABLE 23 RETAIL AUTOMATION MARKET FOR CAMERA, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 65
TABLE 24 RETAIL AUTOMATION MARKET FOR CAMERA, BY END USER, 2014-2023 (USD MILLION) 66
TABLE 25 RETAIL AUTOMATION MARKET FOR CAMERA, BY REGION, 2014-2023 (USD MILLION) 67
TABLE 26 RETAIL AUTOMATION MARKET FOR AGV, BY VALUE AND VOLUME, 2014-2023 68
TABLE 27 RETAIL AUTOMATION MARKET FOR AGV, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 68
TABLE 28 RETAIL AUTOMATION MARKET FOR AGV, BY END USER, 2014-2023 (USD MILLION) 69
TABLE 29 RETAIL AUTOMATION MARKET FOR AGV, BY REGION, 2014-2023 (USD MILLION) 69
TABLE 30 RETAIL AUTOMATION MARKET FOR ASRS, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 70
TABLE 31 RETAIL AUTOMATION MARKET FOR ASRS, BY END USER, 2014-2023 (USD MILLION) 71
TABLE 32 RETAIL AUTOMATION MARKET FOR ASRS, BY REGION, 2014-2023 (USD MILLION) 72
TABLE 33 RETAIL AUTOMATION MARKET FOR AUTOMATED CONVEYOR, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 72
TABLE 34 RETAIL AUTOMATION MARKET FOR AUTOMATED CONVEYOR, BY END USER,



2014-2023 (USD MILLION) 73

TABLE 35 RETAIL AUTOMATION MARKET FOR AUTOMATED CONVEYOR, BY REGION,

2014-2023 (USD MILLION) 74

TABLE 36 RETAIL AUTOMATION MARKET, BY IMPLEMENTATION, 2014-2023 (USD MILLION) 76

TABLE 37 RETAIL AUTOMATION MARKET FOR IN-STORE, BY TYPE,

2014-2023 (USD MILLION) 78

TABLE 38 RETAIL AUTOMATION MARKET FOR WAREHOUSE, BY TYPE,

2014-2023 (USD MILLION) 79

TABLE 39 RETAIL AUTOMATION MARKET, BY END USER, 2014-2023 (USD MILLION) 82

TABLE 40 RETAIL AUTOMATION MARKET FOR HYPERMARKETS, BY TYPE,

2014-2023 (USD MILLION) 83

TABLE 41 RETAIL AUTOMATION MARKET FOR HYPERMARKETS, BY REGION,

2014-2023 (USD MILLION) 84

TABLE 42 RETAIL AUTOMATION MARKET FOR SUPERMARKETS, BY TYPE,

2014-2023 (USD MILLION) 85

TABLE 43 RETAIL AUTOMATION MARKET FOR SUPERMARKET, BY REGION,

2014-2023 (USD MILLION) 86

TABLE 44 RETAIL AUTOMATION MARKET FOR SINGLE ITEM STORES, BY TYPE,

2014-2023 (USD MILLION) 87

TABLE 45 RETAIL AUTOMATION MARKET FOR SINGLE ITEM STORES, BY REGION,

2014-2023 (USD MILLION) 88

TABLE 46 RETAIL AUTOMATION MARKET FOR FUEL STATIONS, BY TYPE,

2014-2023 (USD MILLION) 89

TABLE 47 RETAIL AUTOMATION MARKET FOR FUEL STATIONS, BY REGION,

2014-2023 (USD MILLION) 90

TABLE 48 RETAIL AUTOMATION MARKET FOR RETAIL PHARMACIES, BY TYPE,

2014-2023 (USD MILLION) 91

TABLE 49 RETAIL AUTOMATION MARKET FOR RETAIL PHARMACIES, BY REGION,

2014-2023 (USD MILLION) 91

TABLE 50 RETAIL AUTOMATION MARKET, BY REGION, 2014-2023 (USD MILLION) 95

TABLE 51 RETAIL AUTOMATION MARKET IN NORTH AMERICA, BY TYPE,

2014-2023 (USD MILLION) 97

TABLE 52 RETAIL AUTOMATION MARKET IN NORTH AMERICA, BY END USER,

2014-2023 (USD MILLION) 97

TABLE 53 RETAIL AUTOMATION MARKET IN NORTH AMERICA, BY COUNTRY,

2014-2023 (USD MILLION) 98

TABLE 54 RETAIL AUTOMATION MARKET IN EUROPE, BY TYPE, 2014-2023 (USD MILLION) 101

TABLE 55 RETAIL AUTOMATION MARKET IN EUROPE, BY END USER,

2014-2023 (USD MILLION) 101

TABLE 56 RETAIL AUTOMATION MARKET IN EUROPE, BY COUNTRY,

2014-2023 (USD MILLION) 102

TABLE 57 RETAIL AUTOMATION MARKET IN APAC, BY TYPE, 2014-2023 (USD MILLION) 105

TABLE 58 RETAIL AUTOMATION MARKET IN APAC, BY END USER, 2014-2023 (USD MILLION) 105

TABLE 59 RETAIL AUTOMATION MARKET IN APAC, BY REGION, 2014-2023 (USD MILLION) 106

TABLE 60 RETAIL AUTOMATION MARKET IN ROW, BY TYPE, 2014-2023 (USD MILLION) 109

TABLE 61 RETAIL AUTOMATION MARKET IN ROW, BY END USER, 2014-2023 (USD MILLION) 109

TABLE 62 RETAIL AUTOMATION MARKET IN ROW, BY REGION, 2014-2023 (USD MILLION) 110

TABLE 63 RANKING OF TOP PLAYERS IN THE RETAIL AUTOMATION MARKET 113

# List Of Figures, Charts and Diagrams in Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

## LIST OF FIGURES

FIGURE 1 RETAIL AUTOMATION MARKET: PROCESS FLOW OF MARKET SIZE ESTIMATION 19

FIGURE 2 RESEARCH DESIGN: RETAIL AUTOMATION MARKET 20

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH 24

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH 25

FIGURE 5 DATA TRIANGULATION 26

FIGURE 6 ASSUMPTIONS OF RESEARCH STUDY 27

FIGURE 7 RETAIL AUTOMATION MARKET FOR CAMERA TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 29

FIGURE 8 RETAIL AUTOMATION MARKET FOR SINGLE ITEM STORE TO WITNESS HIGHEST CAGR BETWEEN 2017 AND 2023 30

FIGURE 9 WAREHOUSE TO HOLD LARGEST SIZE OF RETAIL AUTOMATION MARKET BY 2023 30

FIGURE 10 APAC HELD LARGEST SHARE OF RETAIL AUTOMATION MARKET IN 2016 31

FIGURE 11 BENEFITS OF BUSINESS OPTIMIZATION AND REDUCED COST TO RETAILERS DRIVING THE RETAIL AUTOMATION MARKET GROWTH 32

FIGURE 12 SUPERMARKET EXPECTED TO HOLD THE LARGEST SIZE OF THE RETAIL AUTOMATION MARKET DURING THE FORECAST PERIOD 32

FIGURE 13 CHINA HELD THE LARGEST SHARE OF THE RETAIL AUTOMATION MARKET IN APAC IN 2016 33

FIGURE 14 US ACCOUNTED FOR THE LARGEST MARKET SHARE OF IN 2016 34

FIGURE 15 BARCODE AND RFID SEGMENT TO HOLD THE LARGEST SIZE BETWEEN

2017 AND 2023 35

FIGURE 16 EVOLUTION OF RETAIL AUTOMATION MARKET 36

FIGURE 17 BENEFITS OF BUSINESS OPTIMIZATION AND REDUCED COST TO RETAILERS DRIVE THE RETAIL AUTOMATION MARKET GROWTH 38

FIGURE 18 VALUE CHAIN ANALYSIS: RETAIL AUTOMATION MARKET 46

FIGURE 19 BARCODE AND RFID SEGMENT TO HOLD LARGEST SHARE OF RETAIL AUTOMATION MARKET DURING

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FORECAST PERIOD 50

FIGURE 20 POS MARKET FOR INTERACTIVE KIOSK SYSTEMS IS EXPECTED TO GROW AT HIGHEST CAGR FROM 2017 TO 2023 52

FIGURE 21 SUPERMARKETS SEGMENT TO HOLD LARGEST SHARE OF RETAIL AUTOMATION MARKET DURING FORECAST PERIOD 60

FIGURE 22 RETAIL AUTOMATION MARKET FOR ESL IN APAC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 64

FIGURE 23 SUPERMARKETS TO HOLD LARGEST SHARE OF RETAIL AUTOMATION MARKET DURING FORECAST PERIOD 66

FIGURE 24 IN-STORE IMPLEMENTATION TO GROW AT HIGHEST CAGR IN RETAIL AUTOMATION MARKET FOR AGV FROM 2017 TO 2023 68

FIGURE 25 NORTH AMERICA TO HOLD LARGEST SHARE OF RETAIL AUTOMATION MARKET FOR ASRS DURING THE FORECAST PERIOD 71

FIGURE 26 SINGLE ITEM STORES EXPECTED TO GROW AT HIGHEST CAGR IN RETAIL AUTOMATION MARKET FOR AUTOMATED CONVEYOR DURING FORECAST PERIOD 73

FIGURE 27 WAREHOUSE SEGMENT EXPECTED TO HOLD LARGEST SHARE OF RETAIL AUTOMATION MARKET DURING FORECAST PERIOD 76

FIGURE 28 SINGLE ITEM STORES TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 82

FIGURE 29 BARCODE AND RFID SEGMENT TO HOLD LARGEST SHARE OF RETAIL AUTOMATION FOR SUPERMARKETS BY 2023 85

FIGURE 30 RETAIL AUTOMATION MARKET FOR SINGLE ITEM STORES IN APAC TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 88

FIGURE 31 INDIA IS EXPECTED TO REGISTER HIGHEST CAGR IN RETAIL AUTOMATION MARKET DURING FORECAST PERIOD 94

FIGURE 32 SNAPSHOT OF RETAIL AUTOMATION MARKET IN NORTH AMERICA 96

FIGURE 33 RETAIL AUTOMATION MARKET IN GERMANY EXPECTED TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD 100

FIGURE 34 SNAPSHOT OF RETAIL AUTOMATION MARKET IN ASIA PACIFIC 104

FIGURE 35 SNAPSHOT OF RETAIL AUTOMATION MARKET IN ROW, 2016 108

FIGURE 36 PRODUCT LAUNCHES AND DEVELOPMENTS—KEY STRATEGIES ADOPTED BY THE COMPANIES BETWEEN 2014 AND 2017 112

FIGURE 37 RETAIL AUTOMATION MARKET: COMPETITIVE LEADERSHIP MAPPING, 2017 115

FIGURE 38 BATTLE FOR MARKET SHARE: PRODUCT LAUNCHES AND DEVELOPMENTS EMERGED AS KEY STRATEGIES BETWEEN 2014 AND 2017 118

FIGURE 39 GEOGRAPHIC REVENUE MIX OF TOP PLAYERS 121

FIGURE 40 DATALOGIC S.P.A.: COMPANY SNAPSHOT 122

FIGURE 41 FIRST DATA CORPORATION: COMPANY SNAPSHOT 126

FIGURE 42 NCR CORPORATION: COMPANY SNAPSHOT 131

FIGURE 43 FUJITSU: COMPANY SNAPSHOT 135

FIGURE 44 KUKA AG: COMPANY SNAPSHOT 146

FIGURE 45 WINCOR NIXDORF AG: COMPANY SNAPSHOT 150

FIGURE 46 ZEBRA TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT 154

FIGURE 47 PRICER AB: COMPANY SNAPSHOT 158

FIGURE 48 POSIFLEX TECHNOLOGY INC.: COMPANY SNAPSHOT 162



# How to Buy...

Retail Automation Market by Type (PoS, Barcode and RFID, ESL, Camera, AGV, ASRS, Automated Conveyor), Implementation, End User (Hypermarkets, Supermarkets, Single Item Store, Fuel Stations, Retail Pharmacies) and Geography - Global Forecast to 2023

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